





**ERGON**

**Advisory Committee**

Gathering network of senior advisors with relevant geographical and sector expertise to assist Ergon's partners and portfolio companies.

The Advisory Committee members include:

- Chairman: [Portrait]
- Chairwoman: [Portrait]
- [Portrait]

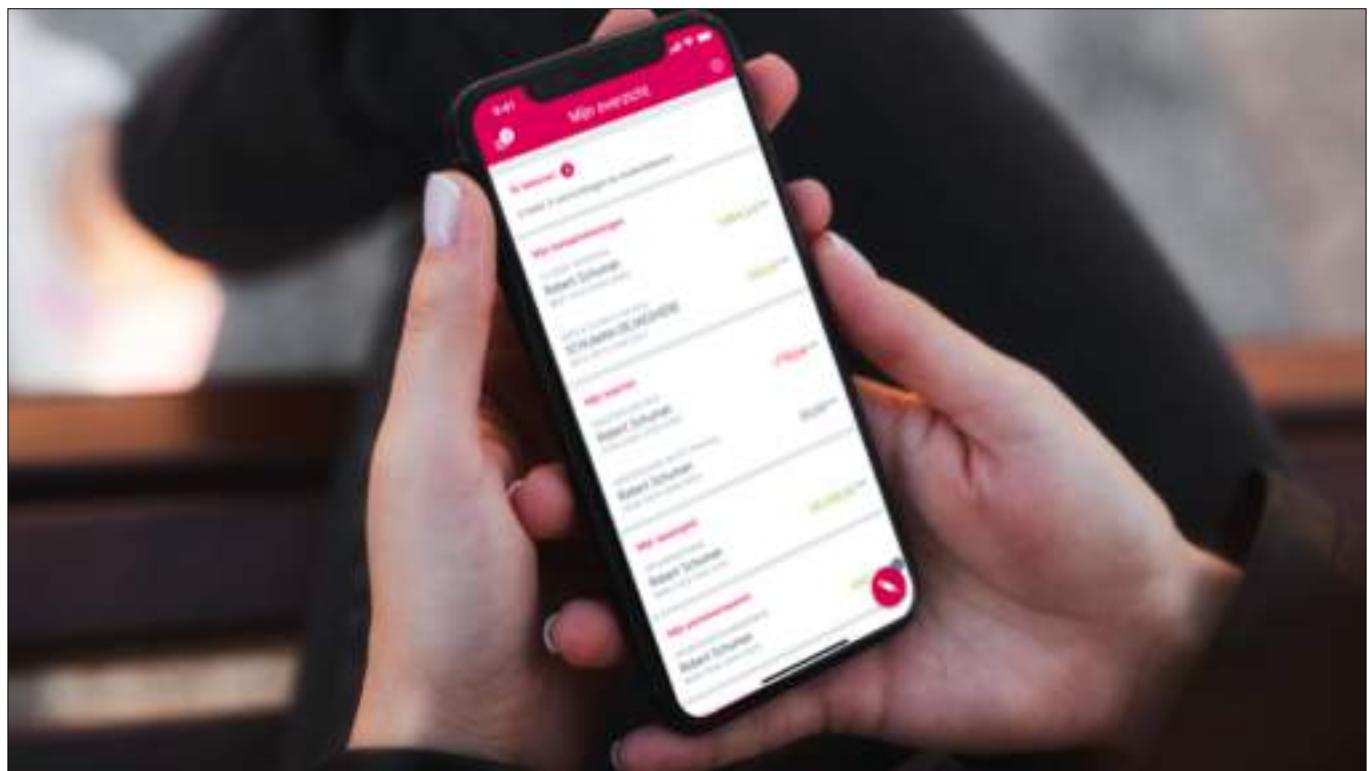
**nexworks**

Join our inspiration  
memberships and  
communities

The nexworks community includes:

- [Portrait]
- [Portrait]
- [Portrait]
- [Portrait]
- [Portrait]
- [Portrait]



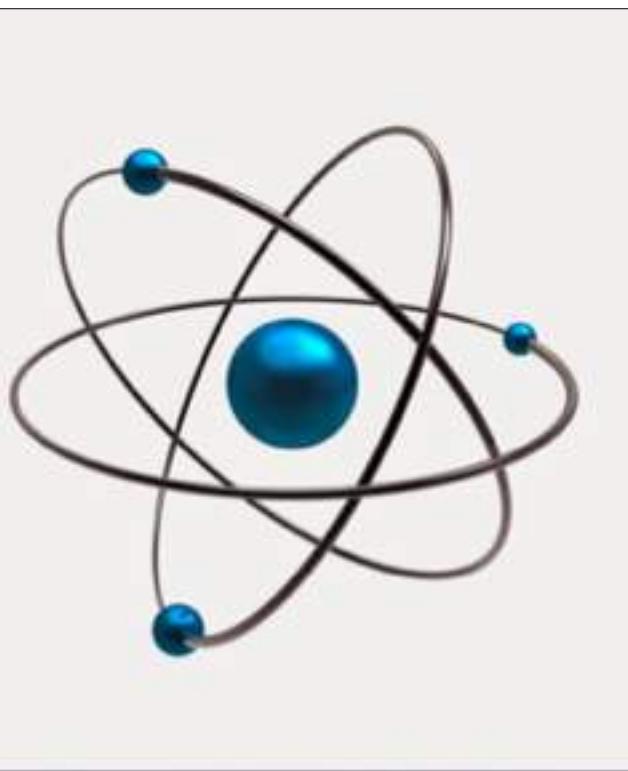
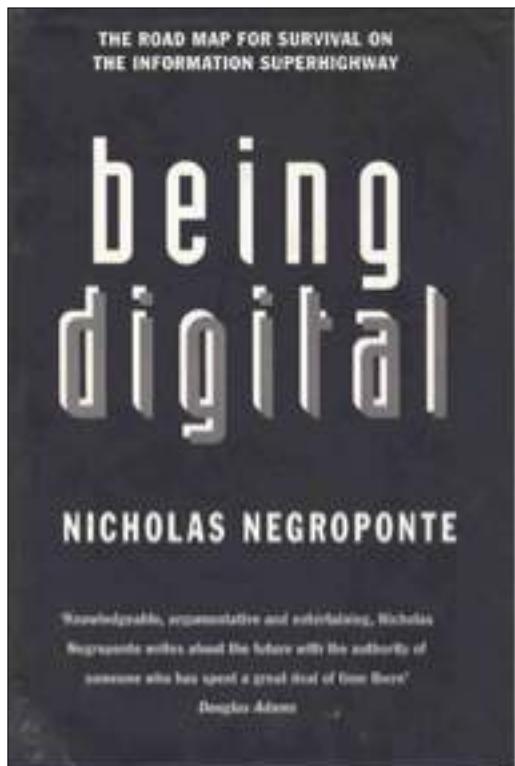


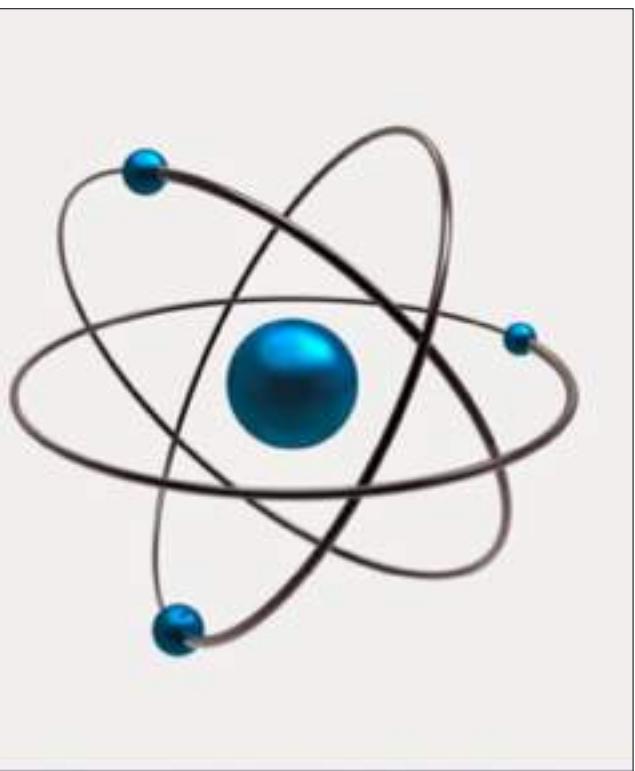




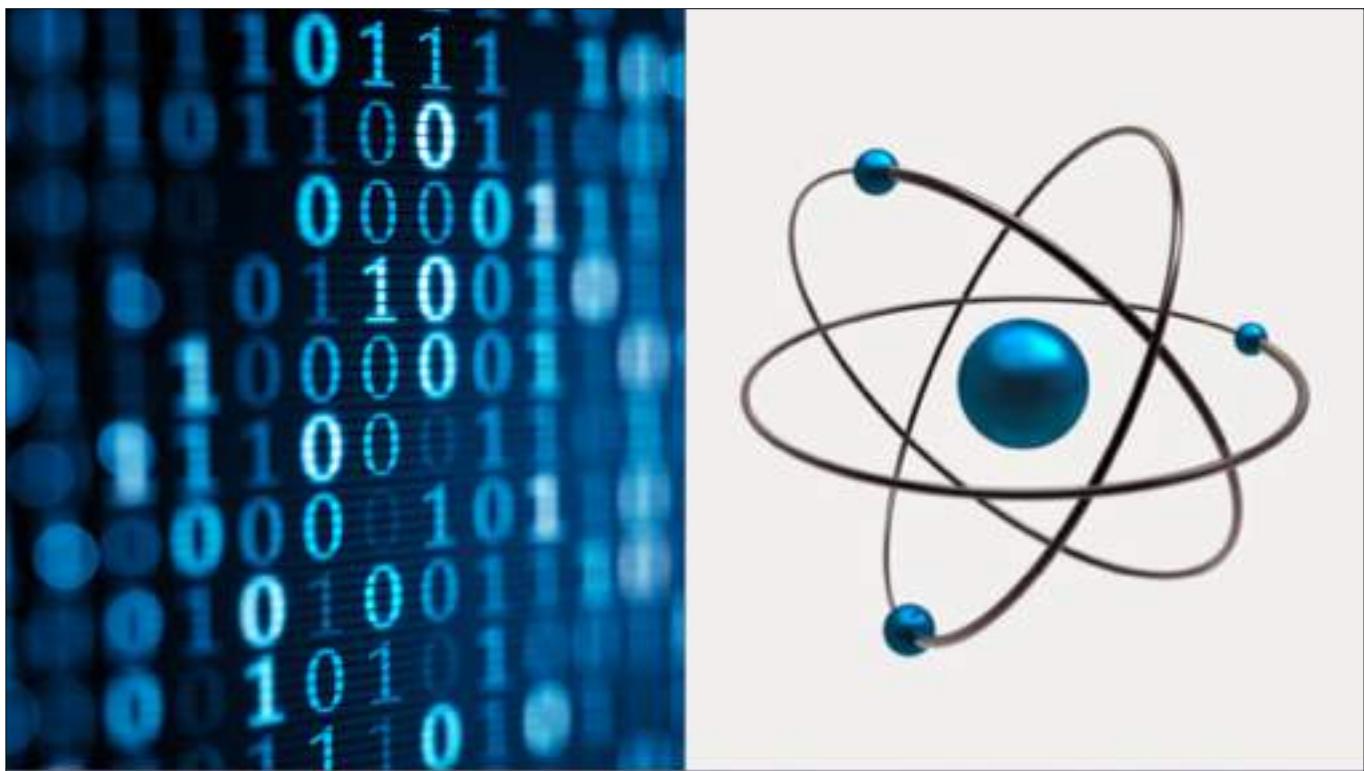


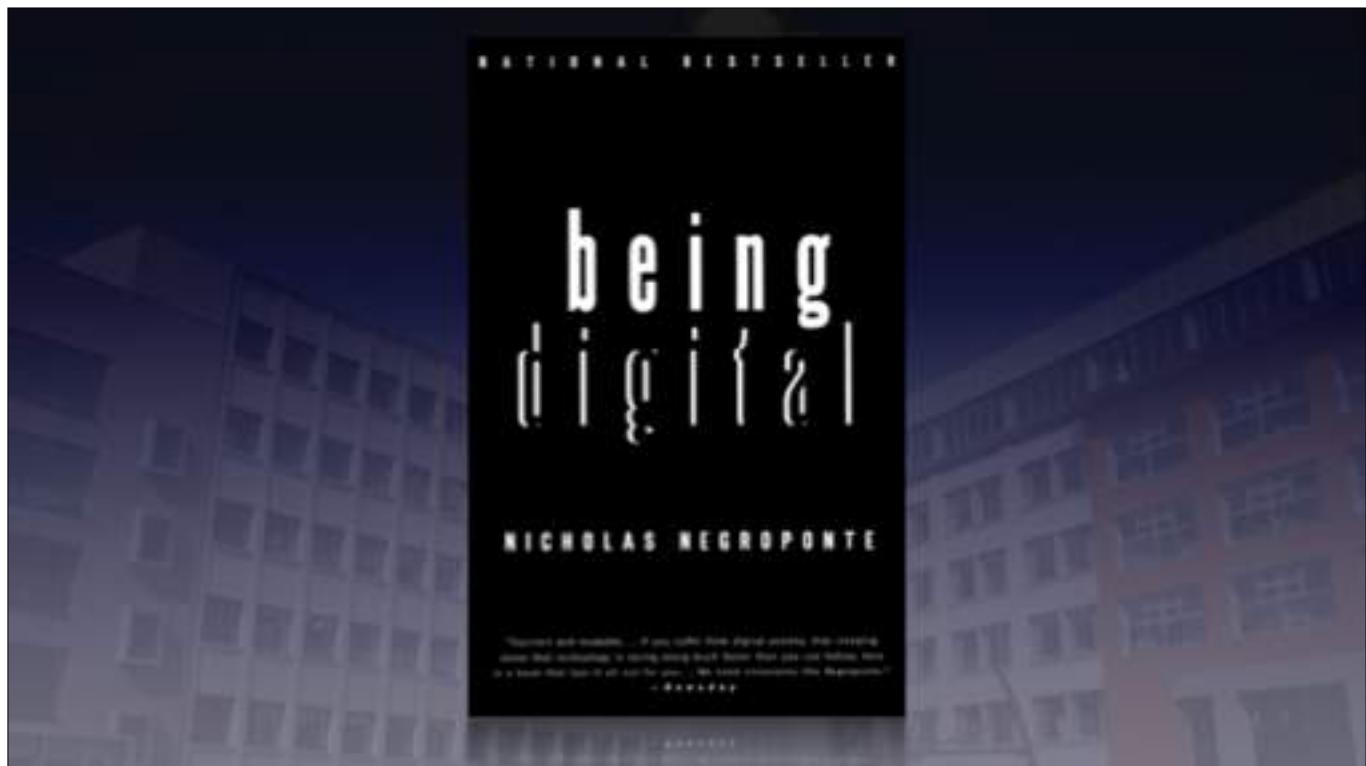


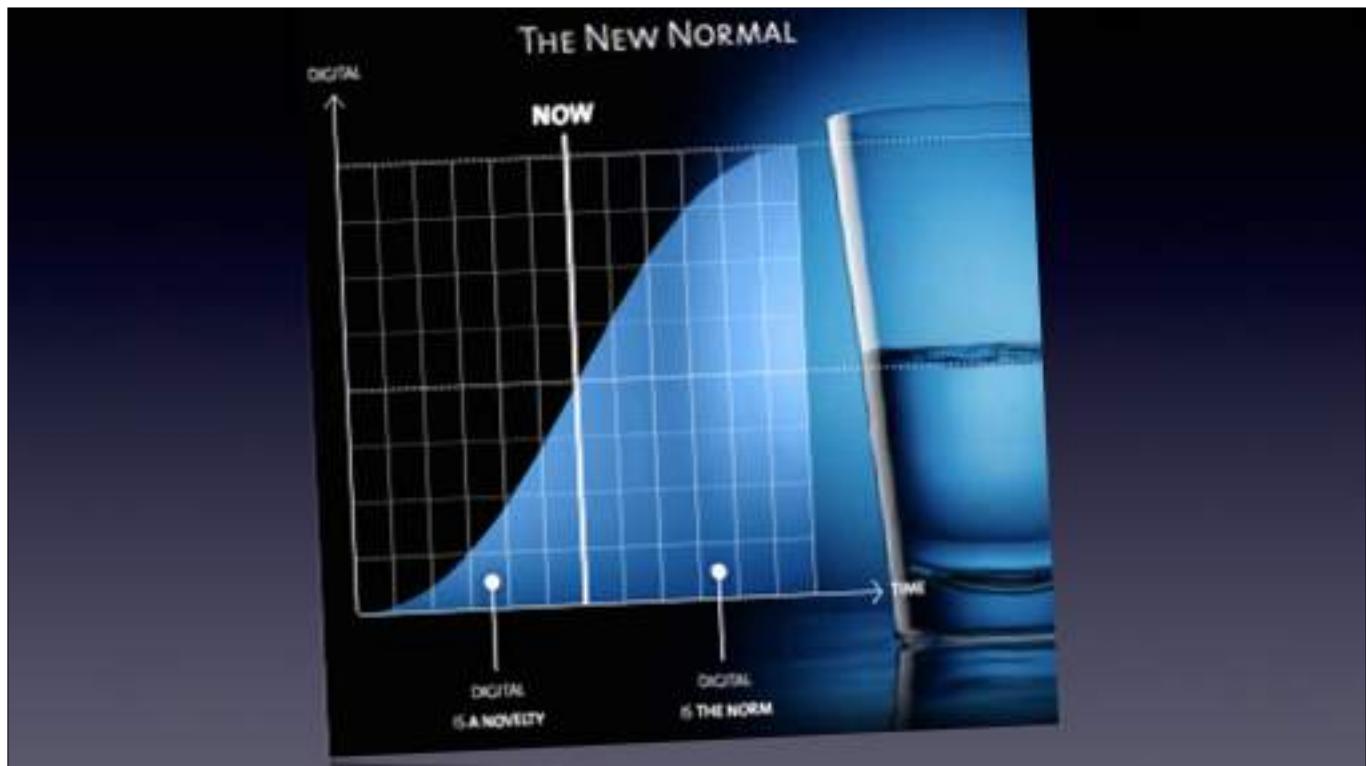




















≡ COSMOPOLITAN    STYLE    BEAUTY    LOVE    POLITICS    GIFTS

SUBSCRIBE FOLLOW

## This Woman's GPS Told Her to Drive in a Lake and She Listened

I have so many questions.

By LORNA JONES · MAY 15, 2015 · 14.7K

14.7K    F    T    E

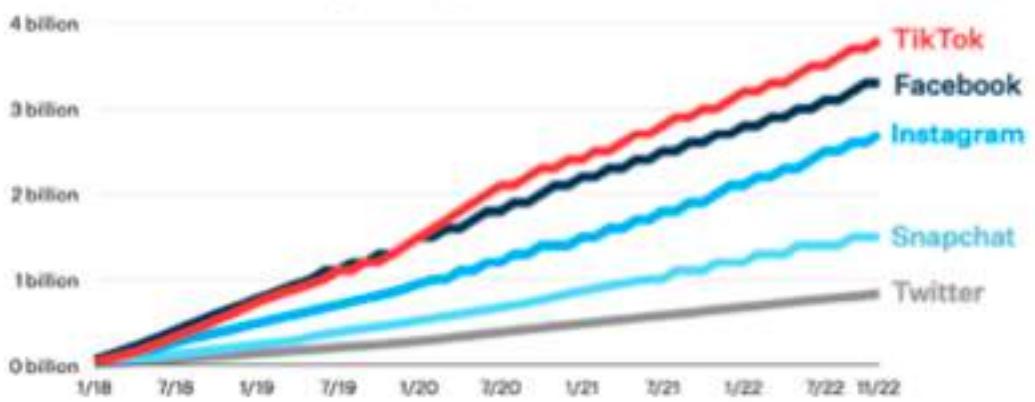
Everyone has ended up in some weird places thanks to a "malfunctioning" GPS, but one woman in Tobermory, Ontario, might just take the cake for the worst final destination: the bottom of a lake.





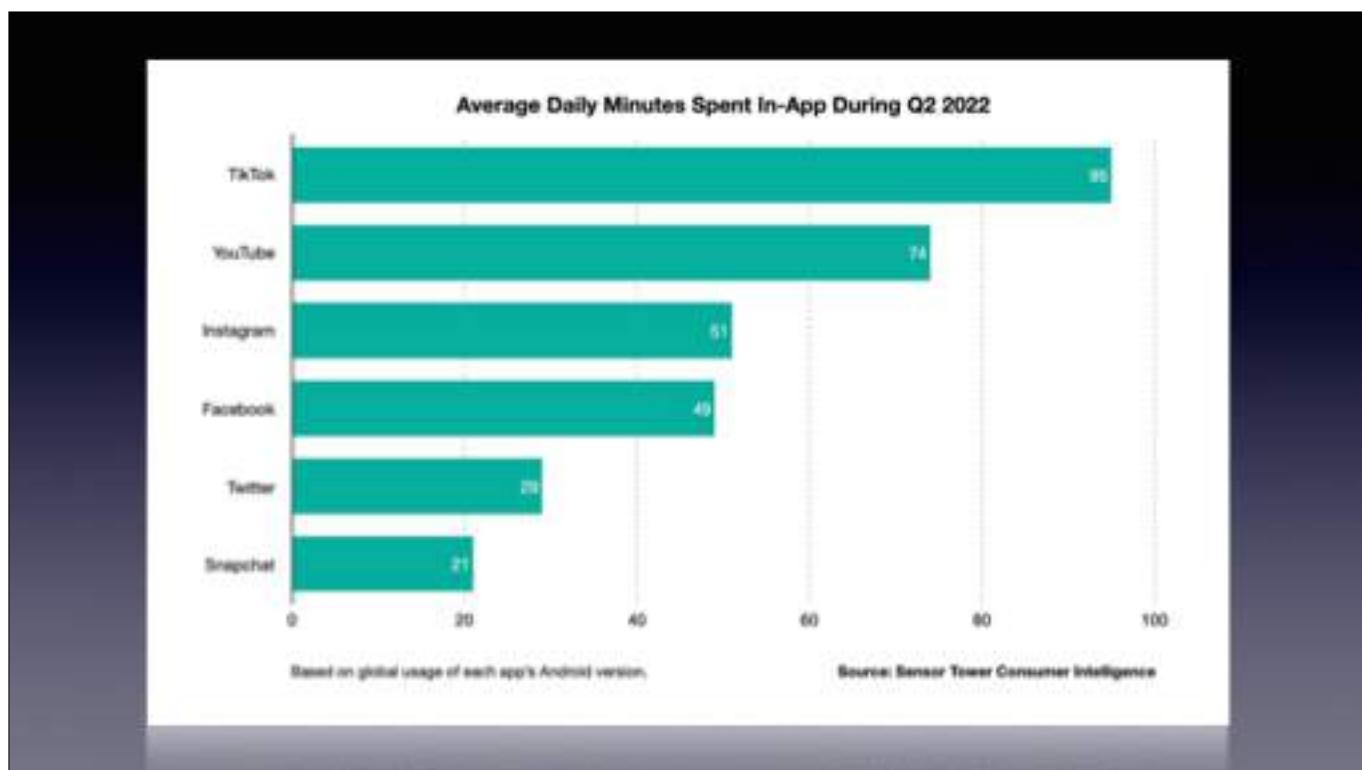
**Since 2018, TikTok has been downloaded the most — around 4 billion times**

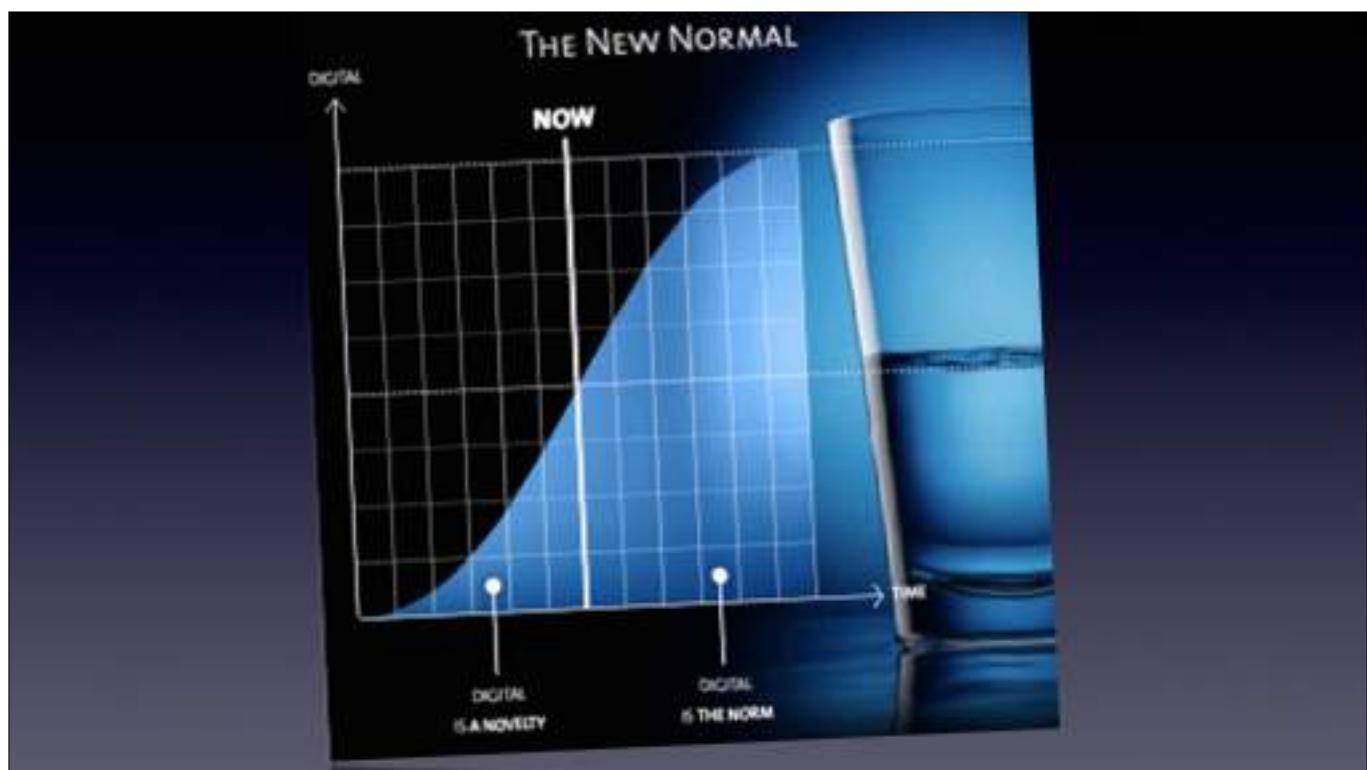
**Estimated cumulative global downloads from Apple's iOS App Store and Google Play — Sensor Tower**



Data: Sensor Tower. TikTok includes download on iOS in China. Excludes third-party Android marketplaces.

The New Consumer

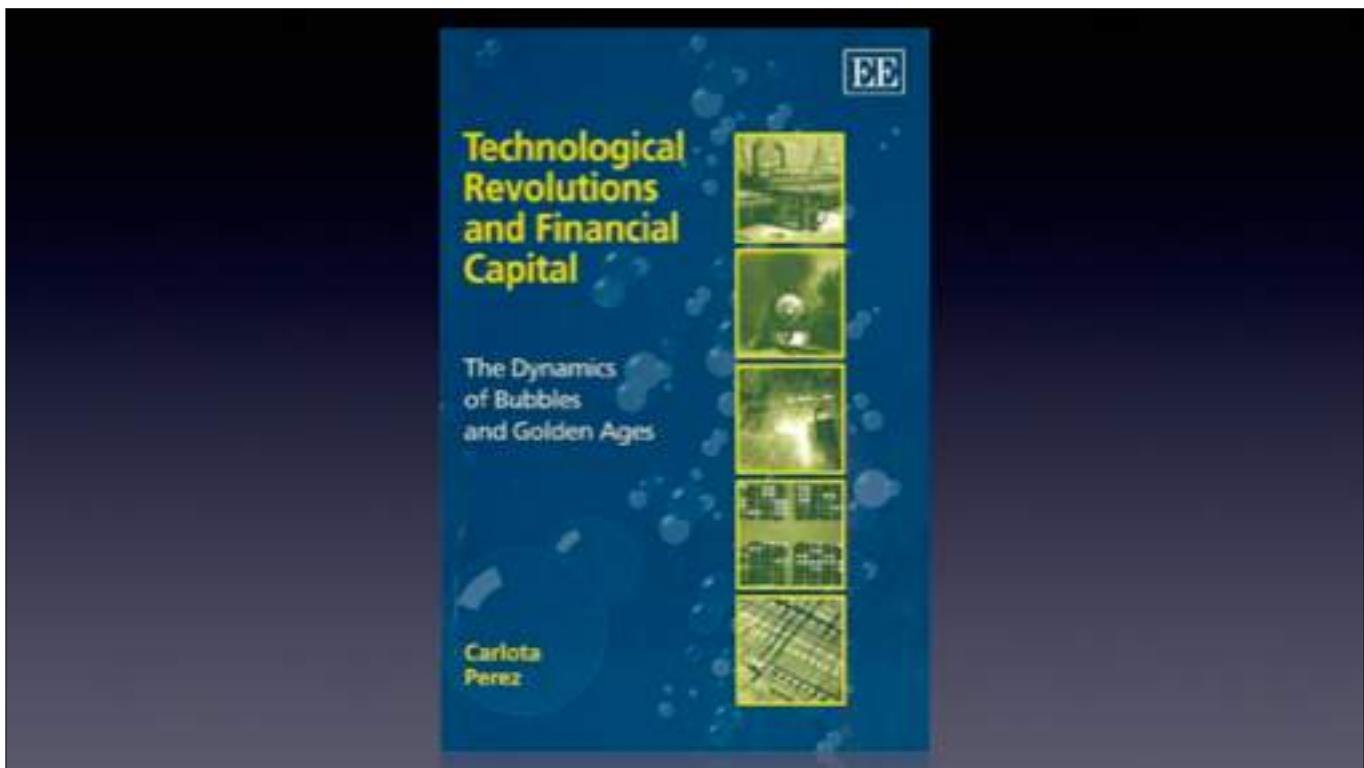


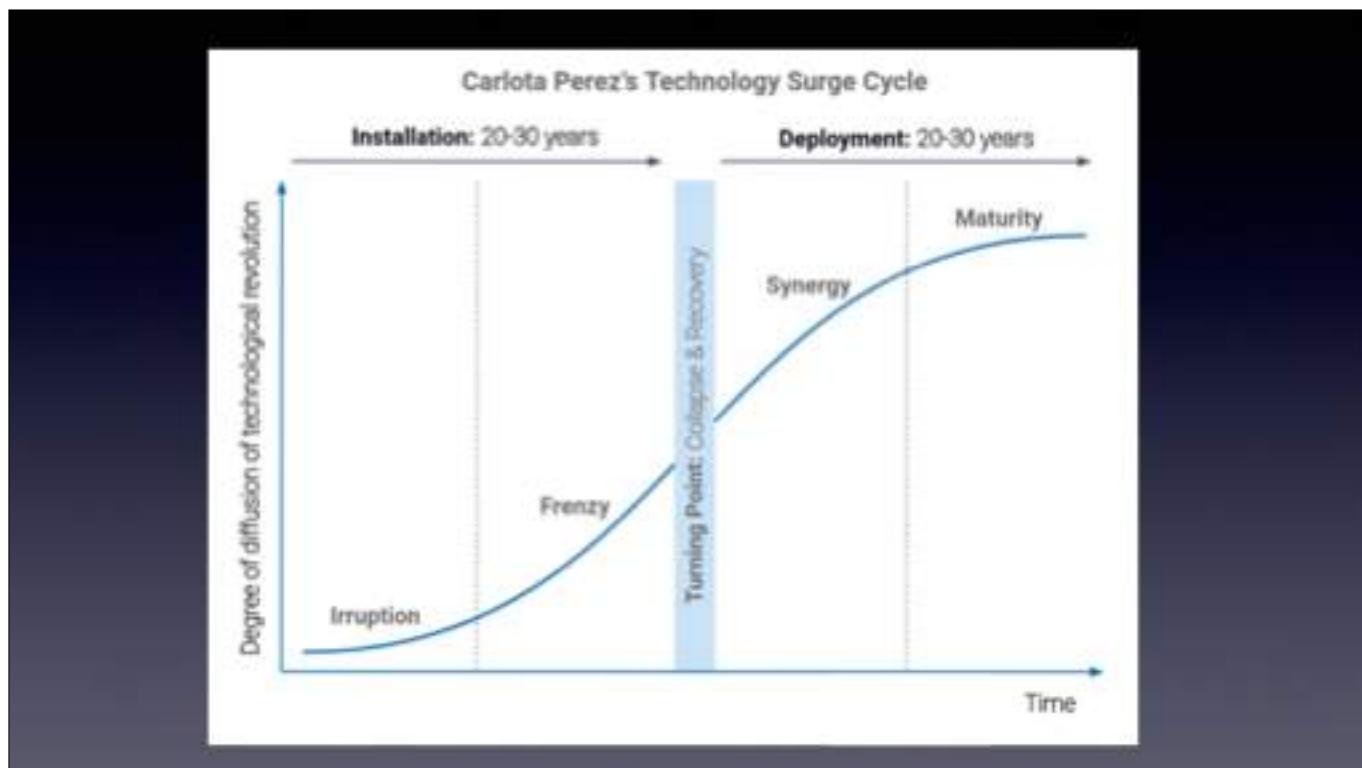


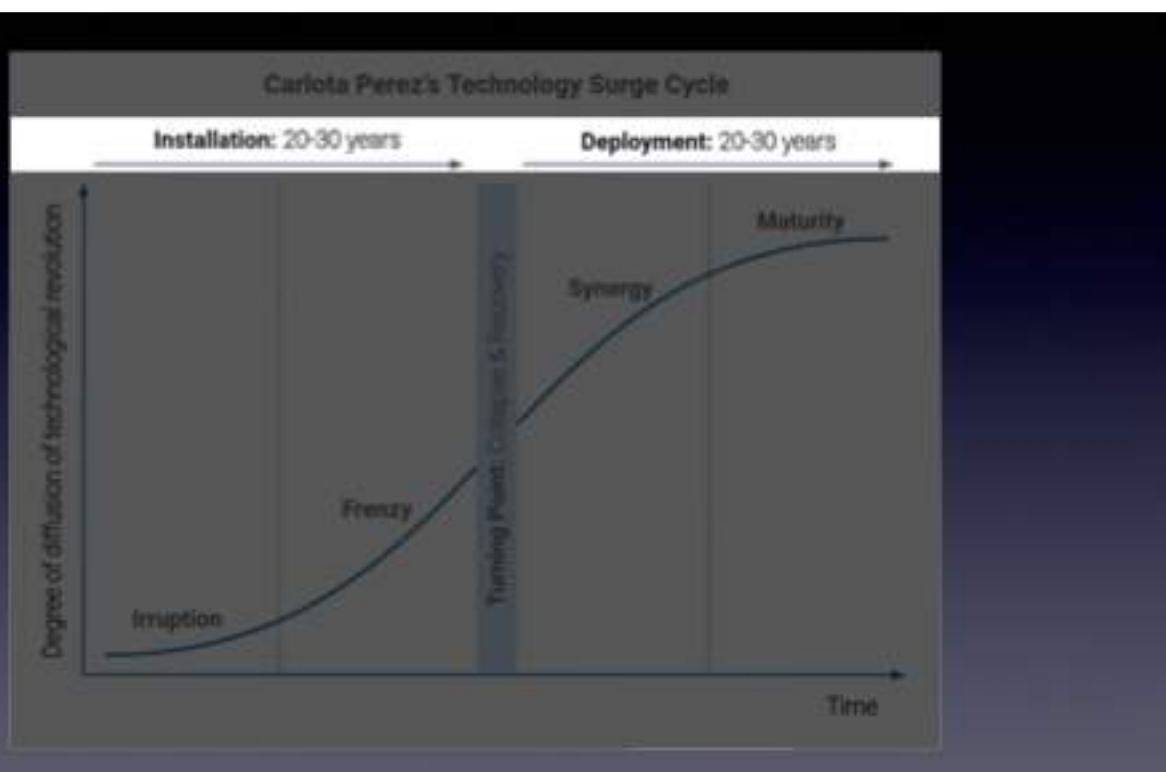
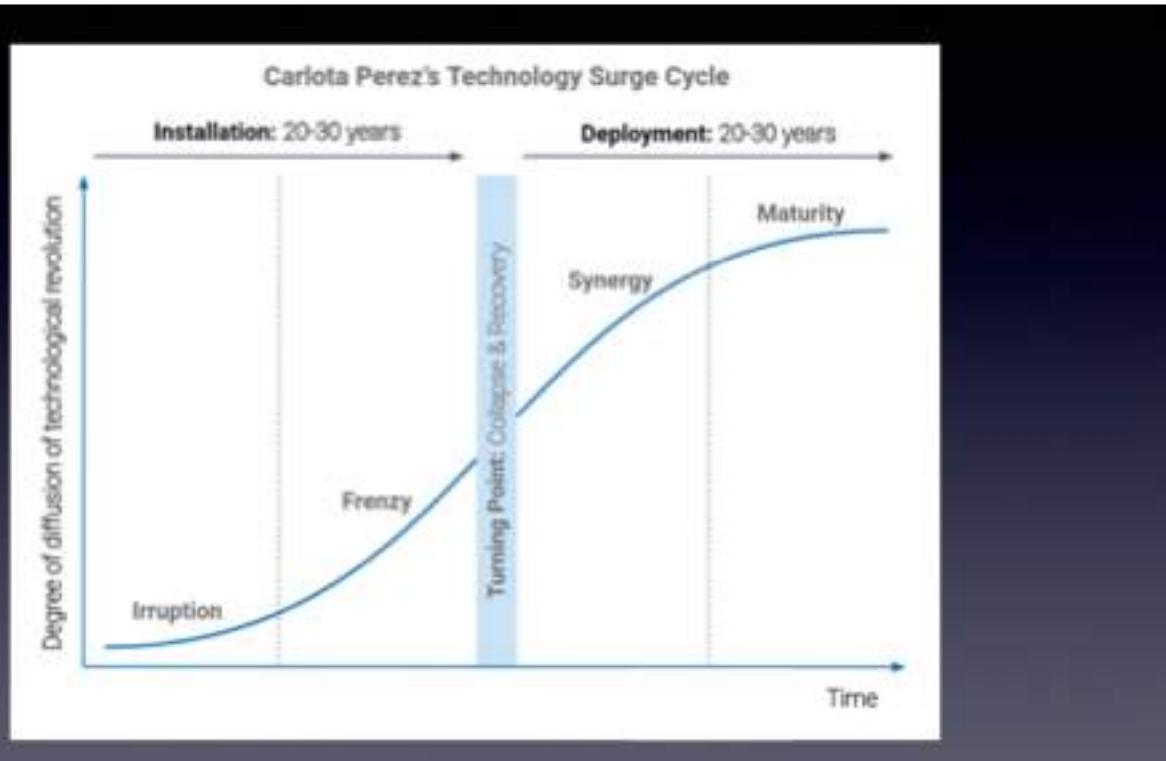












## KEY BREAKTHROUGHS

### FIRST WAVE

During the Industrial Revolution, the first factory emerged—a cotton mill in Britain.



### THIRD WAVE

Henry Ford's Model T introduced the assembly line, revolutionizing the automotive industry.



### FIFTH WAVE

In 1990, 2.3M used the internet—by 2016 this reached 3.4B.

Source: World Bank



### SECOND WAVE

As railways proliferated, their networks strongly influenced urban growth.

Source: Railways Europe, UN

1840

### FOURTH WAVE

Aviation gains mass adoption on a global scale, providing a lever to economic integration.

Source: IATA

1910

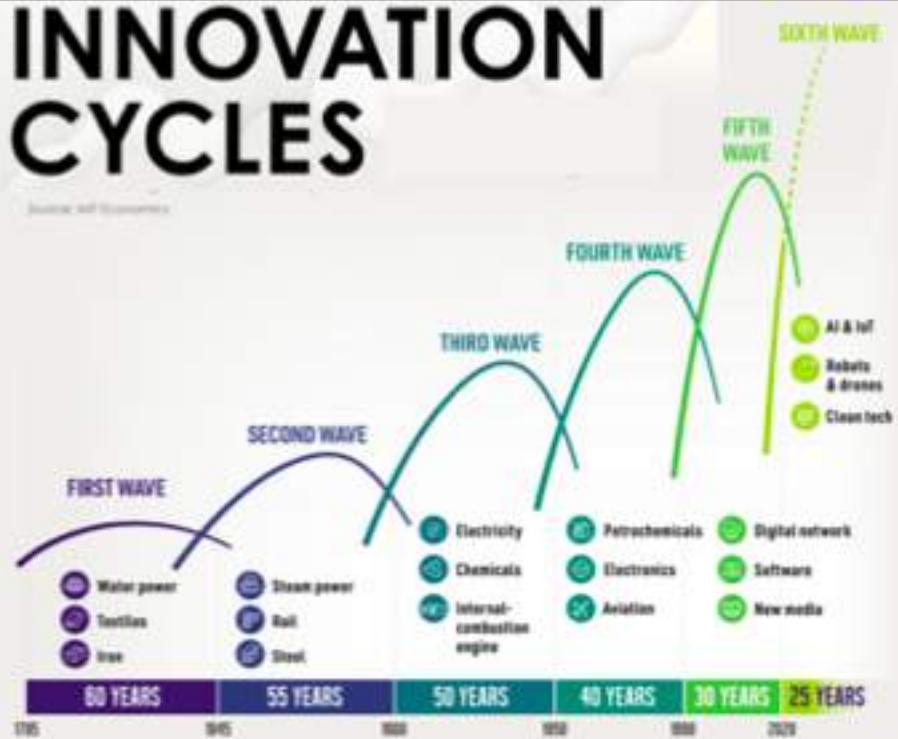
### SIXTH WAVE

As climate challenges intensify, clean tech may reshape business models and consumption patterns.

2010

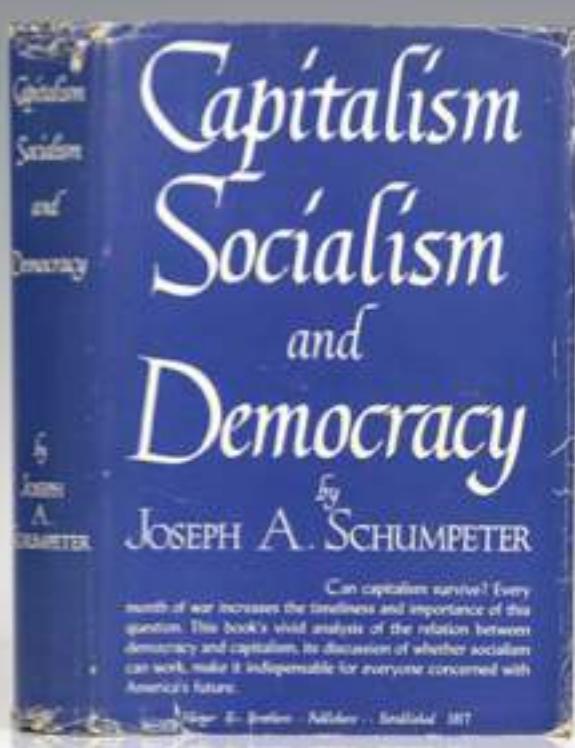
## INNOVATION CYCLES

Source: McKinsey & Company



Source: McKinsey & Company

# disrupt





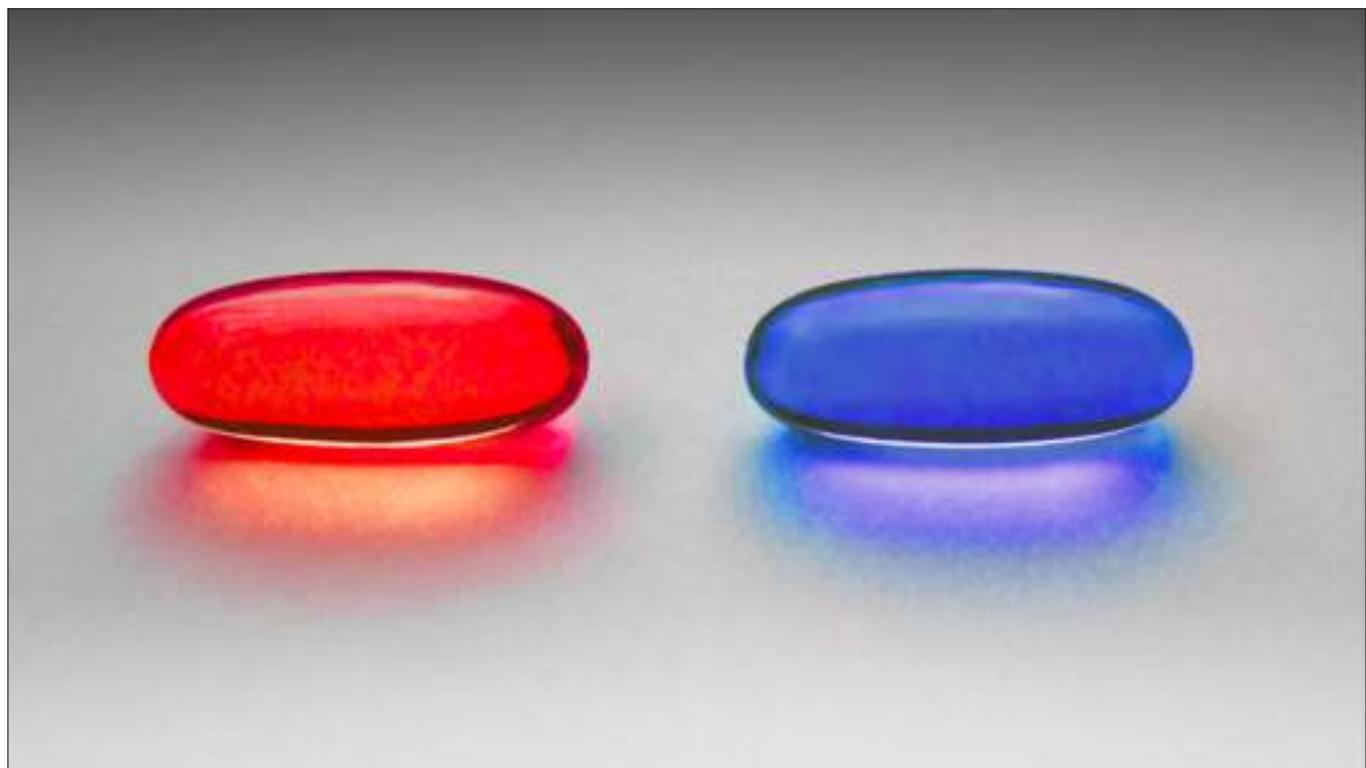
"The most influential  
economist of the world.  
the best horseman  
of Austria and  
greatest lover  
of Vienna."

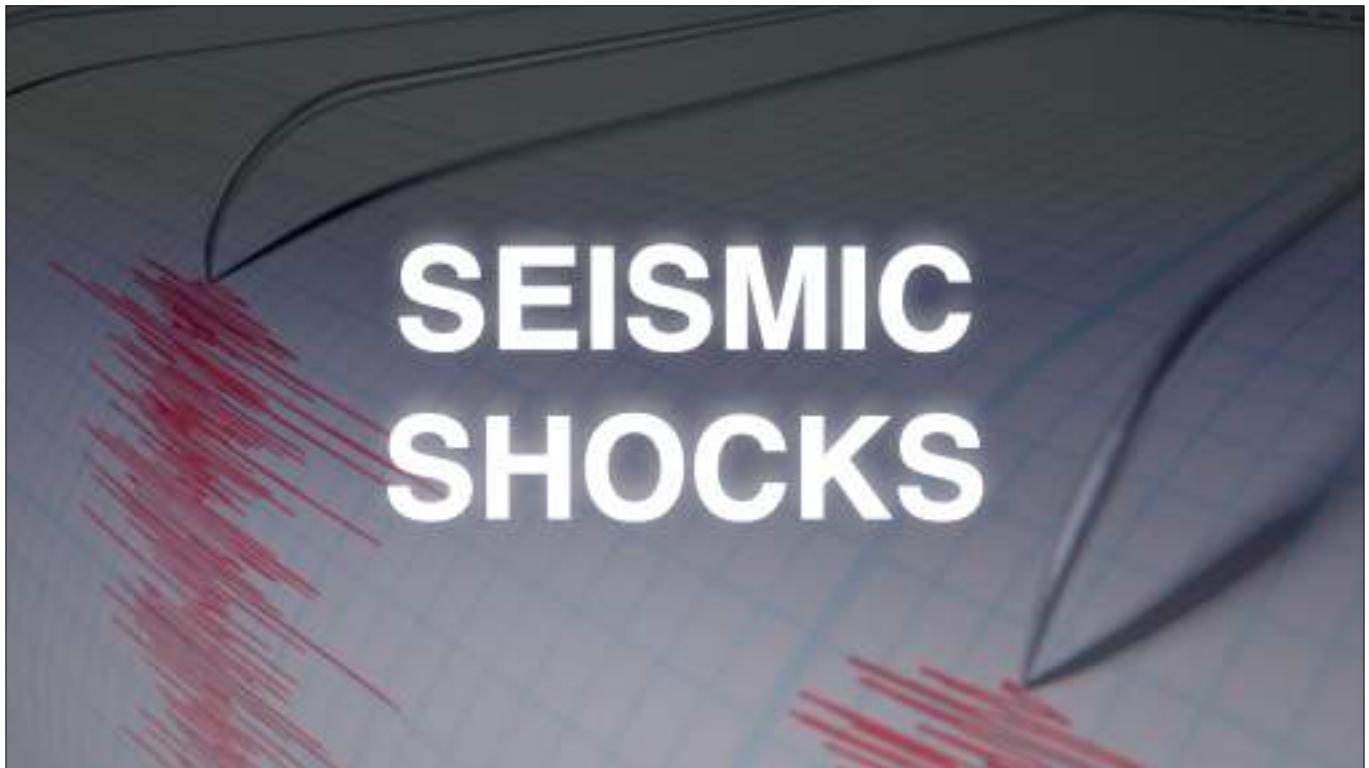
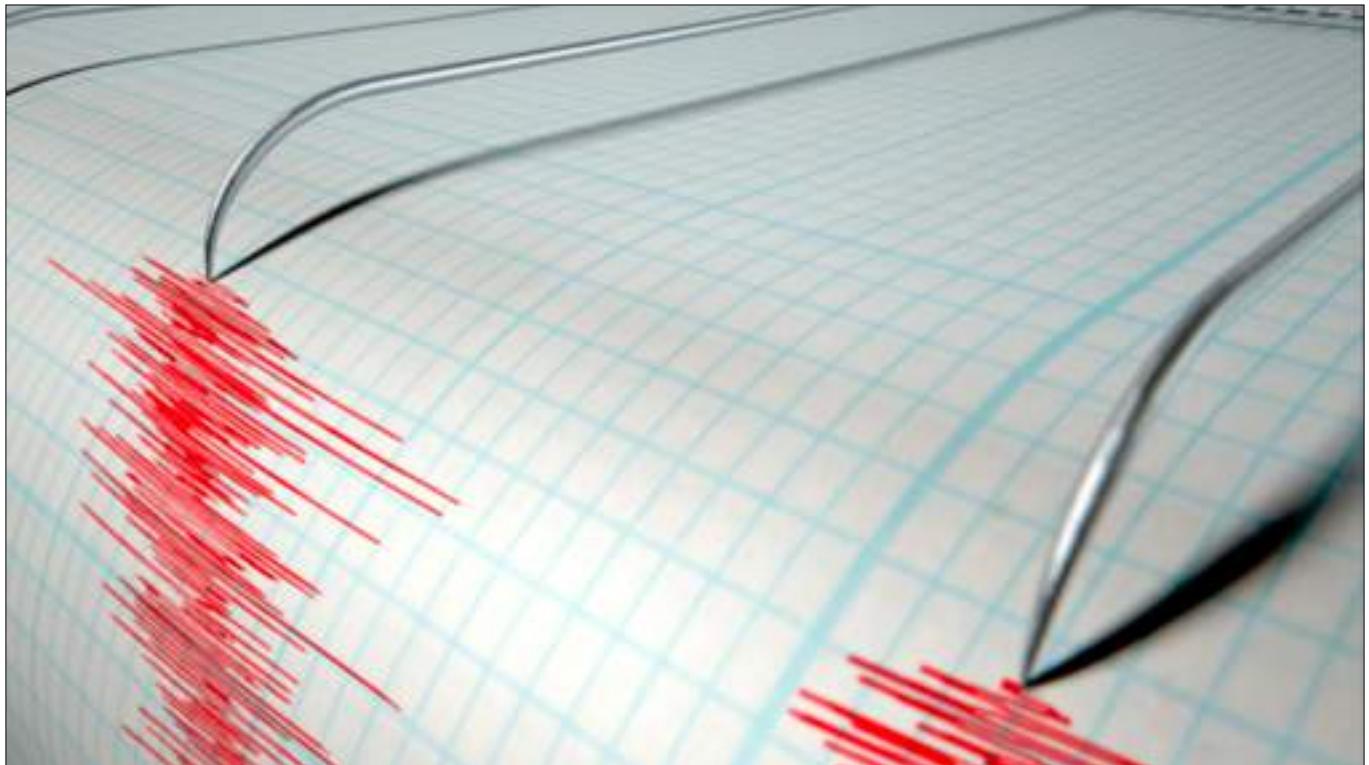
SCHUMPETER



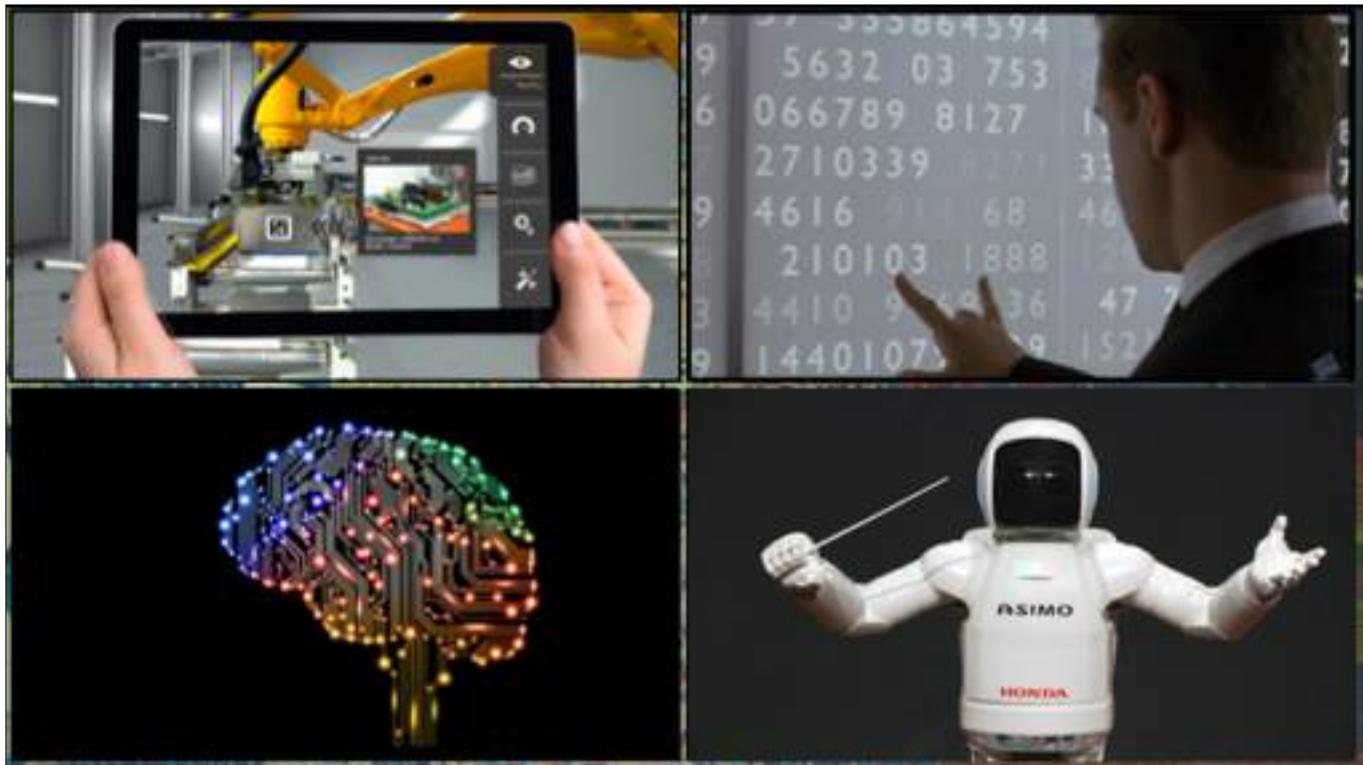
At the heart of capitalism  
is creative destruction.

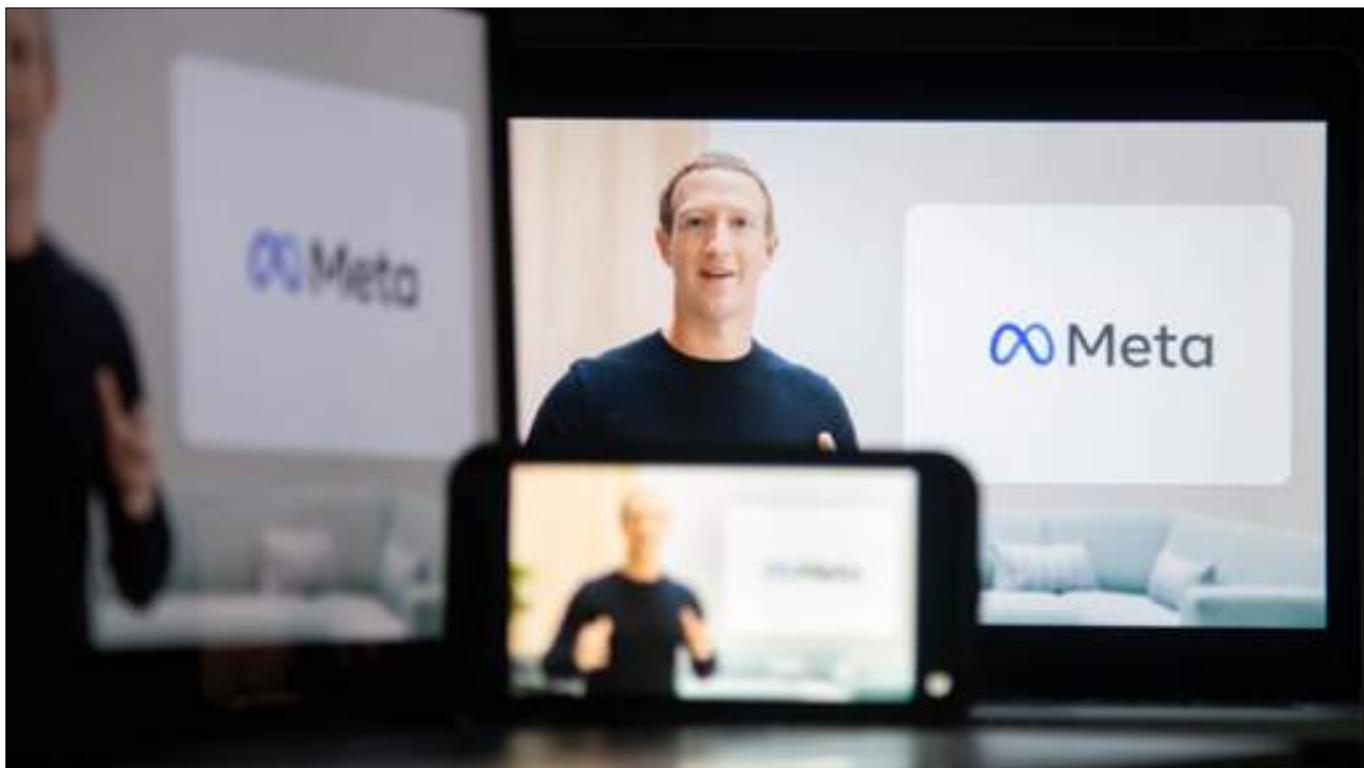
Joseph A. Schumpeter









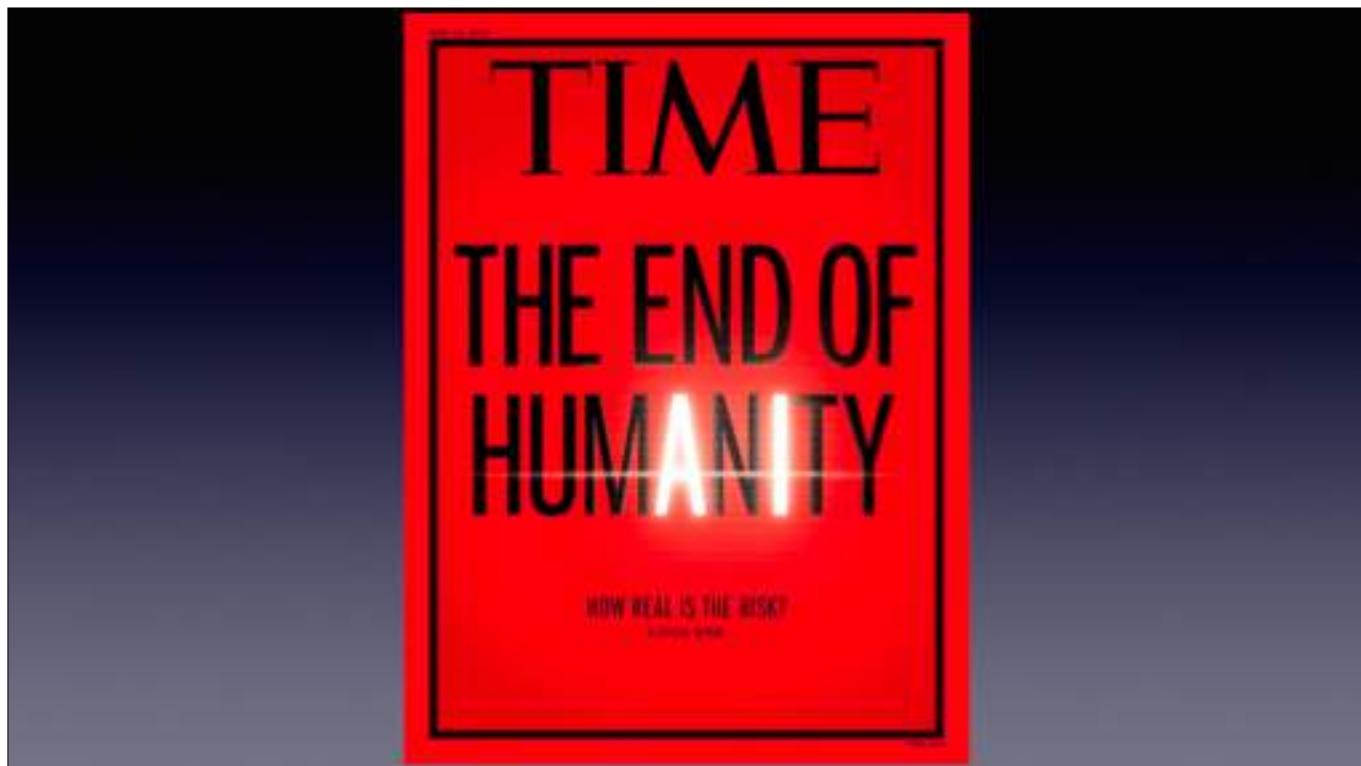












**"There are decades where nothing happens; and there are weeks where decades happen"**

– Vladimir Lenin



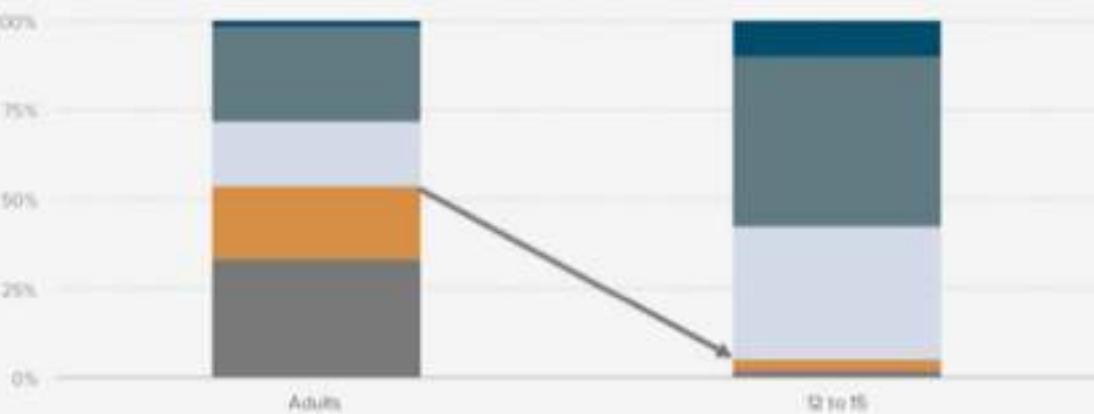


## Comms are going pure digital, pure mobile

Email is for grandparents

Share of communication activity, UK

- Photo messages 100%
- Messaging apps
- Social networks
- Phone calls
- Email



Source: Ofcom

# TECHNOLOGICAL SEISMIC SHOCK





# ECOLOGICAL SEISMIC SHOCK









## TEXAS POWER GRID FAILURE

LAWMAKERS DISCUSS HOW TO PREVENT ANOTHER ENERGY CRISIS

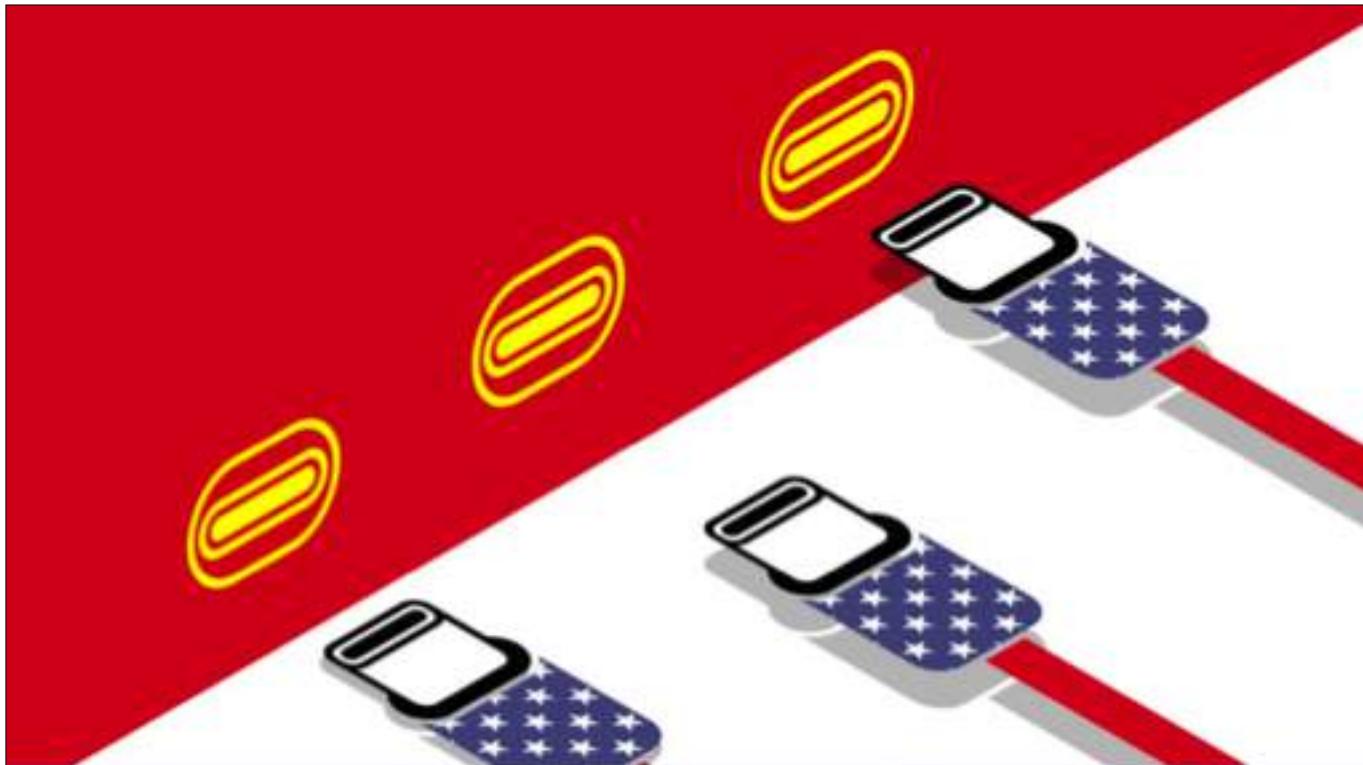
KETK











# GEOPOLITICAL SEISMIC SHOCK



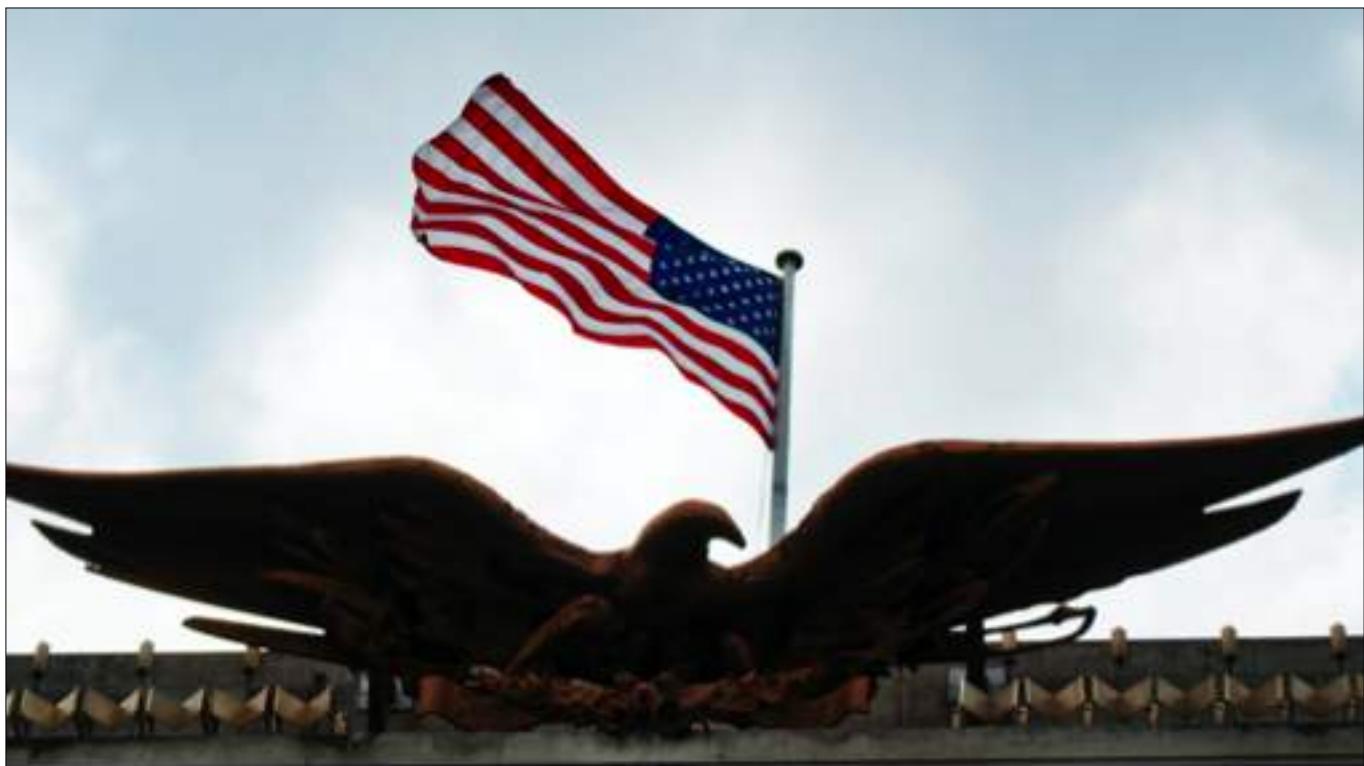




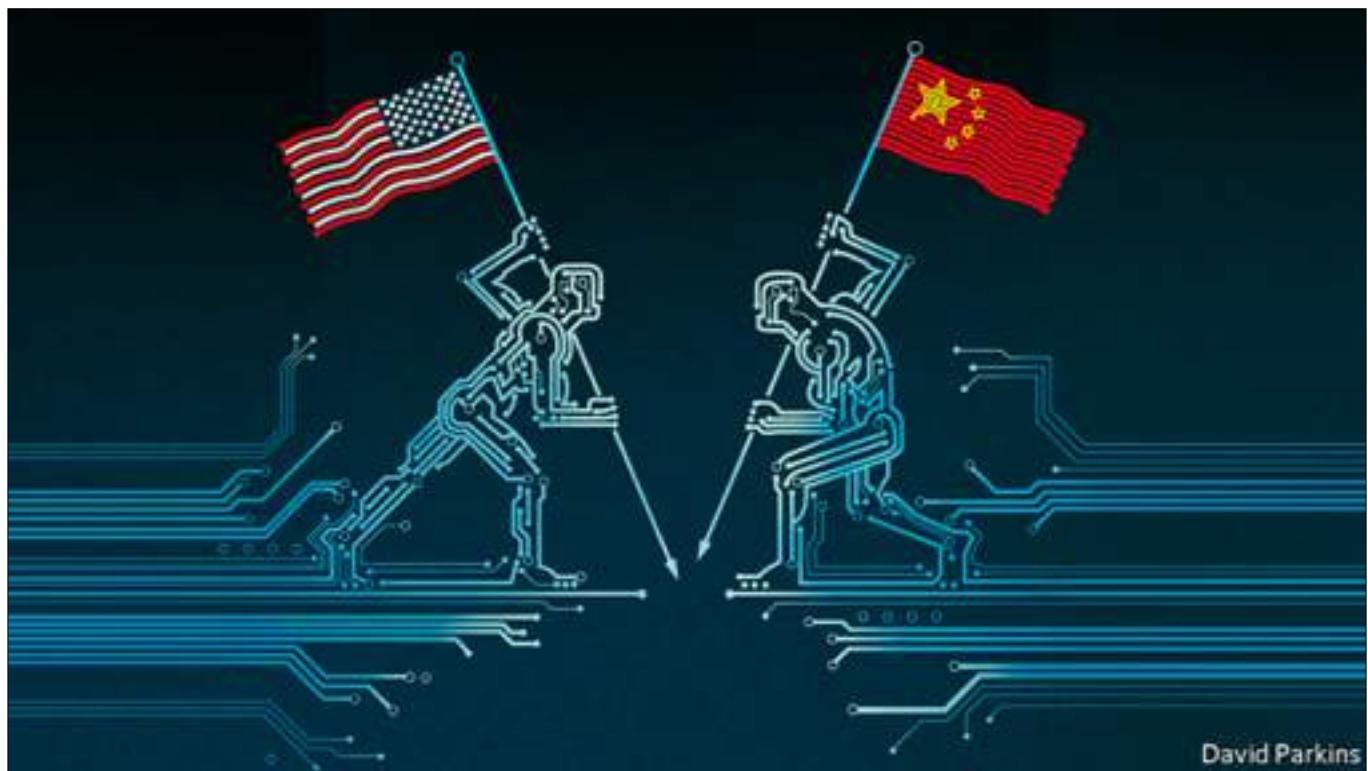
# THE FAULT LINES IN THE WORLD ECONOMY

The Economist









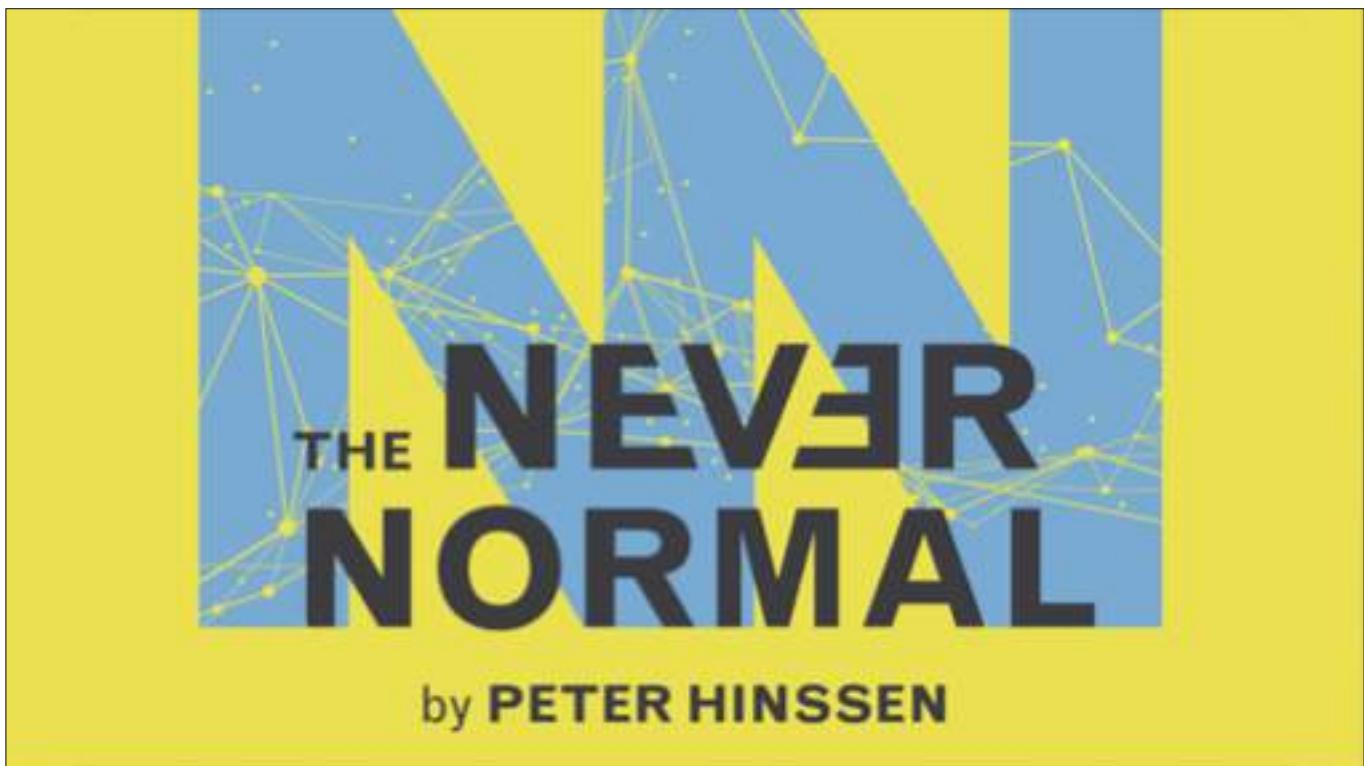


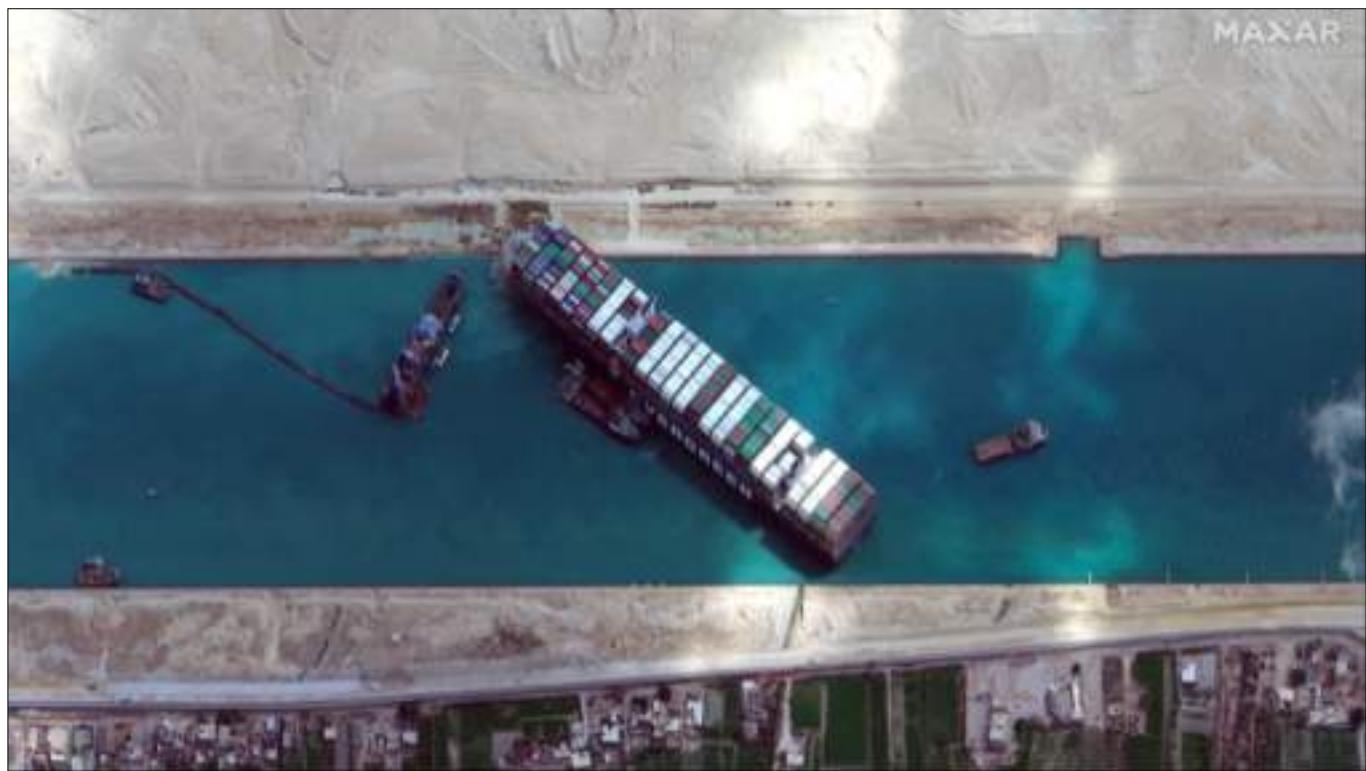
# Polycrisis (poli, *kraɪsɪs*)

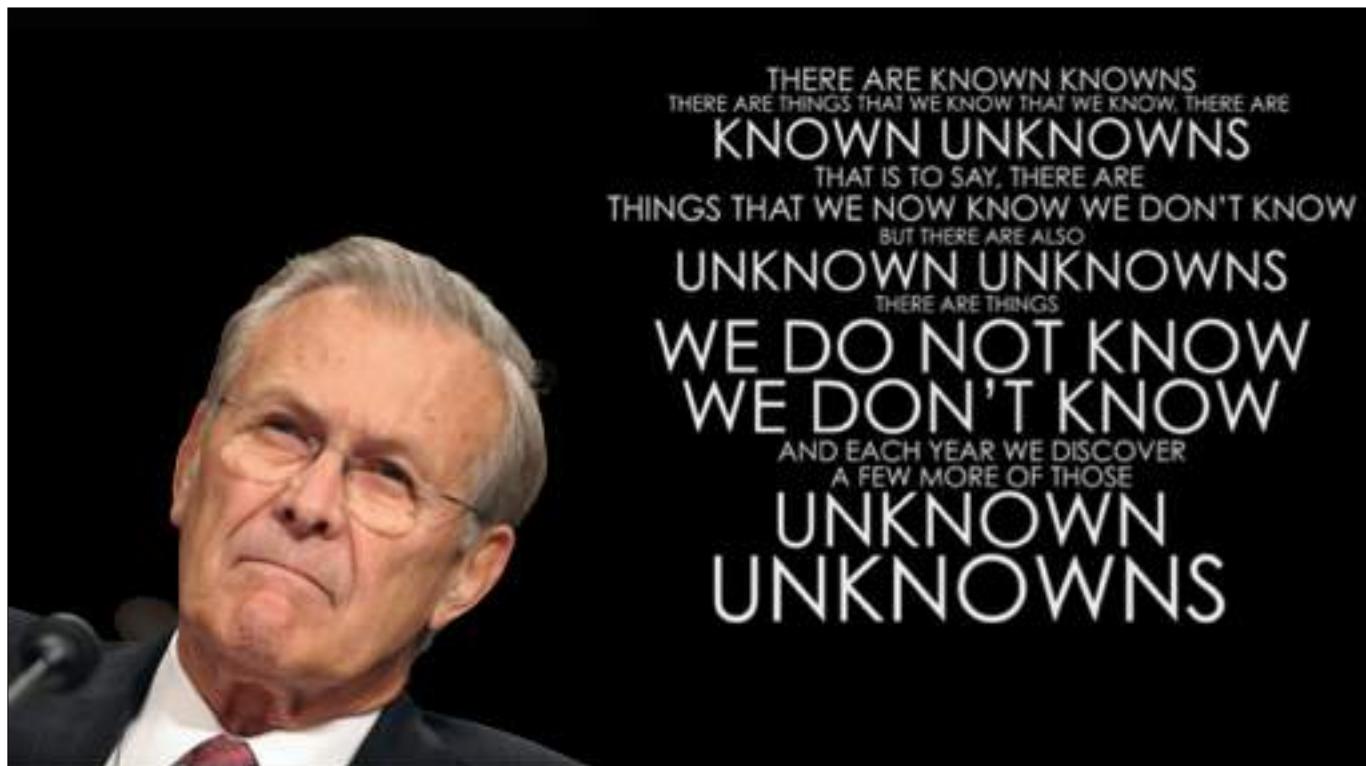
NOUN

***definition:*** the simultaneous occurrence of several catastrophic events

Collins English Dictionary







A screenshot of a web page from The Atlantic. At the top, there's a navigation bar with icons for search, user profile, and menu. The main title "The Atlantic" is centered above a sub-headline: "'The Middle East Region Is Quieter Today Than It Has Been in Two Decades'". Below this is a large, high-resolution photograph of Jake Sullivan, a man with light brown hair, wearing a dark suit, white shirt, and grey tie, sitting in front of a red background. In the bottom left corner of the photo, there's a small caption: "Jake Sullivan, October 1, 2023".





# THE NEVER NORMAL



flux.  
CHARACTERISTICS





**NON**



**SUPER**



**FLUID**



**NON**



**HYPER**

**CONNECTED**



**SUPER**



**FLUID**

**NON  
LINEAR**

**HYPER  
CONNECTED**

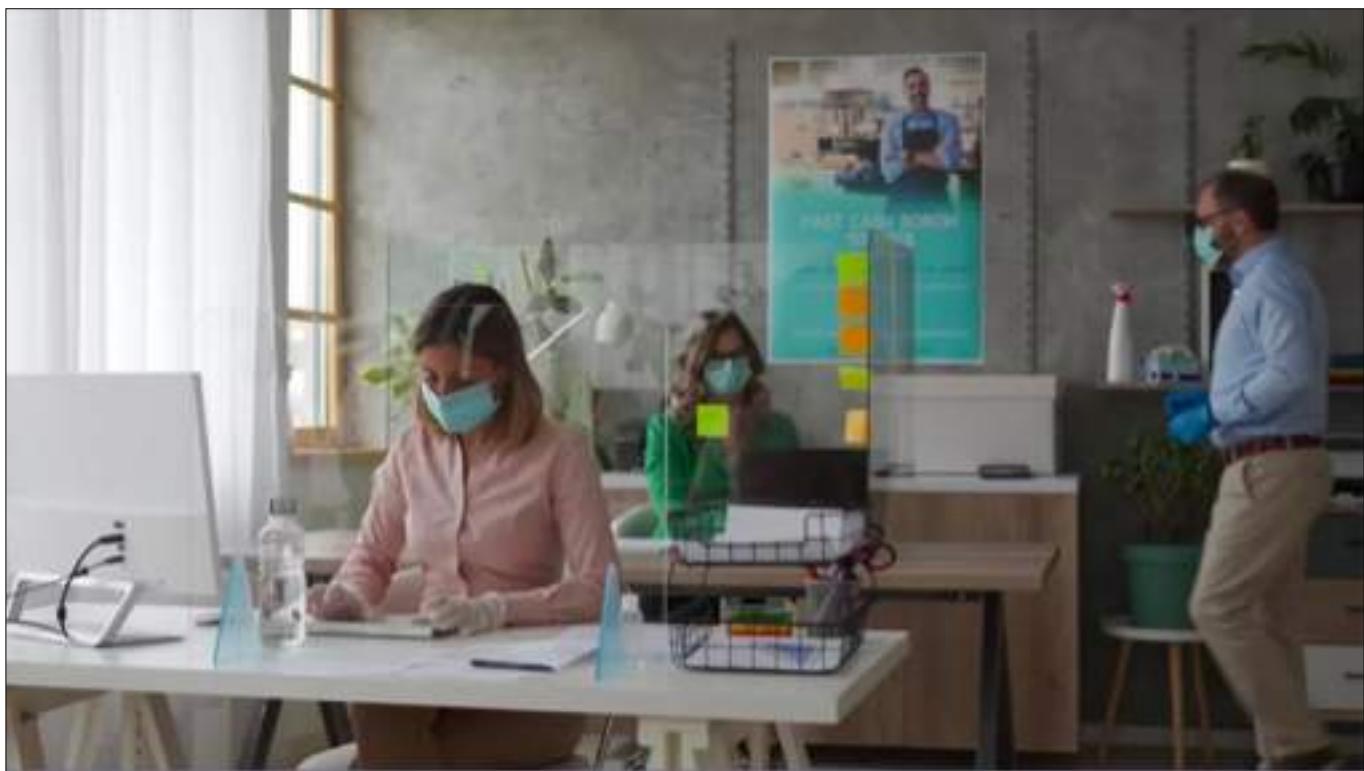
**ULTRA  
SPEED**

**SUPER  
FLUID**

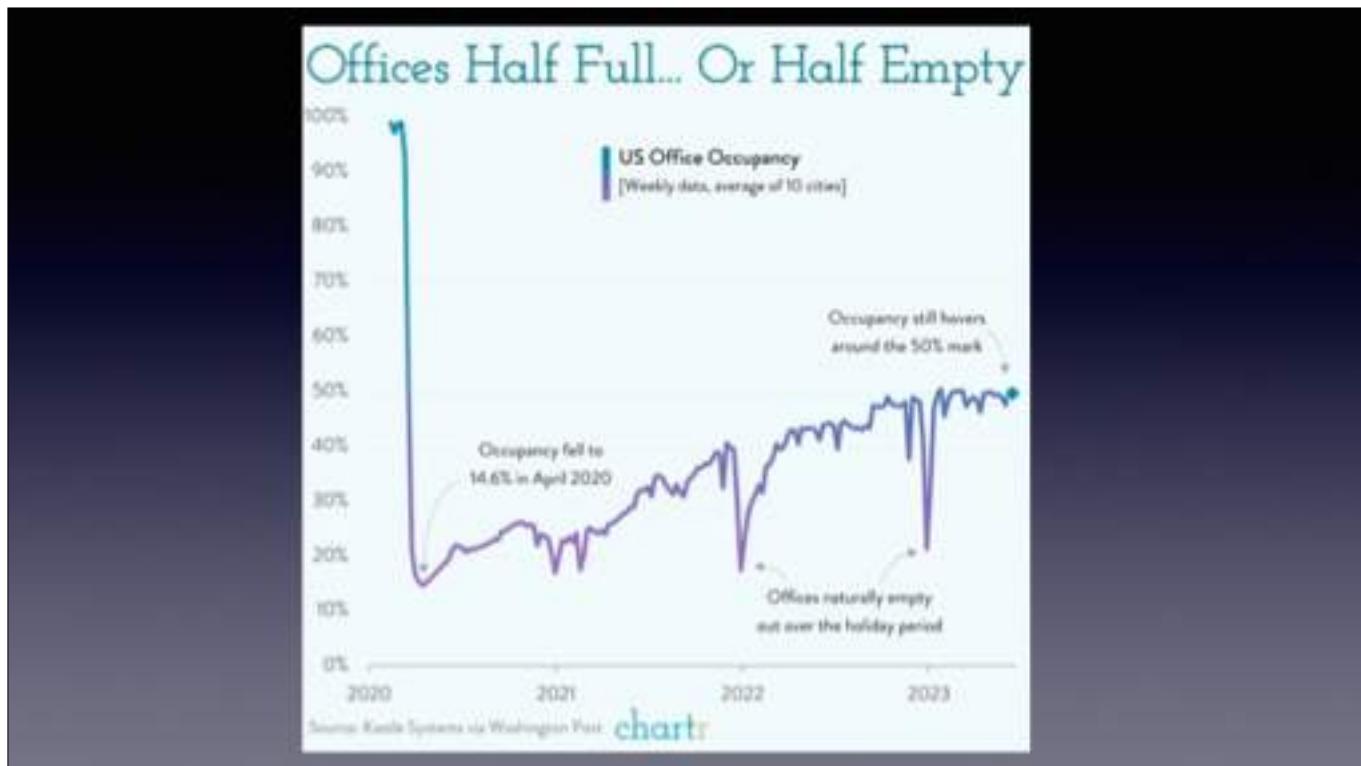


**SUPER  
FLUID**

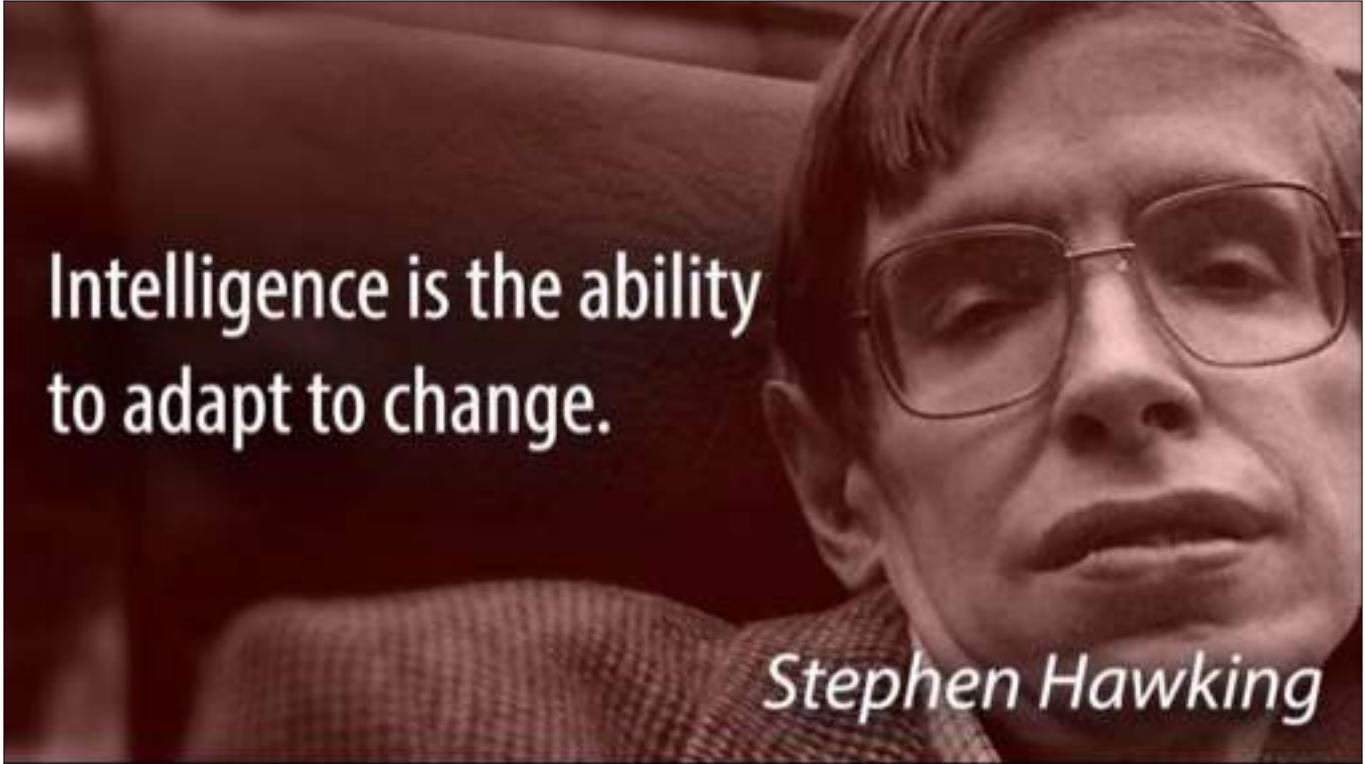
**WORK**









A close-up, slightly blurred portrait of Stephen Hawking wearing his signature glasses and a textured jacket.

Intelligence is the ability  
to adapt to change.

*Stephen Hawking*

A graphic featuring the words "SUPER FLUID" in large, bold, white letters against a dark blue background. The letters appear to be partially submerged in water, creating a dynamic, liquid-like effect.

SUPER  
FLUID

# **FLUX**

## **CHARACTERISTICS**







amazon

amazon pharmacy

How It Works | Pricing | Promotions | For Prescribers | PrePack | Help

Your Account | Help | Cart

Sign In to Pharmacy

## Your medication, made easy

Prescribed by your doctor,  
delivered by us.

Where can we deliver your meds?

New - Select One

Check availability

Already a pharmacy customer? [Log in](#)

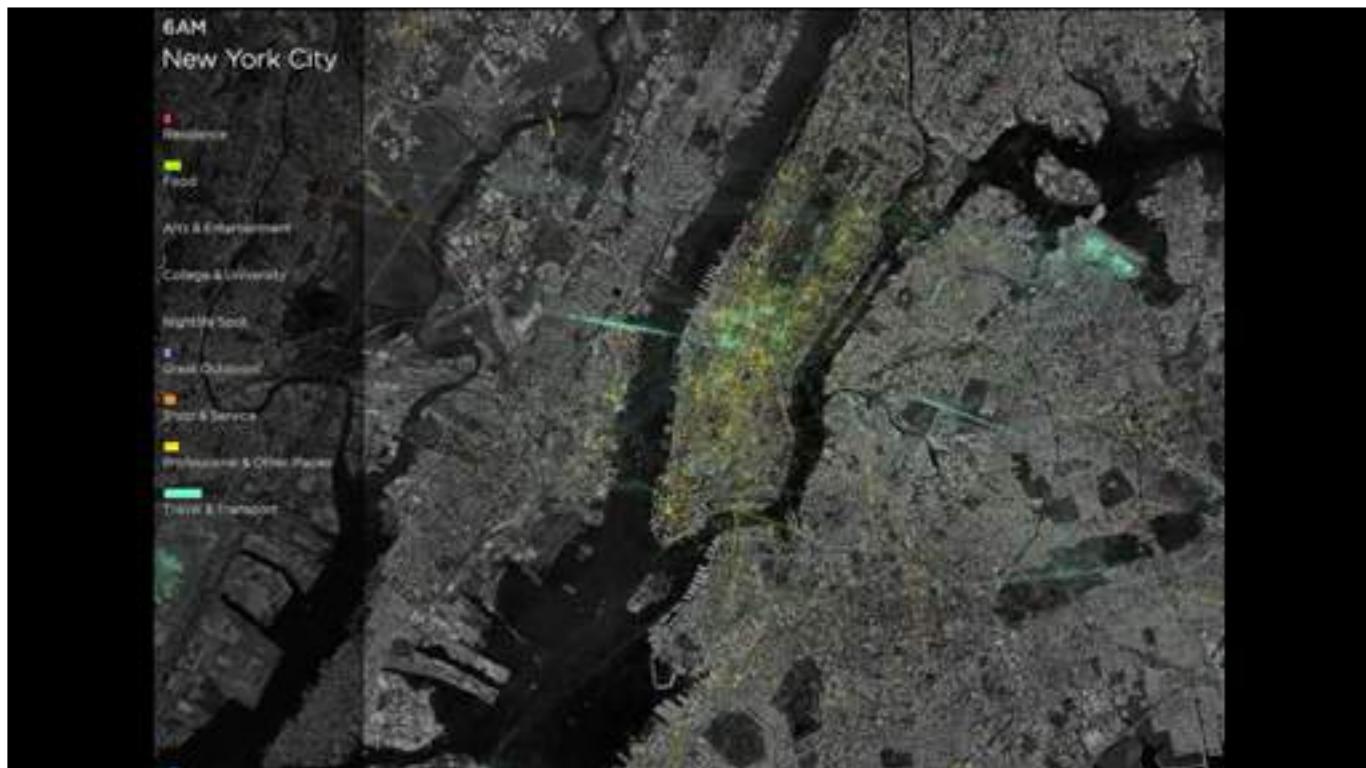




# FLUX CHARACTERISTICS

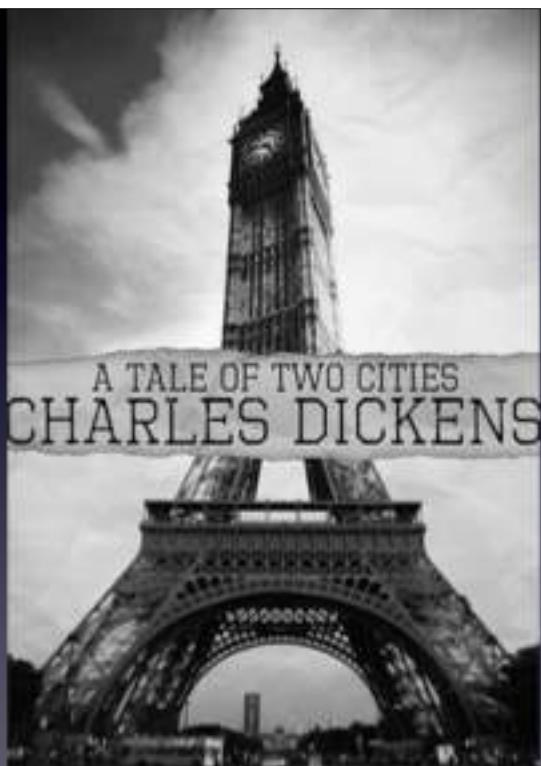








ULTRA  
**SPEED**









**NON**



**SUPER**



**FLUID**



**NON**



**HYPER**

**CONNECTED**



**SUPER**



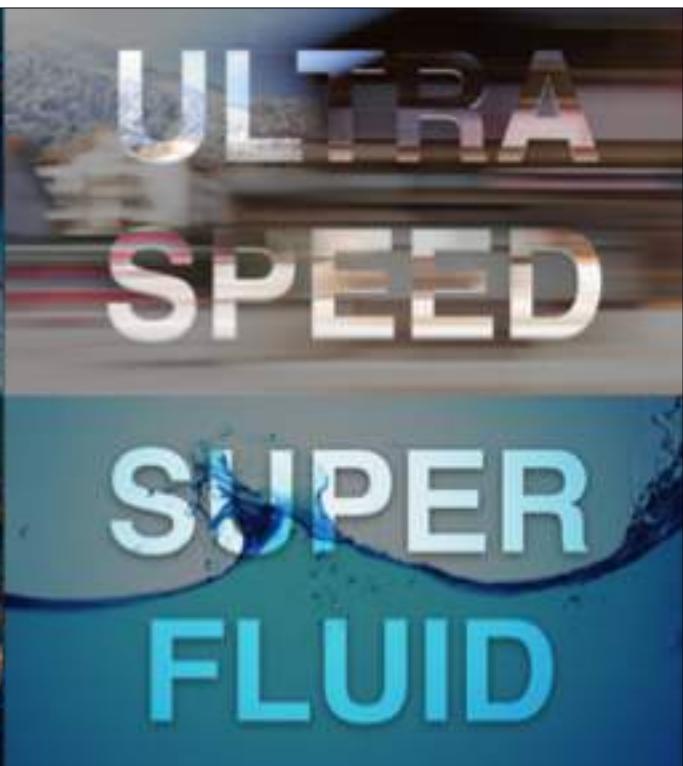
**FLUID**



**NON  
LINEAR**



**HYPER  
CONNECTED**



**ULTRA  
SPEED**

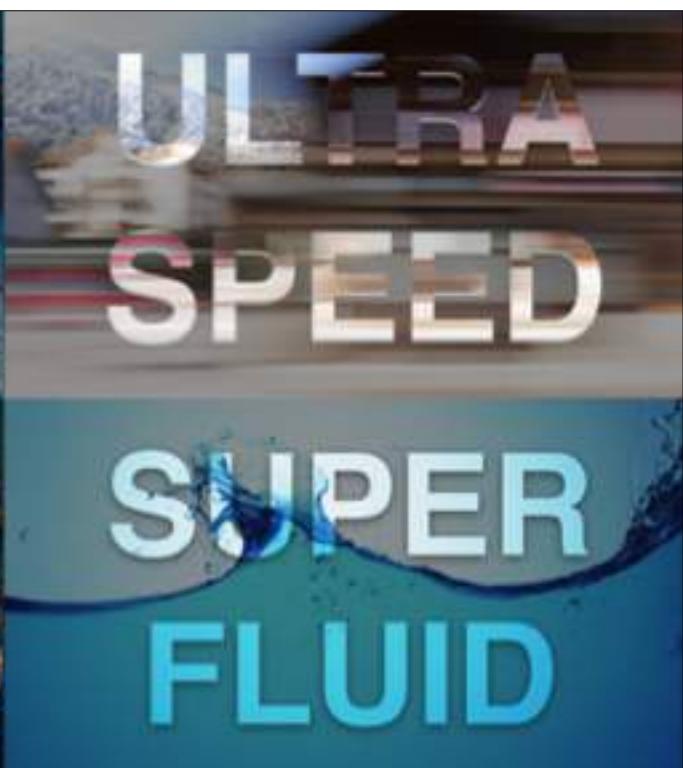
**SUPER  
FLUID**



**NON  
LINEAR**



**HYPER  
CONNECTED**



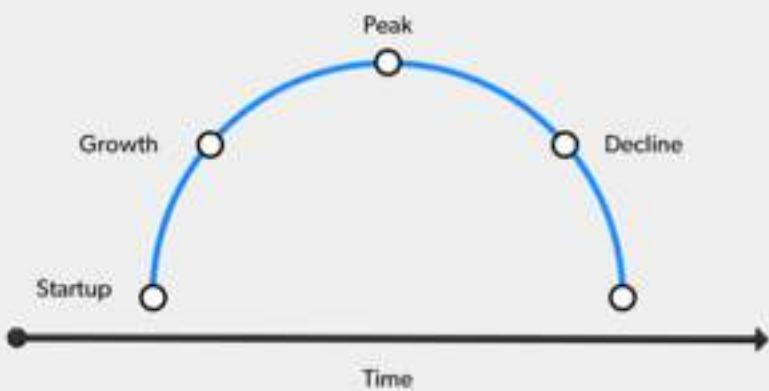
**ULTRA  
SPEED**

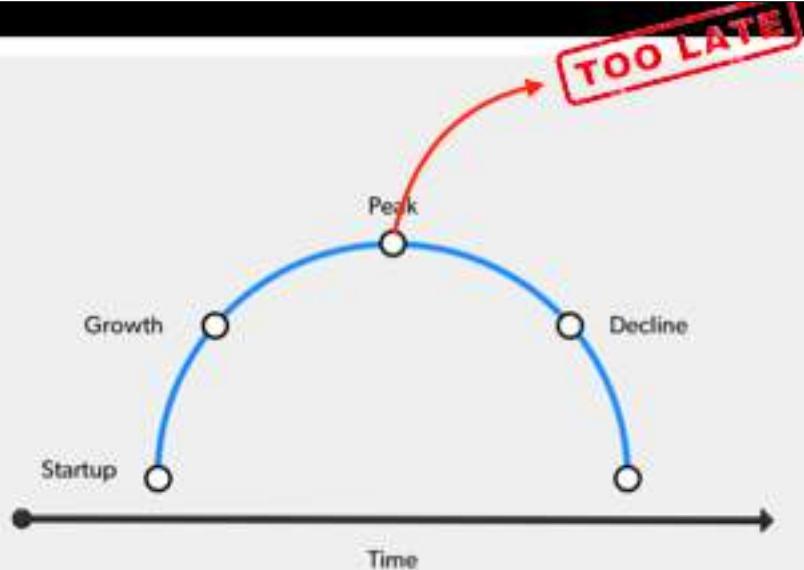
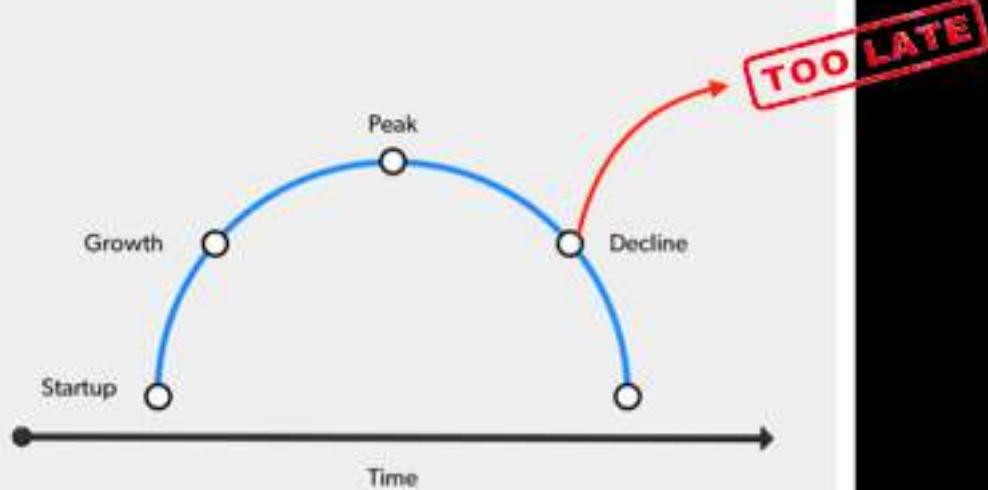
**SUPER  
FLUID**

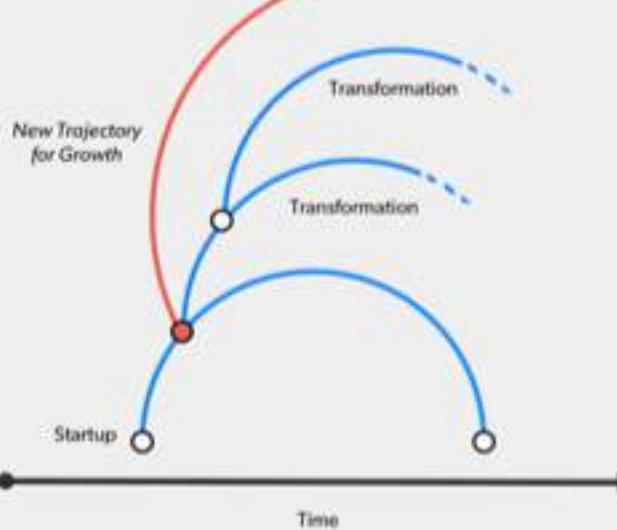
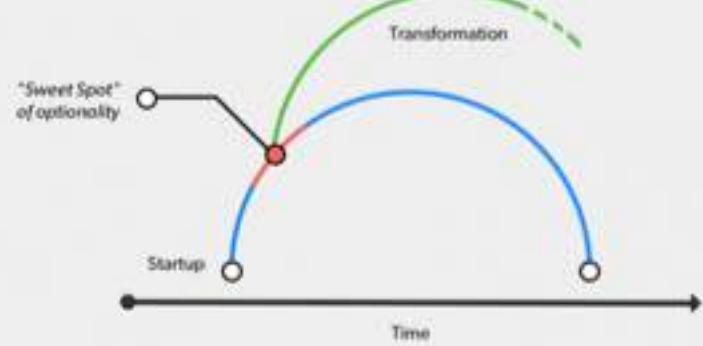


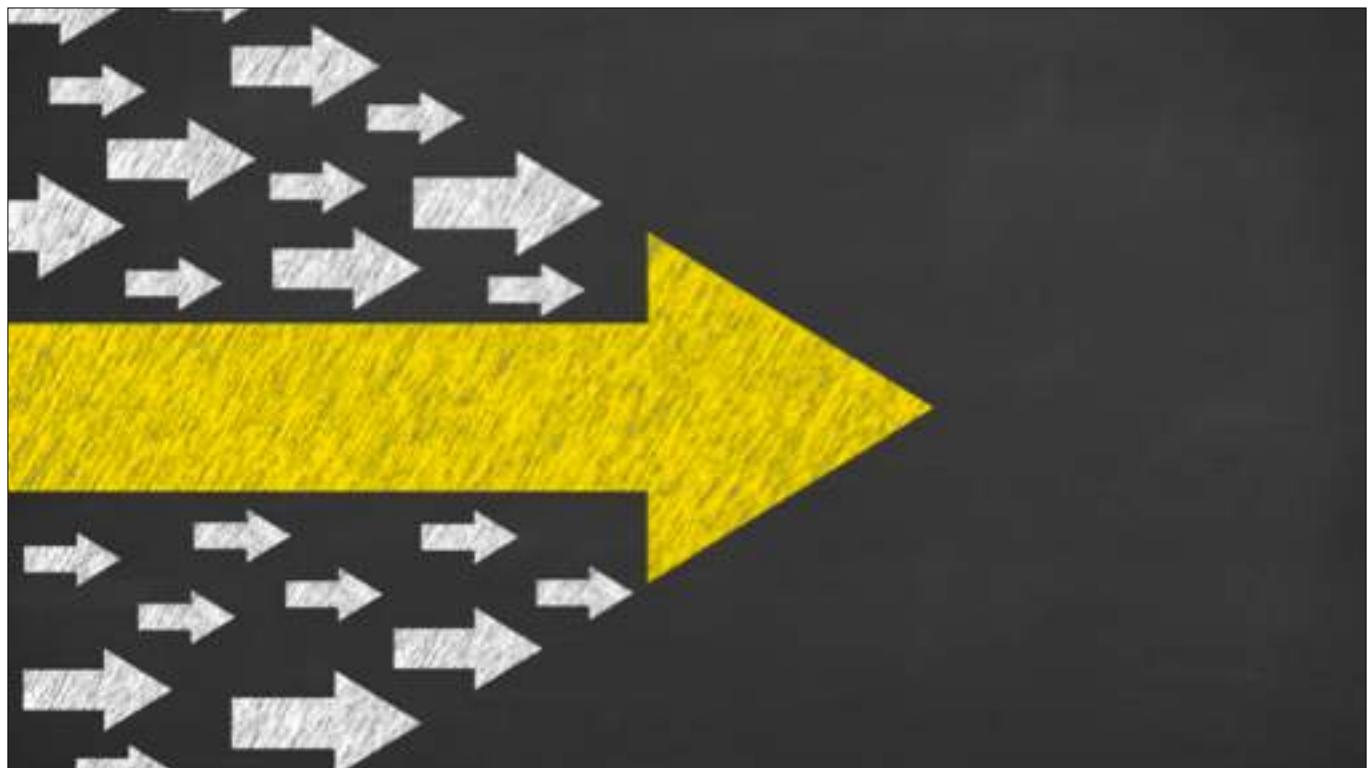
\* CREDITS to MARK LESLIE

OPTIONALITY



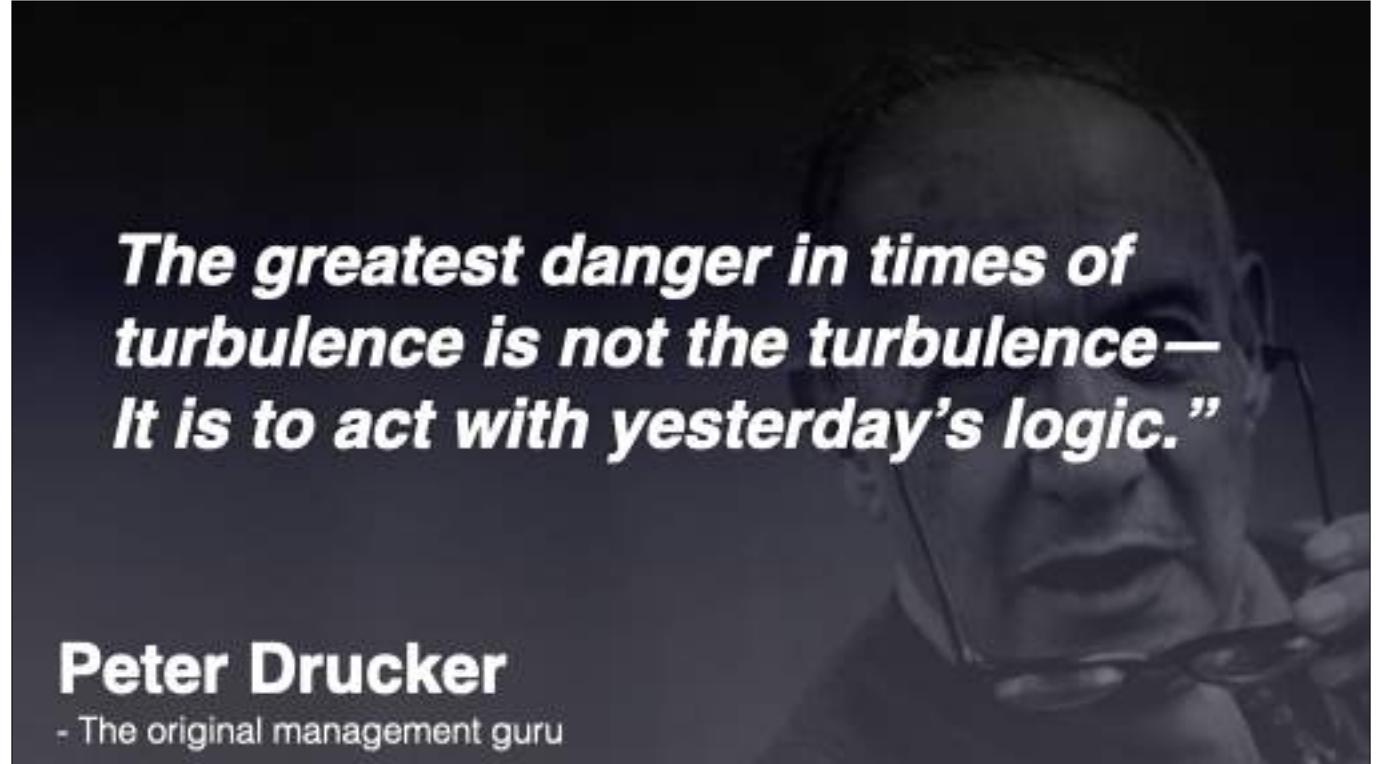






# Peter Drucker

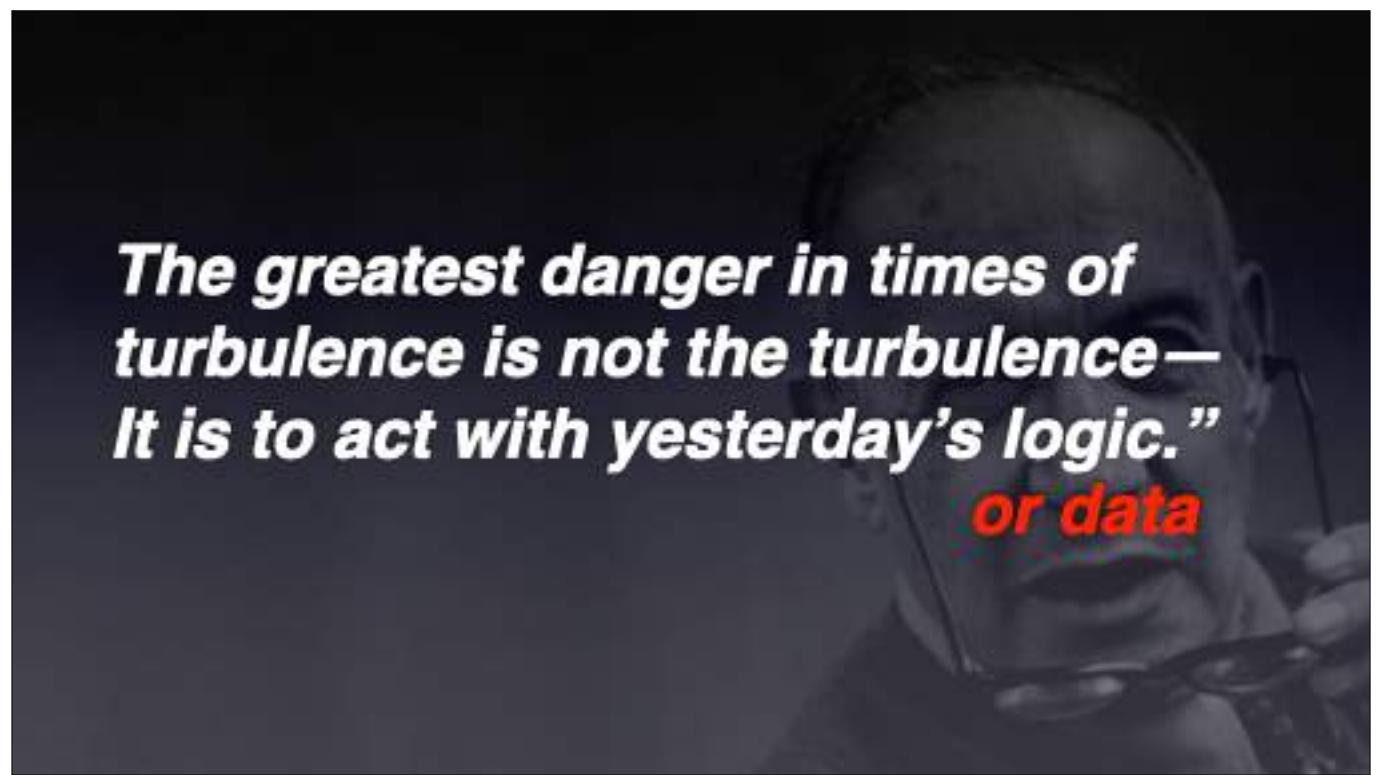
- The original management guru



***The greatest danger in times of  
turbulence is not the turbulence—  
It is to act with yesterday's logic.***"

**Peter Drucker**

- The original management guru



***The greatest danger in times of  
turbulence is not the turbulence—  
It is to act with yesterday's logic.***"

**or data**

***The greatest danger in times of  
turbulence is not the turbulence—  
It is to act with yesterday's logic."***

**or data  
or tools**



INFORMATION

TIME

KNOWLEDGE

**IT**  
information





INFORMATION

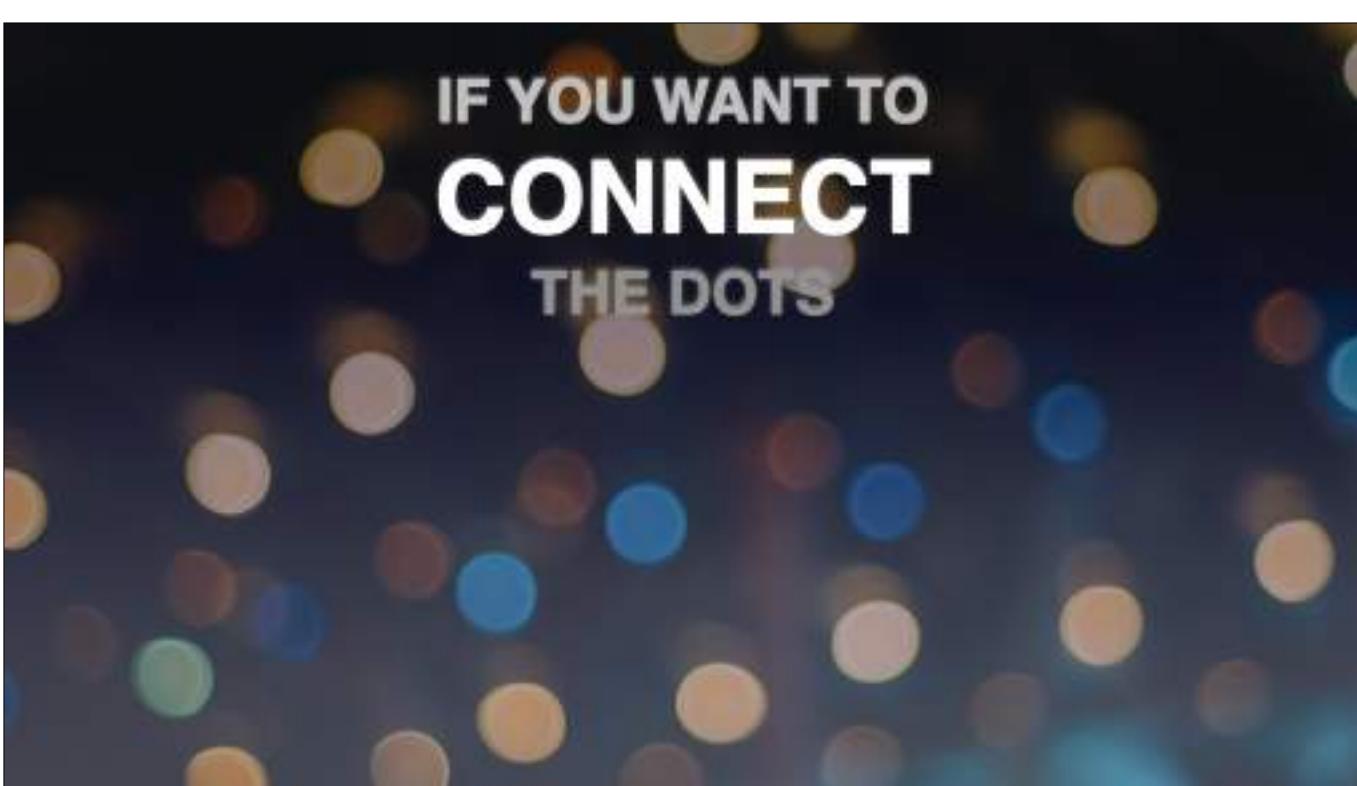


TIME

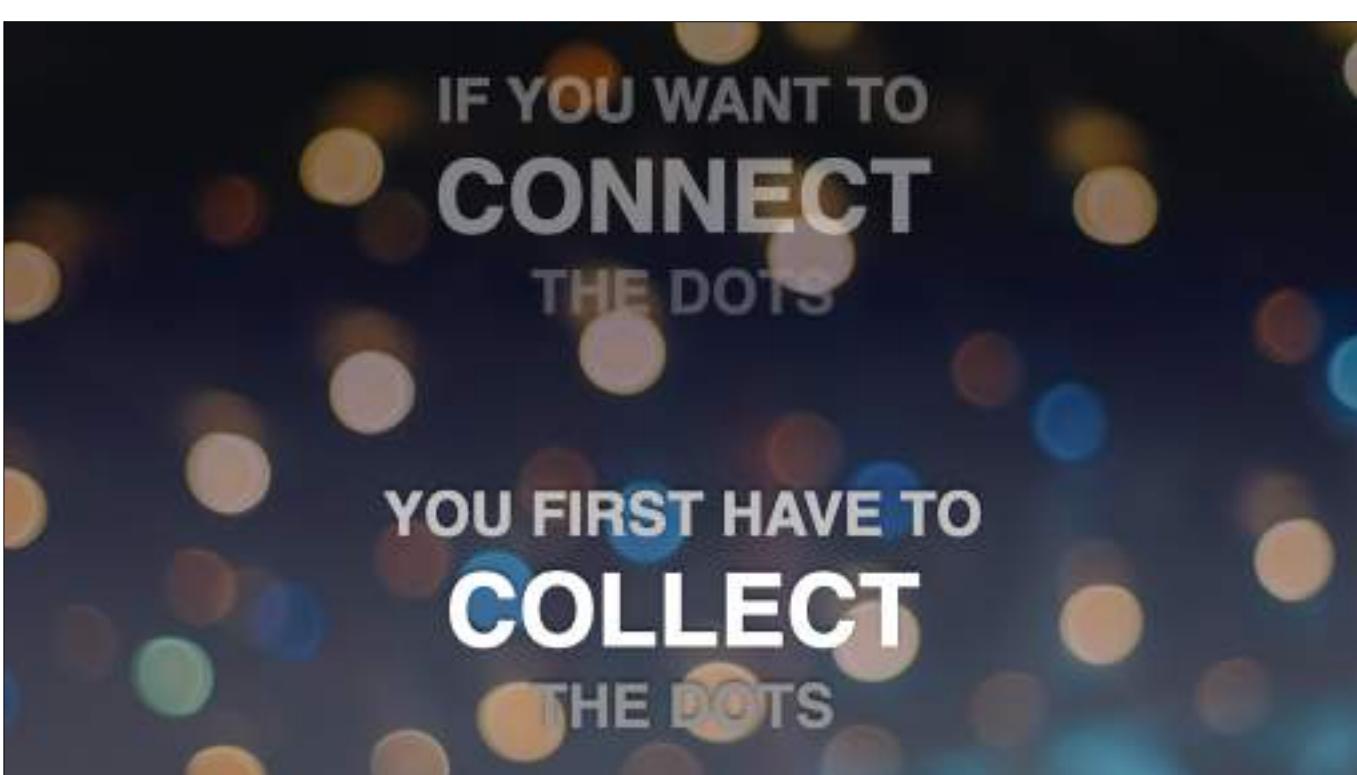


KNOWLEDGE





**IF YOU WANT TO  
CONNECT  
THE DOTS**



**IF YOU WANT TO  
CONNECT  
THE DOTS**

**YOU FIRST HAVE TO  
COLLECT  
THE DOTS**

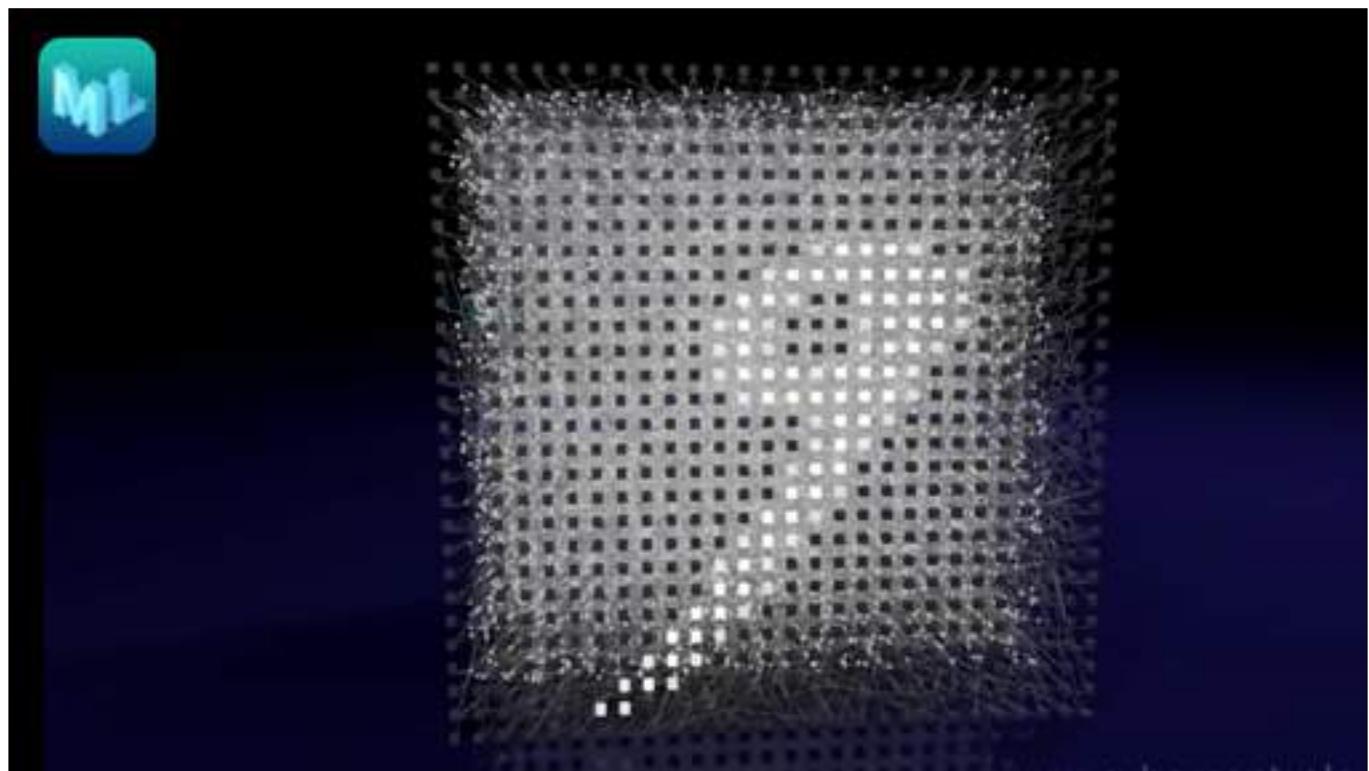
# WE'RE ALL IN THE INFORMATION BUSINESS NOW



**AND NOW  
THE FUN  
BEGINS**



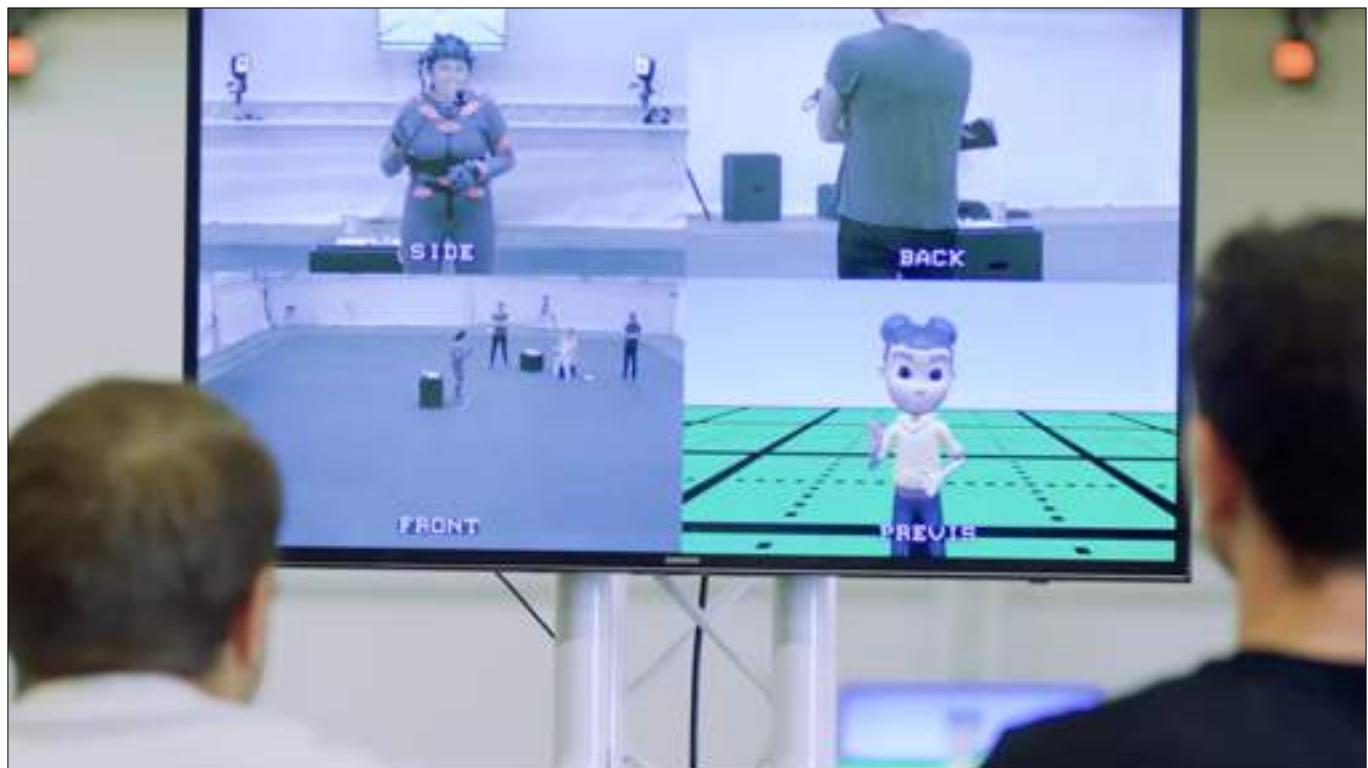






Ricardo Ray







+ 20,000

## AI-POWERED ASSESSMENTS

SEE THE COMBINATION OF  
VIDEO & GAME-BASED PRE-HIRE  
ASSESSMENTS IN ACTION

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Join Rackspace's Global Head of Talent Acquisition as he explains how Rackspace empowered their recruiters and how your organization can too.  
[REGISTER NOW FOR THE EMPOWERED RECRUITER WEBINAR >](#)

**Review users for** New Product Line - Knowledge Review

**Jason Hilger**

In role, as if responding to a question from your customer, give your best 30-second 'elevator pitch'. Why should your client care?



Profile  
Free  
Game

Average Score: 100%  
By Recruiters: 100%  
Comments: 0

Filter users  
Sort by Recruiters

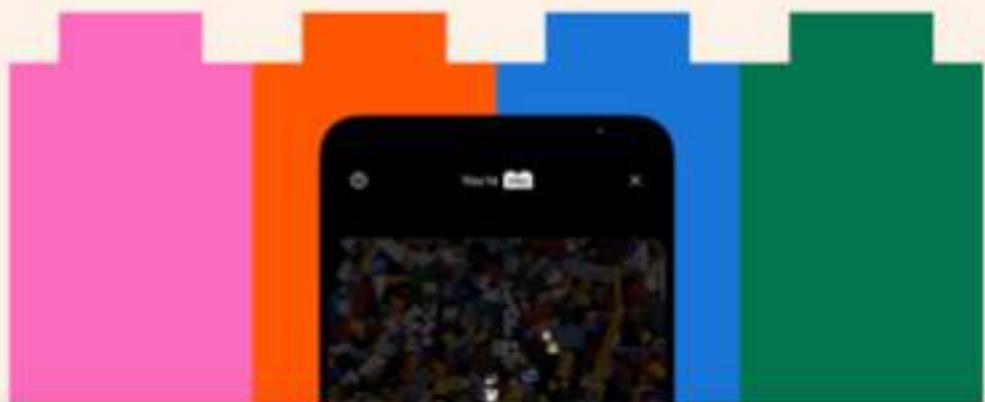
Mike Smith	Recruiter
Taylor Stewart	Recruiter
Al Jennings	Recruiter
Paul Williams	Recruiter
Cynthia Allen	Recruiter
Tom Reece	Recruiter
Jason Hilger	Recruiter
Ashley Wilson	Recruiter
Nicole Jacobs	Recruiter



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## Build new things from your old bricks

Just scatter your bricks on a table and take a photo. Bricklet will come up with hundreds of ideas of what can be built with them and show you the exact location of each piece you'll need.

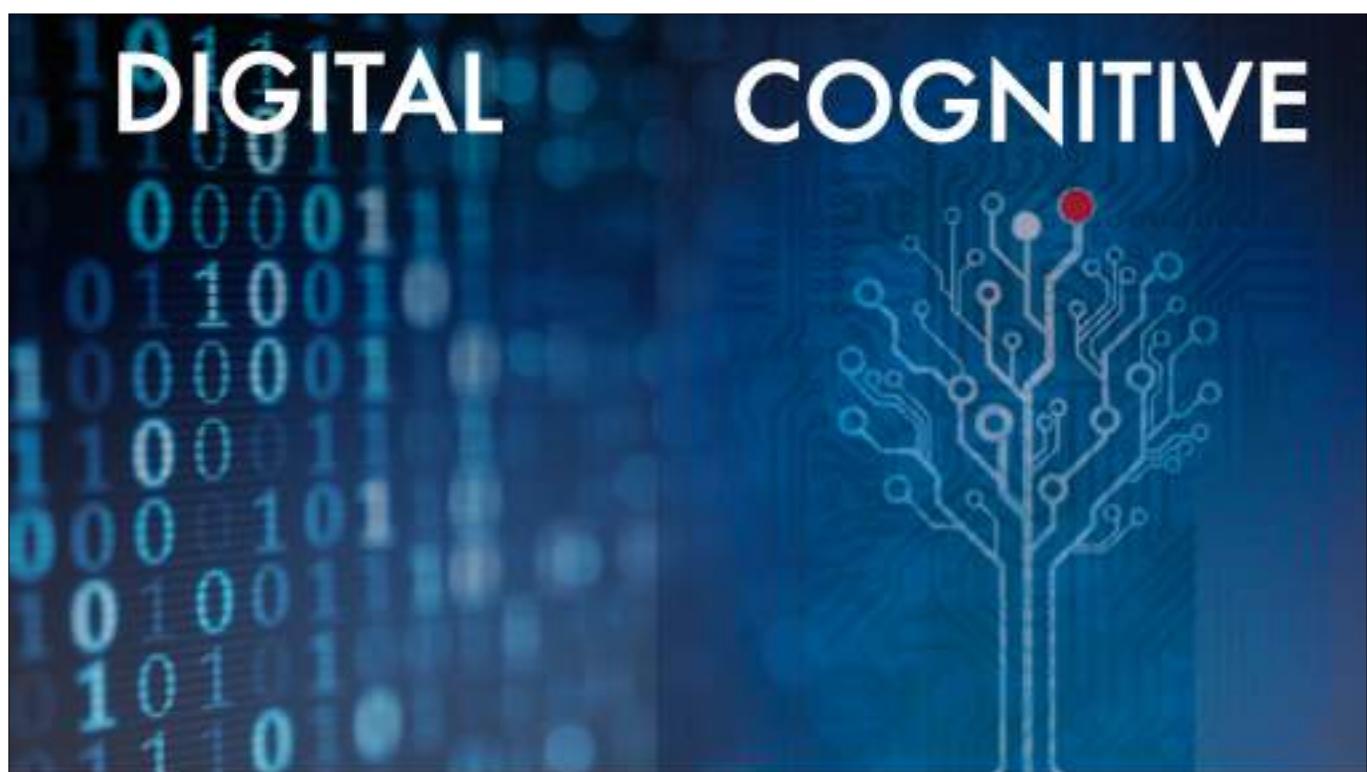


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App Store

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Google Play











**AI-TECHNICA**

**PROF ET MATERIA** —

## AI-powered church service in Germany draws a large crowd

"I was positively surprised how well it worked," said one attendee.

**OPENAI** | [OPENAI.COM](#) | [OPENAI.COM](#)

A photograph of a church interior during a service. A large screen above the altar displays a man in clerical robes, presumably the AI-generated preacher. The church is filled with people seated in wooden pews. The lighting is warm, and the overall atmosphere is that of a traditional church service.

**Followers** / Visitors and attendees during the AI-created worship service in Fürth, Germany, in St. Paul's Church, a service created by ChatGPT.

On Friday, over 300 people attended an experimental ChatGPT-powered church service at St. Paul's church in the Bavarian town of Fürth, Germany, [according](#) to the Associated Press. The 40-minute sermon included text generated by OpenAI's ChatGPT chatbot and delivered by avatars on a television screen above the altar.

157



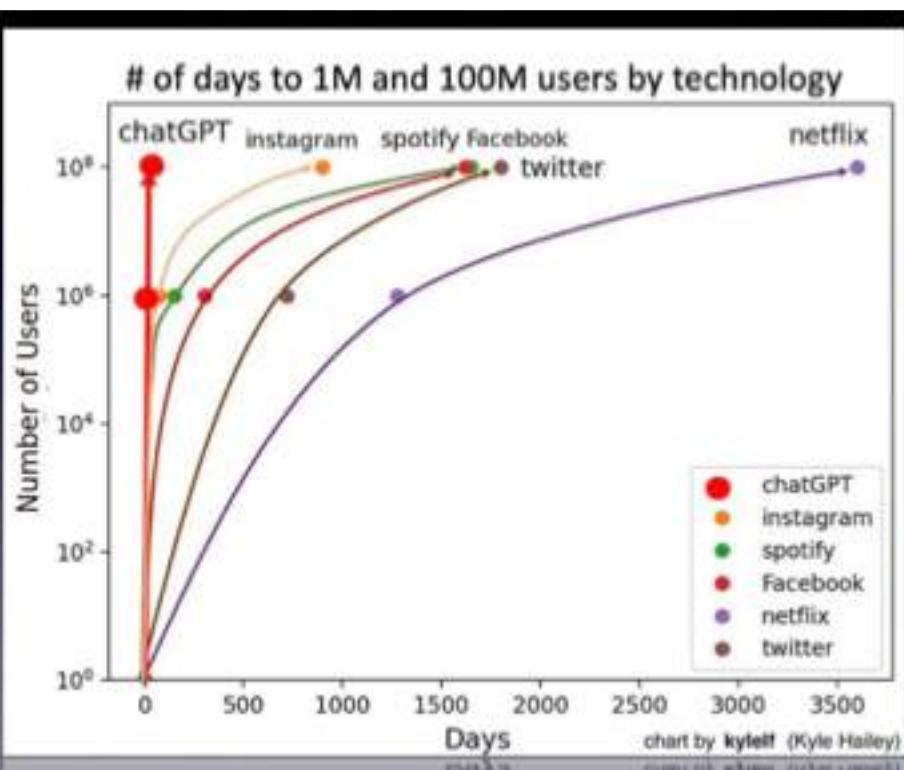
A write a company culture code that is full of jargon and which actually says nothing

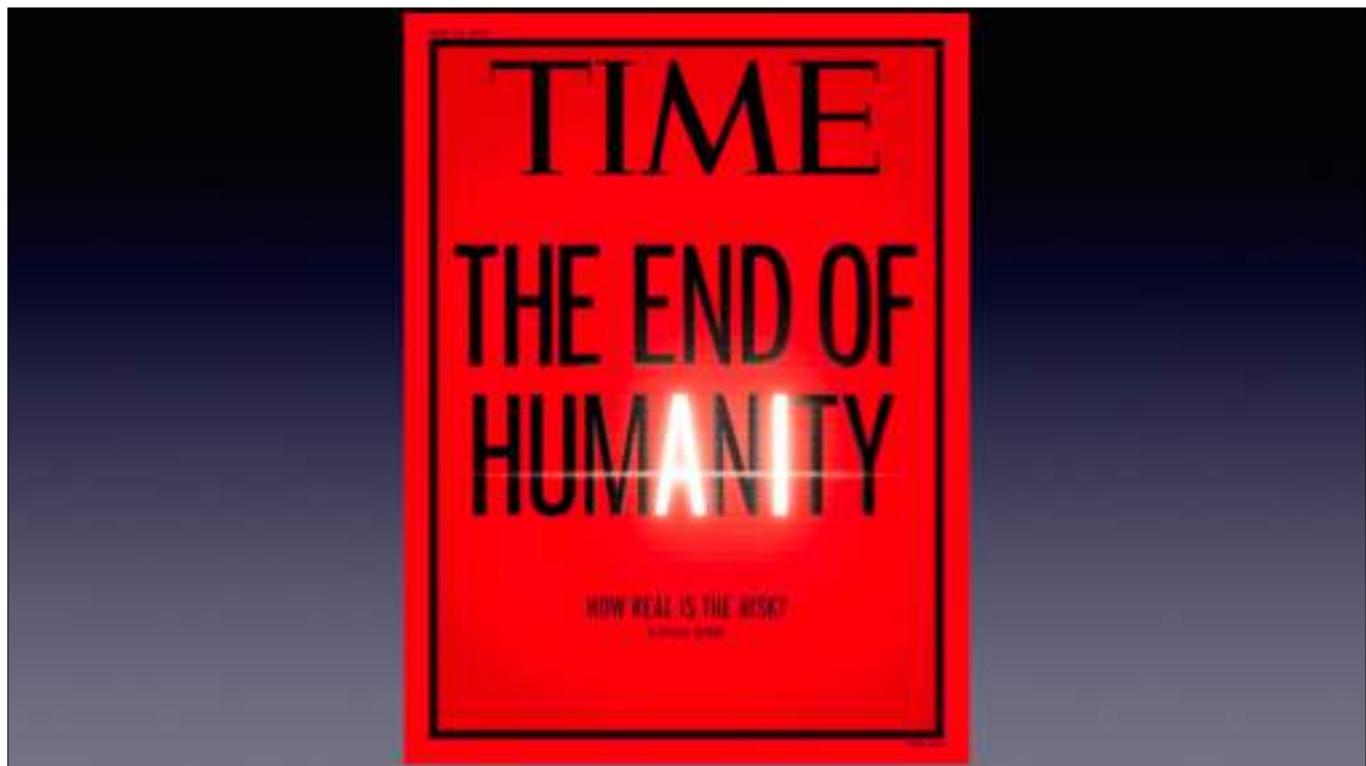
Here's a company culture code full of jargon that says nothing:

1. Our company is committed to fostering a dynamic and collaborative work environment that empowers our team members to think outside the box and drive innovation.
2. We believe in leveraging our collective strengths and diverse perspectives to drive success and deliver value to our stakeholders.
3. Our team members are expected to embody our core values of integrity, accountability, and excellence, and to act as ambassadors for our brand.
4. We foster a culture of continuous learning and development, and support our team members in achieving their professional goals.
5. We believe in the power of transparency and open communication, and strive to create a safe and inclusive space for all voices to be heard.
6. At the end of the day, it's all about the team, and we are committed to supporting and empowering our team members to achieve their full potential.

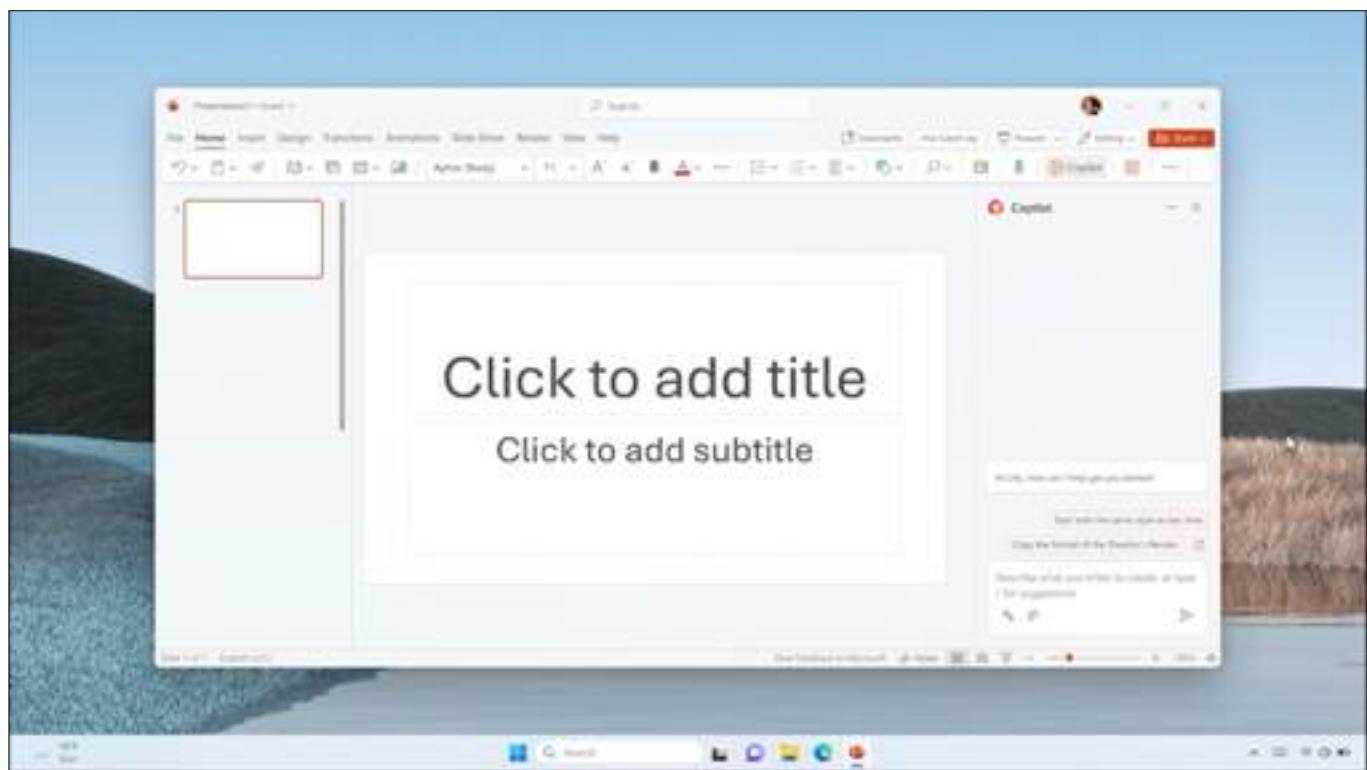
Time it took to reach **1 million users**:

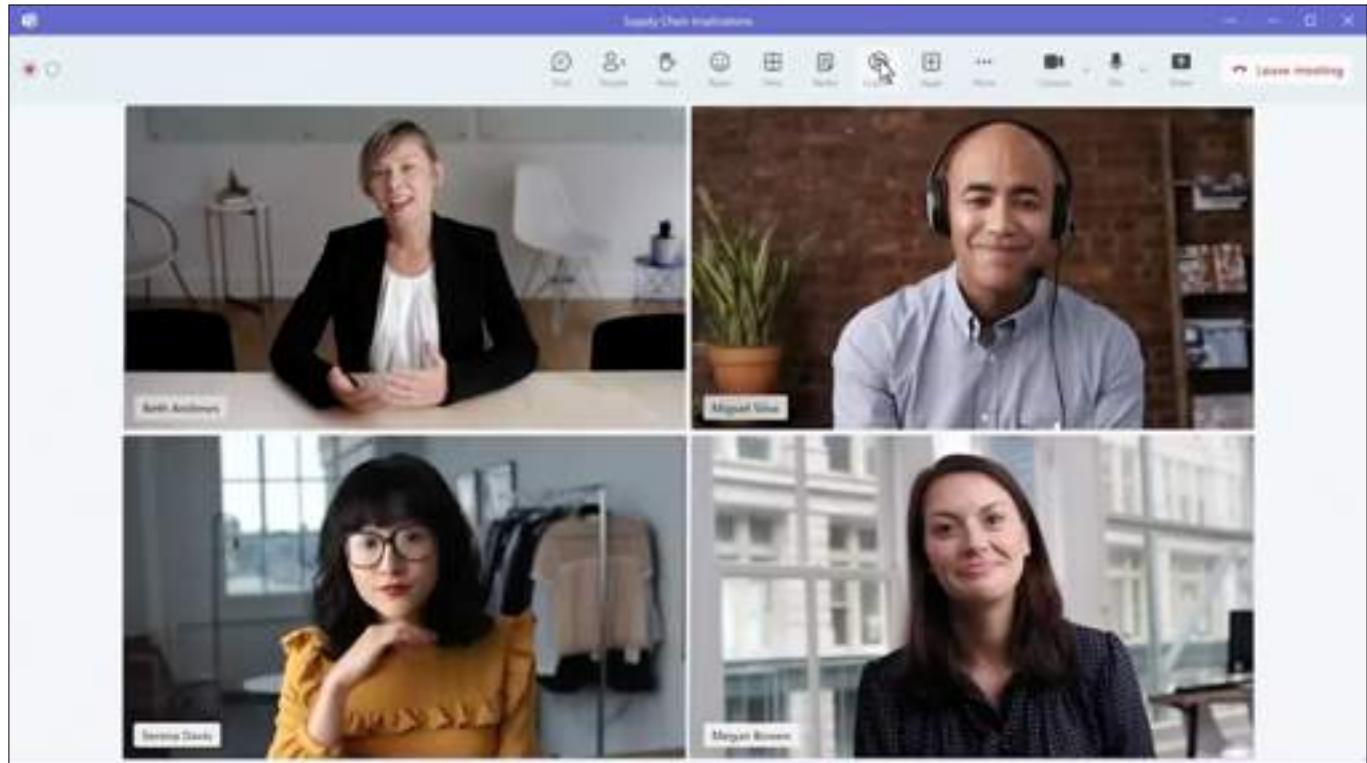
- Netflix** - 3.5 years
- Airbnb** - 2.5 years
- Facebook** - 10 months
- Spotify** - 5 months
- Instagram** - 2.5 months
- iPhone** - 74 days
- ChatGPT** - 5 days



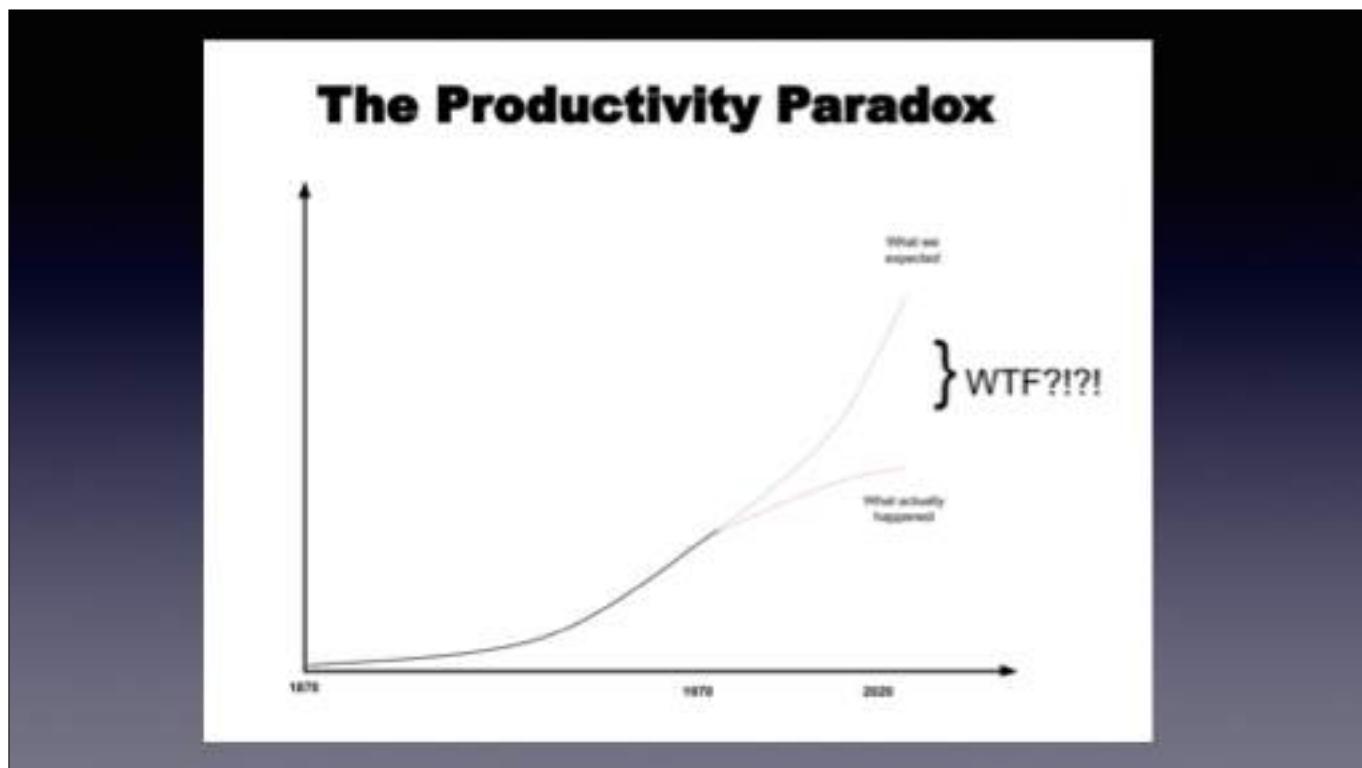




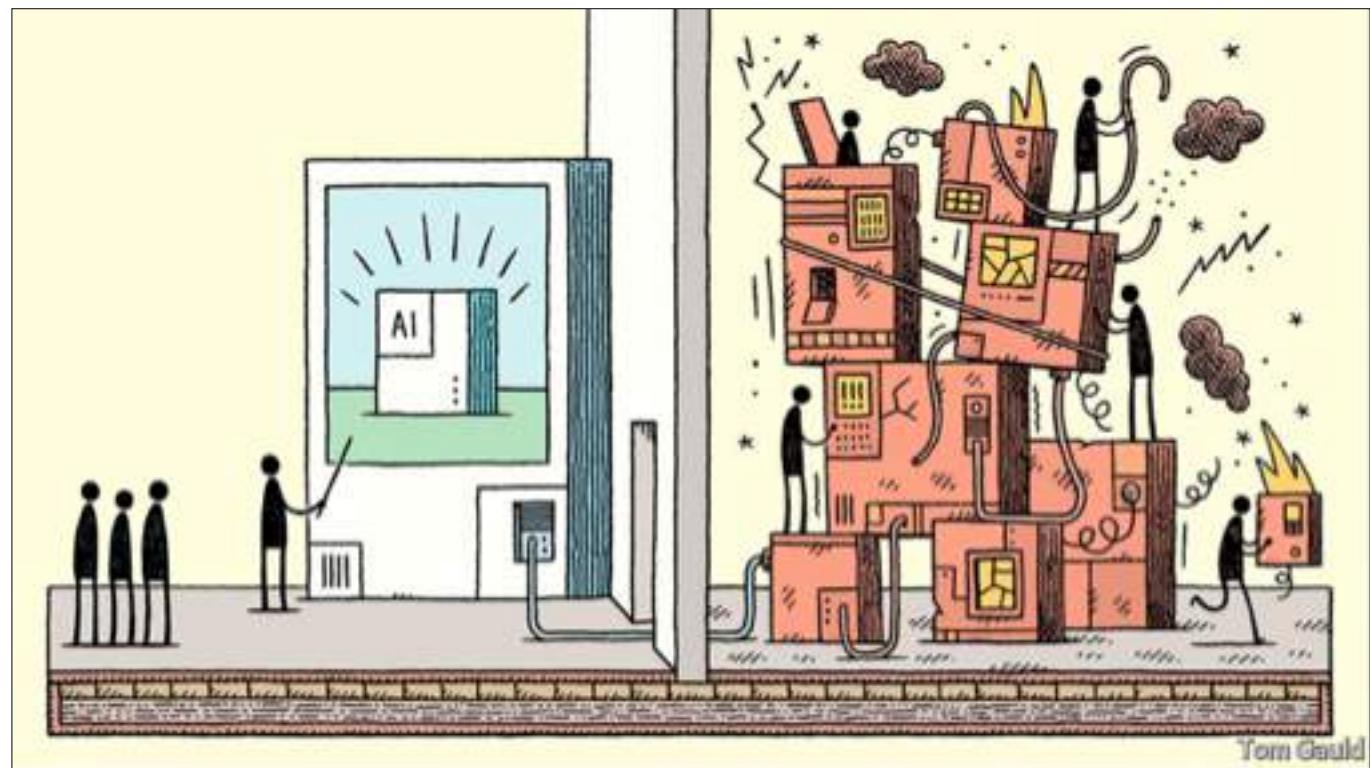
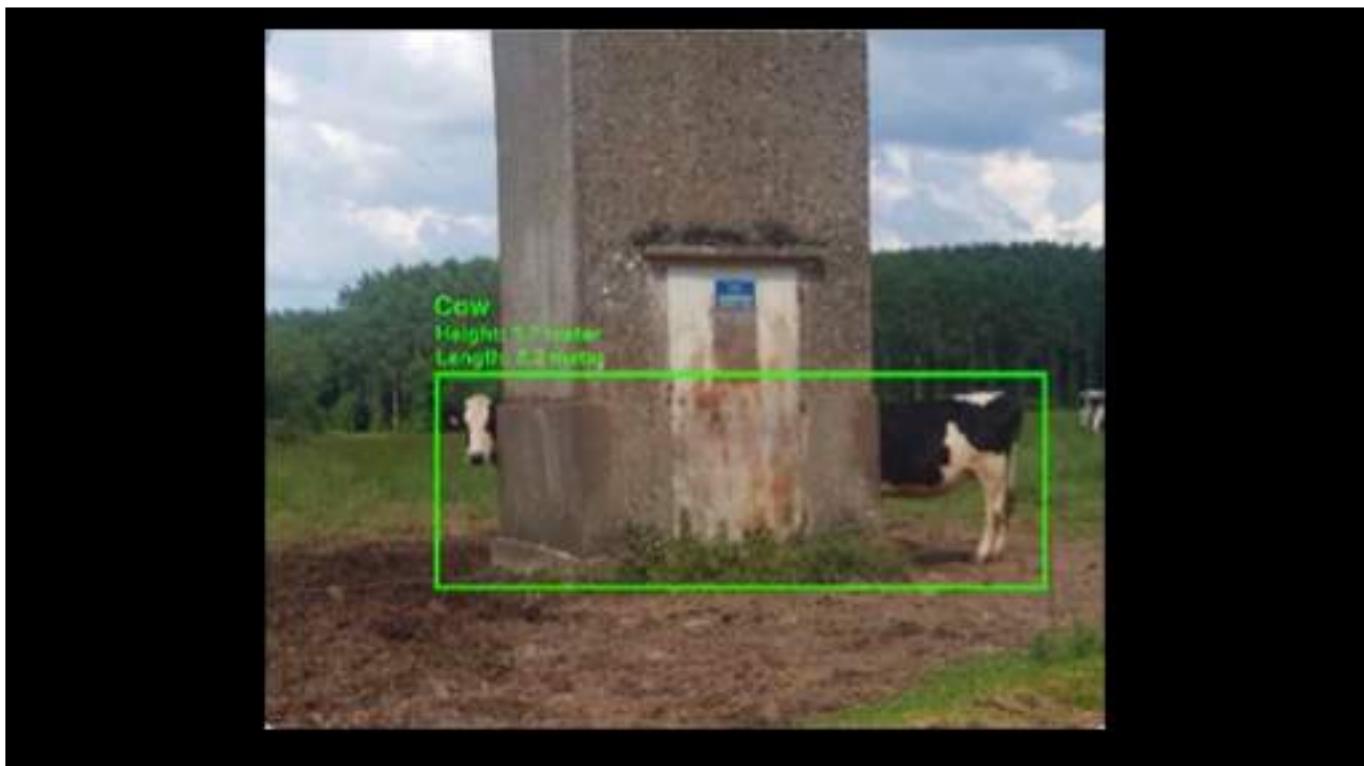




# THE **PRODUCTIVITY PARADOX**









MIT  
Technology  
Review

Positioned · Topics · Newsletters · Events · Podcasts

MY ACCOUNT

ARTIFICIAL INTELLIGENCE

## All language models are rife with different political biases

New research explains you'll get more right- or left-wing answers, depending on which AI model you ask.

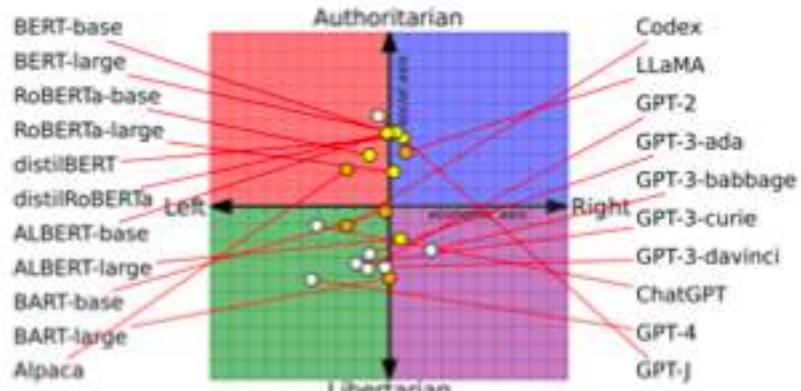
By [Melissa Heikkilä](#)

August 7, 2023



ARTIFICIAL INTELLIGENCE

## All language models are rife with different



HUMANS ARE BIASED.  
GENERATIVE AI  
IS EVEN WORSE

Stable Diffusion's text-to-image model amplifies stereotypes about race and gender — here's why that matters

By Michael S. Helfman, with reporting by Daniel C. Tsui | November 14, 2023

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# HUMANS ARE BIASED. GENERATIVE AI IS EVEN WORSE

By Brian Stelter, host of "Meet the Press" and "Sunday Morning Futures," and executive producer of "The Brian Stelter Show" and "The Brian Stelter Show: Special Edition." Follow him on Twitter @BrianStelter.

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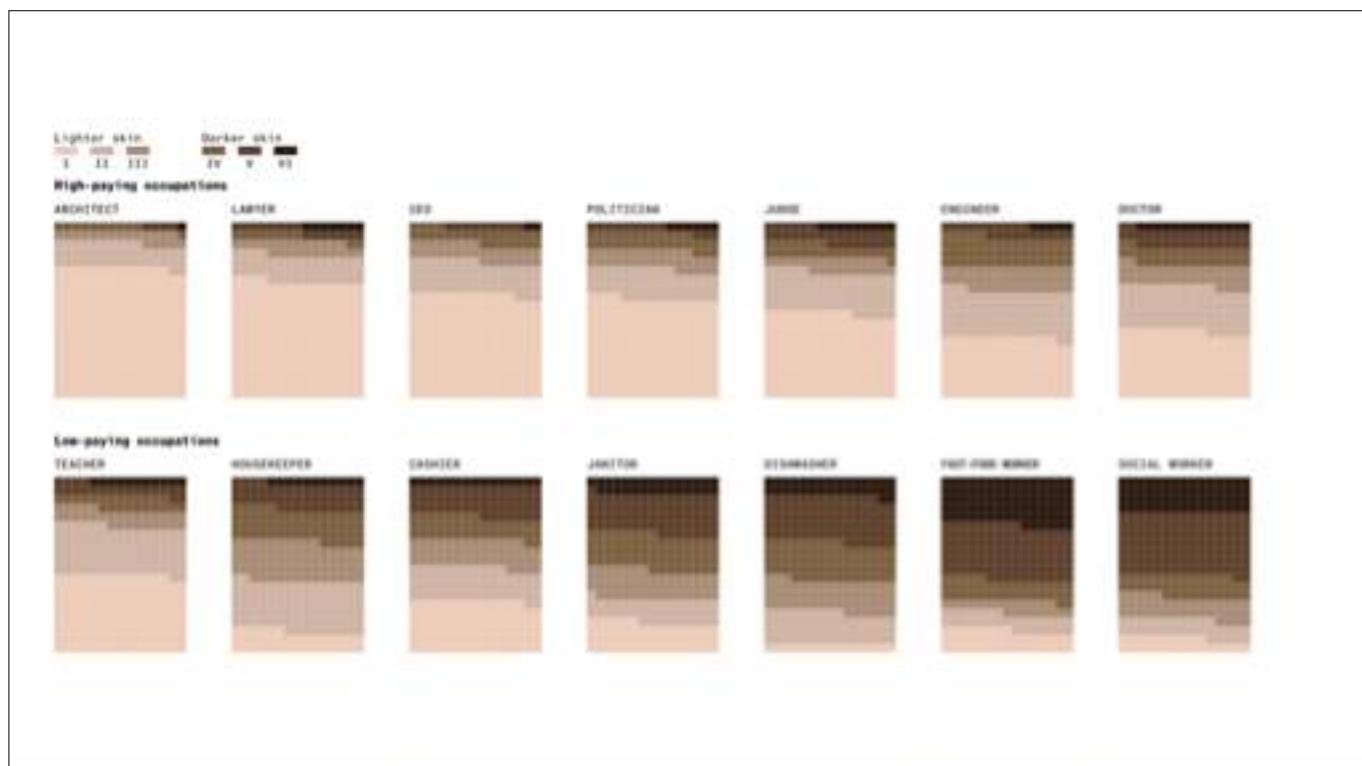
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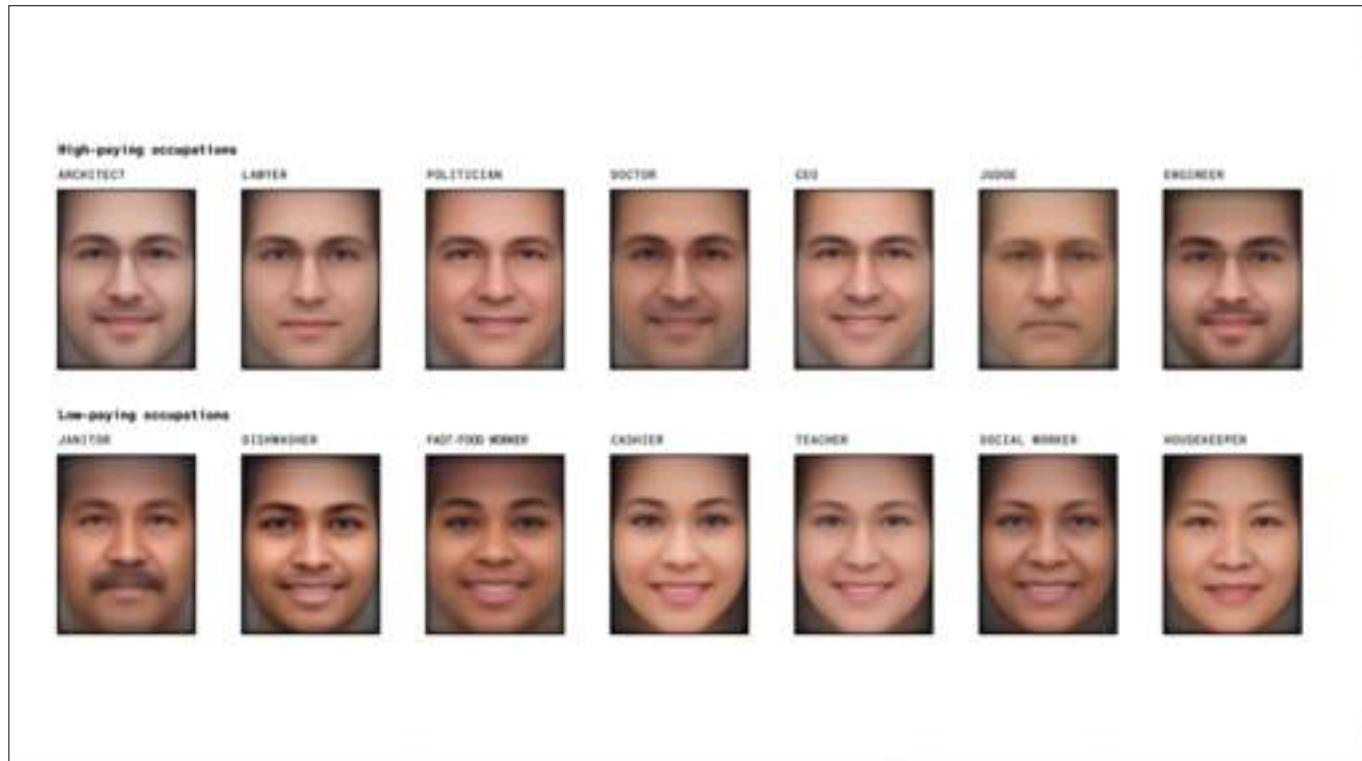
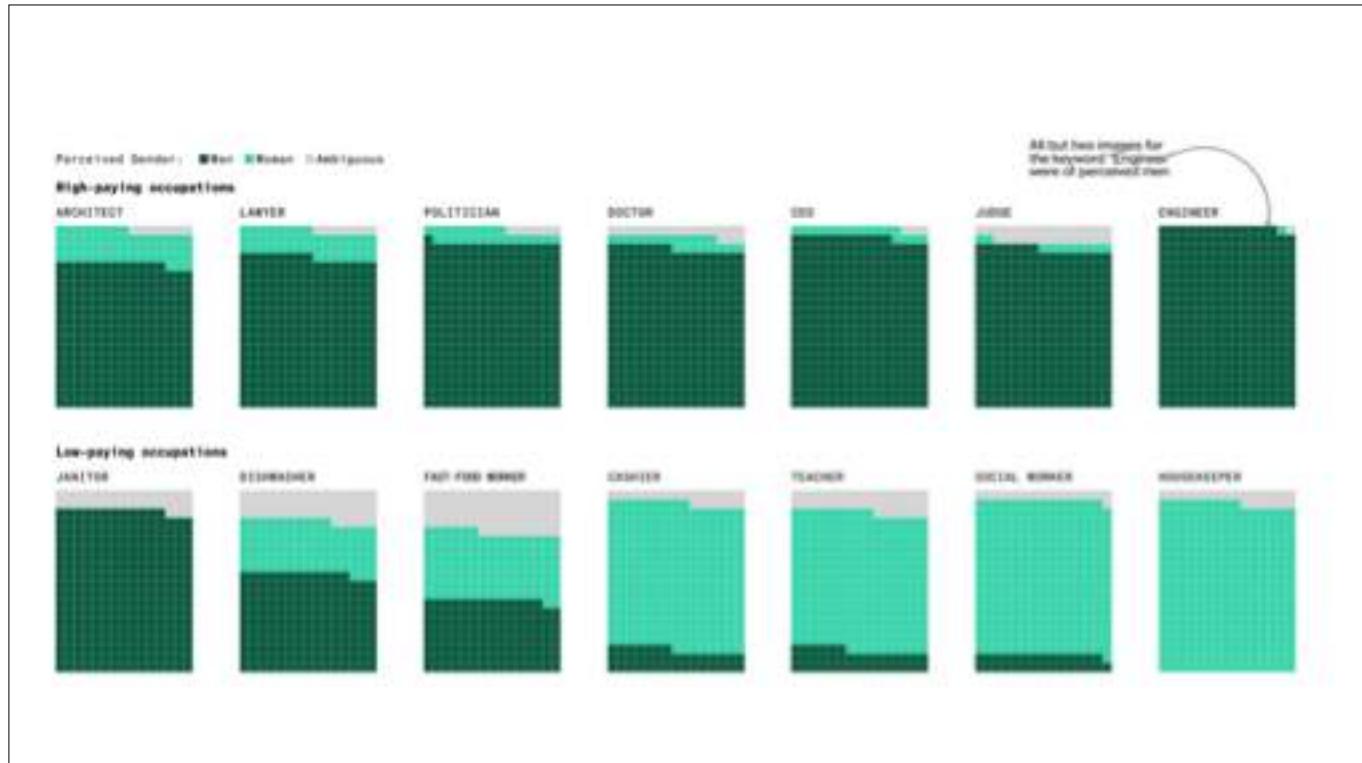
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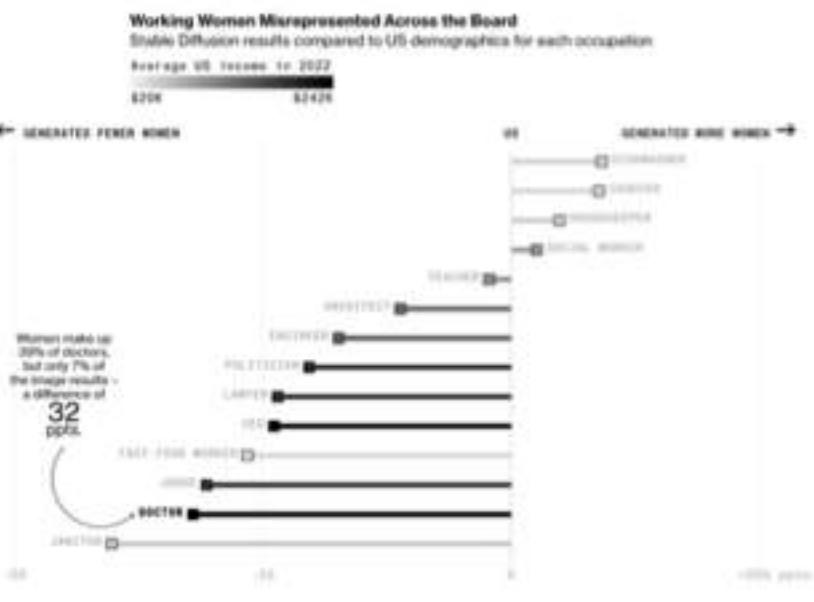
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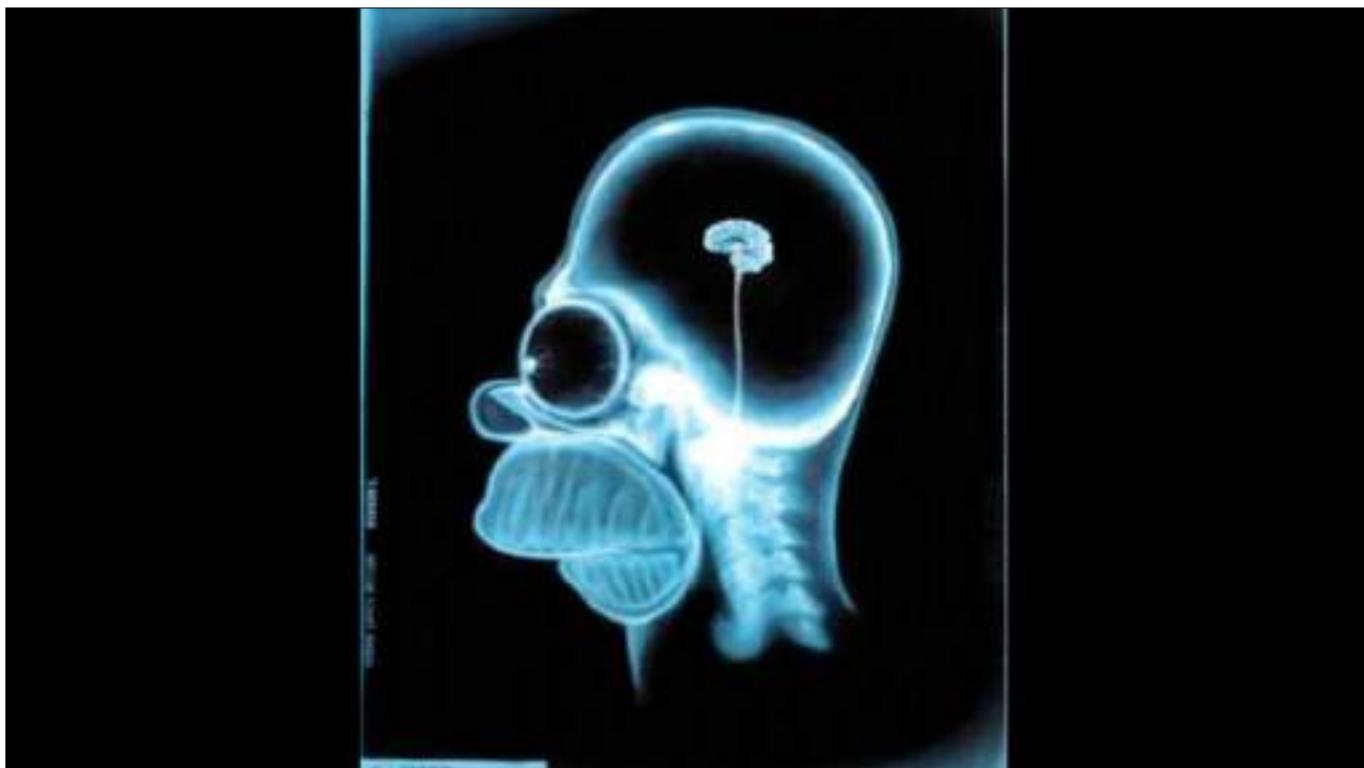
## Worse Than Reality



# HYPER EFFICIENT

# Bullshitter







**HUMANS,  
ARE STILL  
THE LOWEST COST  
ALL-PURPOSE NON-LINEAR  
COMPUTER SYSTEMS  
THAT CAN BE  
MASS-PRODUCED  
BY UNSKILLED  
LABOUR.**



**HUMANS,  
ARE STILL  
THE LOWEST COST  
ALL-PURPOSE NON-LINEAR  
COMPUTER SYSTEMS  
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LABOUR.**

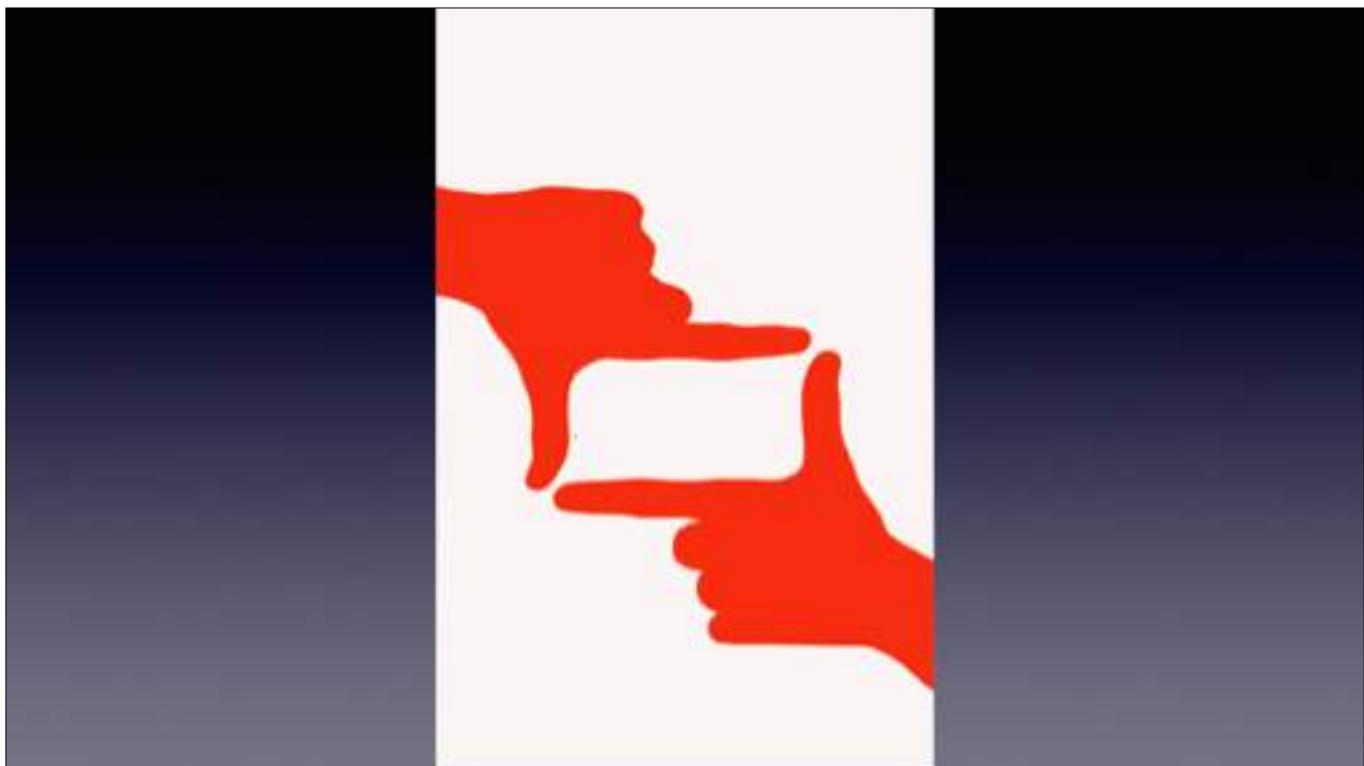
**FOR NOW**





# FRAMERS



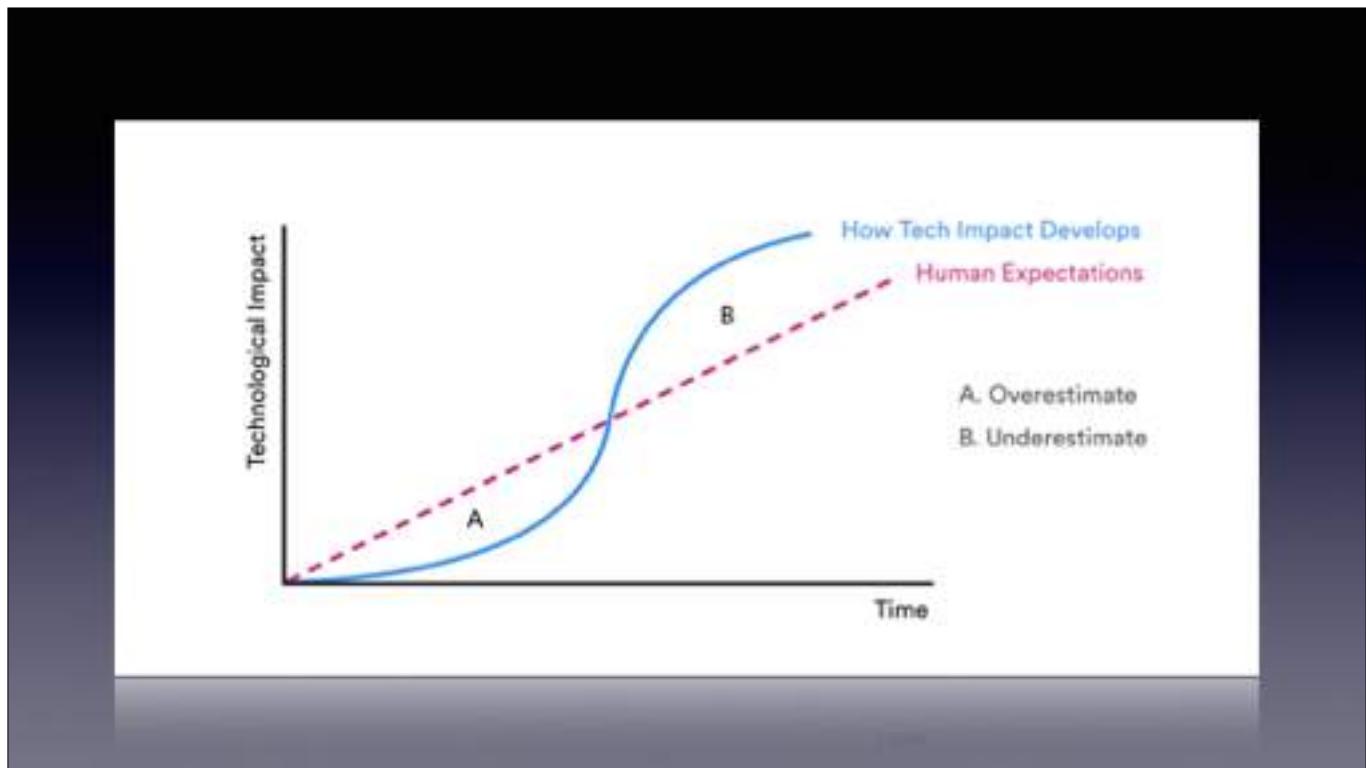




GINNI ROMETTY

10% OF JOBS COULD DISAPPEAR,  
BUT 100% WILL CHANGE.













We wanted flying cars, instead  
we got 140 characters.

Peter Thiel

The Big Read | Driverless vehicles | Add to myFT

## FINANCIAL TIMES

myFT

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### Here come the driverless taxis

San Francisco finally permits a 24/7 service despite local resistance. Can autonomous carmakers now win over the world?

An illustration of a white driverless taxi with sensors on top. A digital overlay shows a road map with traffic information, including other vehicles and a speed limit sign of 50.



WATCH LIVE

## VIDEO: Driverless Cruise car struck by SF firetruck, injuring passenger, company says

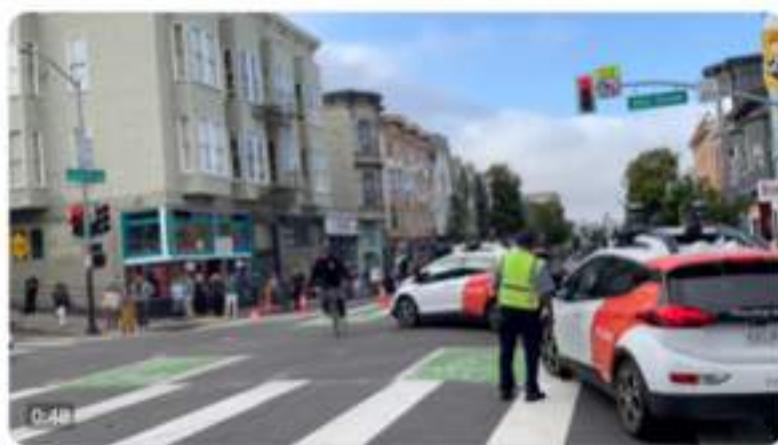
This is the first accident since CPUC gave two driverless car companies the green light to operate



Dustin Gardiner @dustingardiner

Spotted: Three robo cars stalled in the same intersection in San Francisco. This time, it's @Cruise cars jamming the intersection of Valencia/21 St. in the Mission.

Parking enforcement guy banging on windows trying to communicate w/ Cruise. Traffic backed up for blocks.





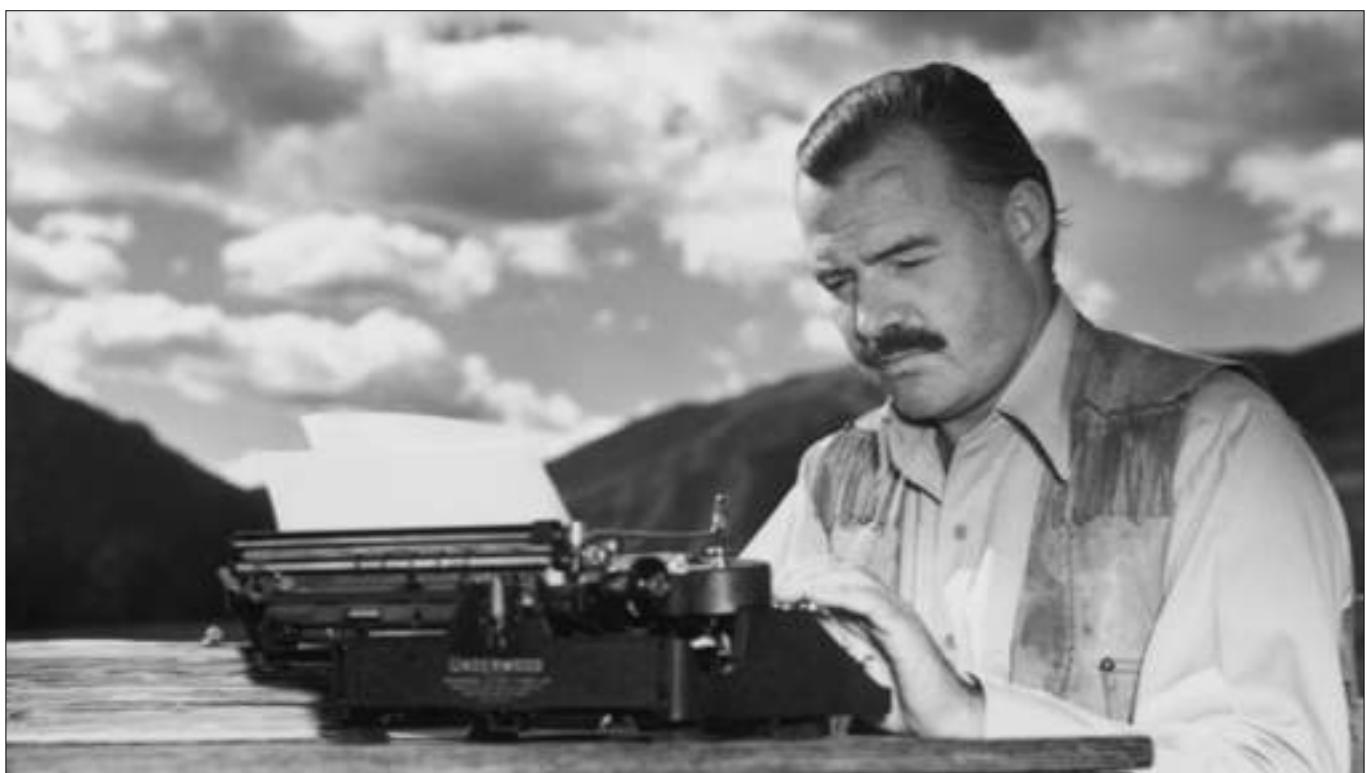
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The rebel group stopping self-driving cars in their tracks - one cone at a time

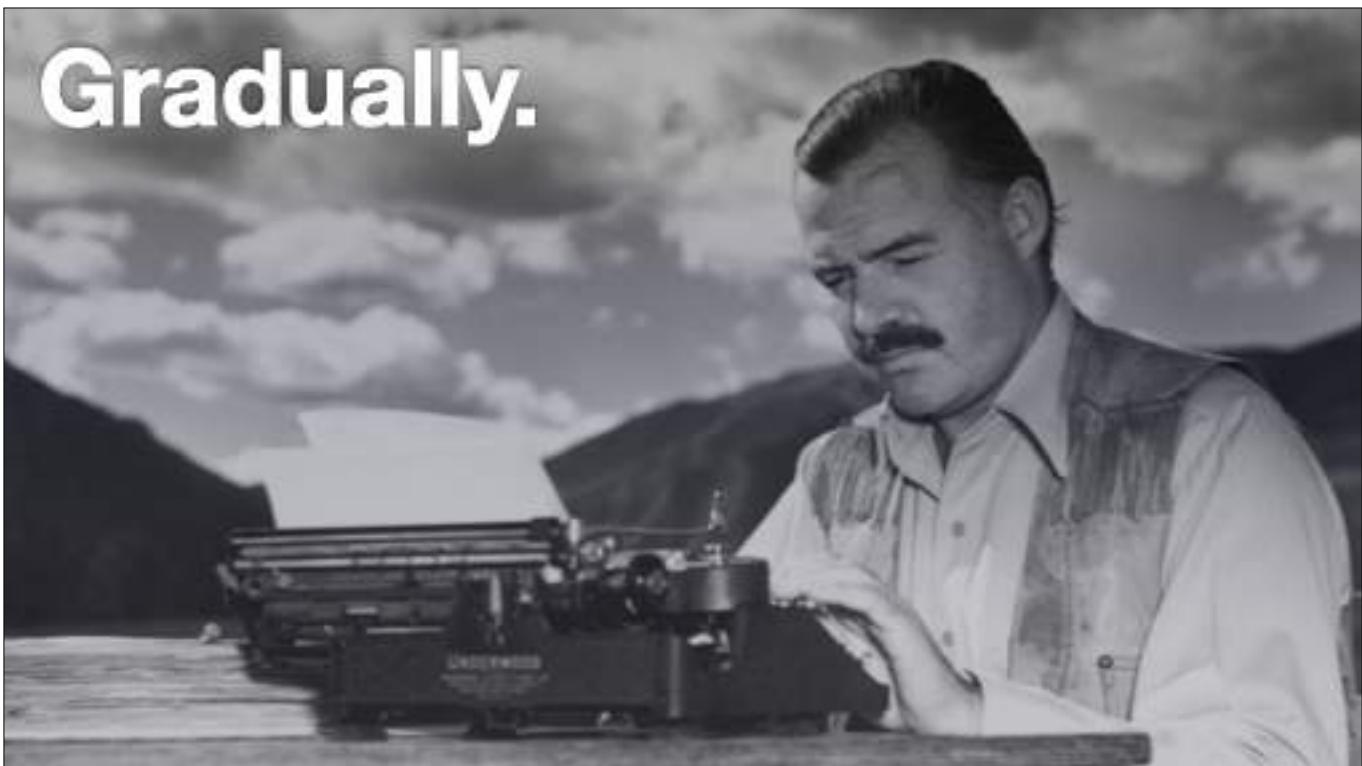
San Francisco's Self-Street Rebels group has staged a road protest against autonomous vehicles as an effort to end vehicle dominance in the city and promote public transport.

By Matt Field

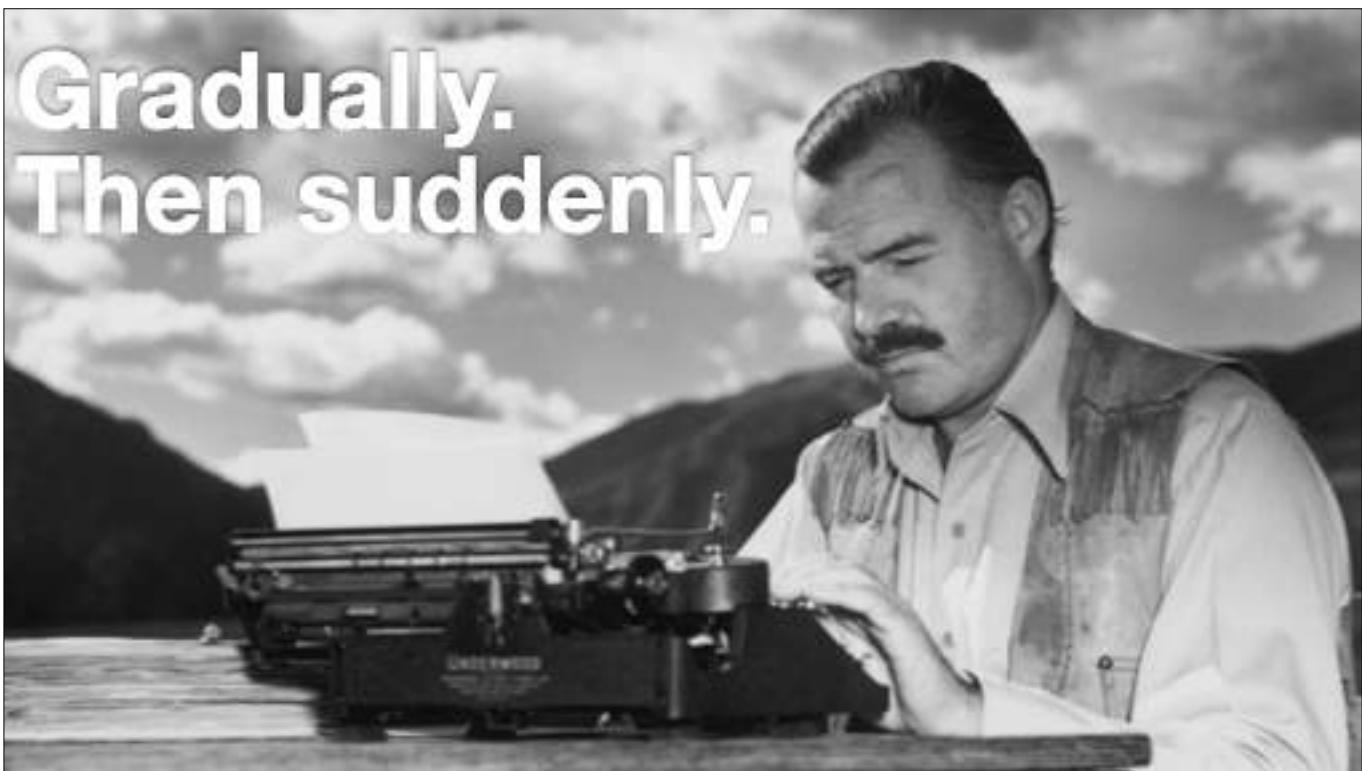


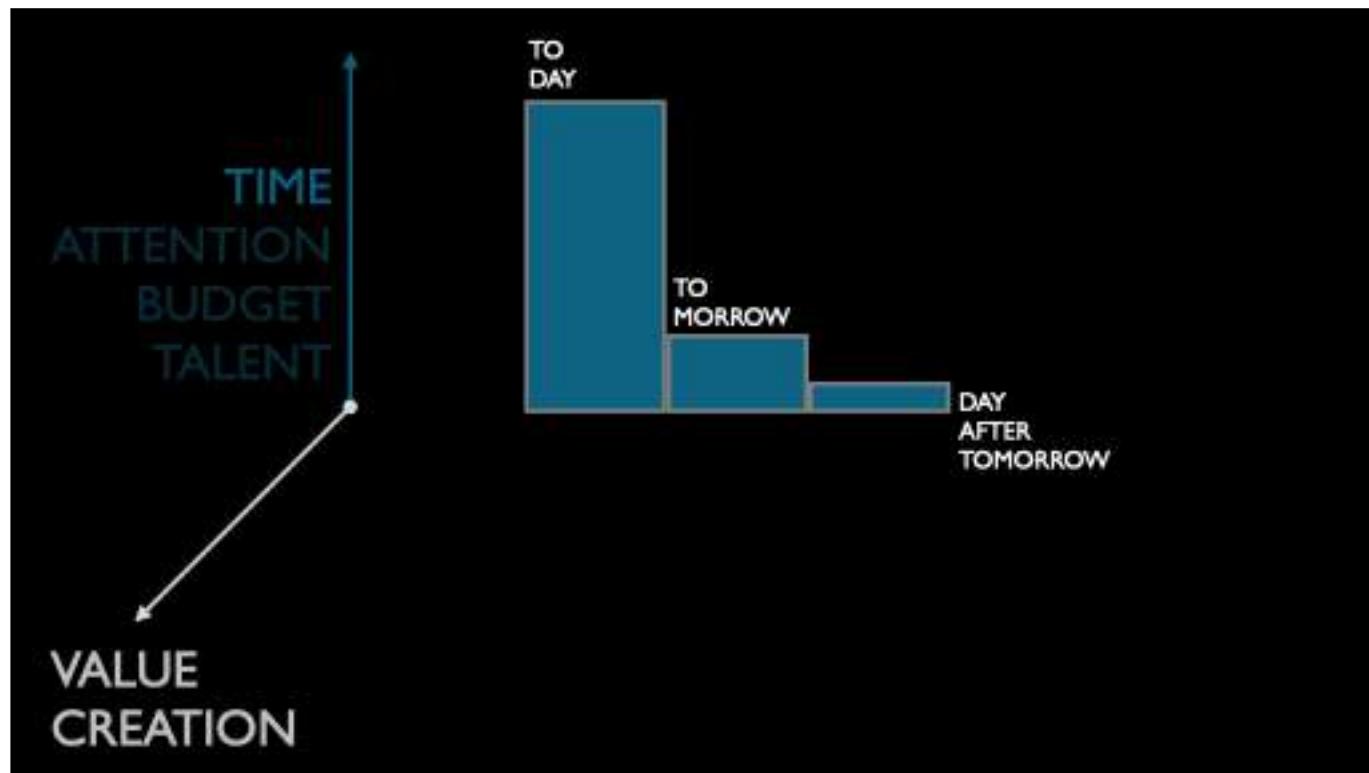


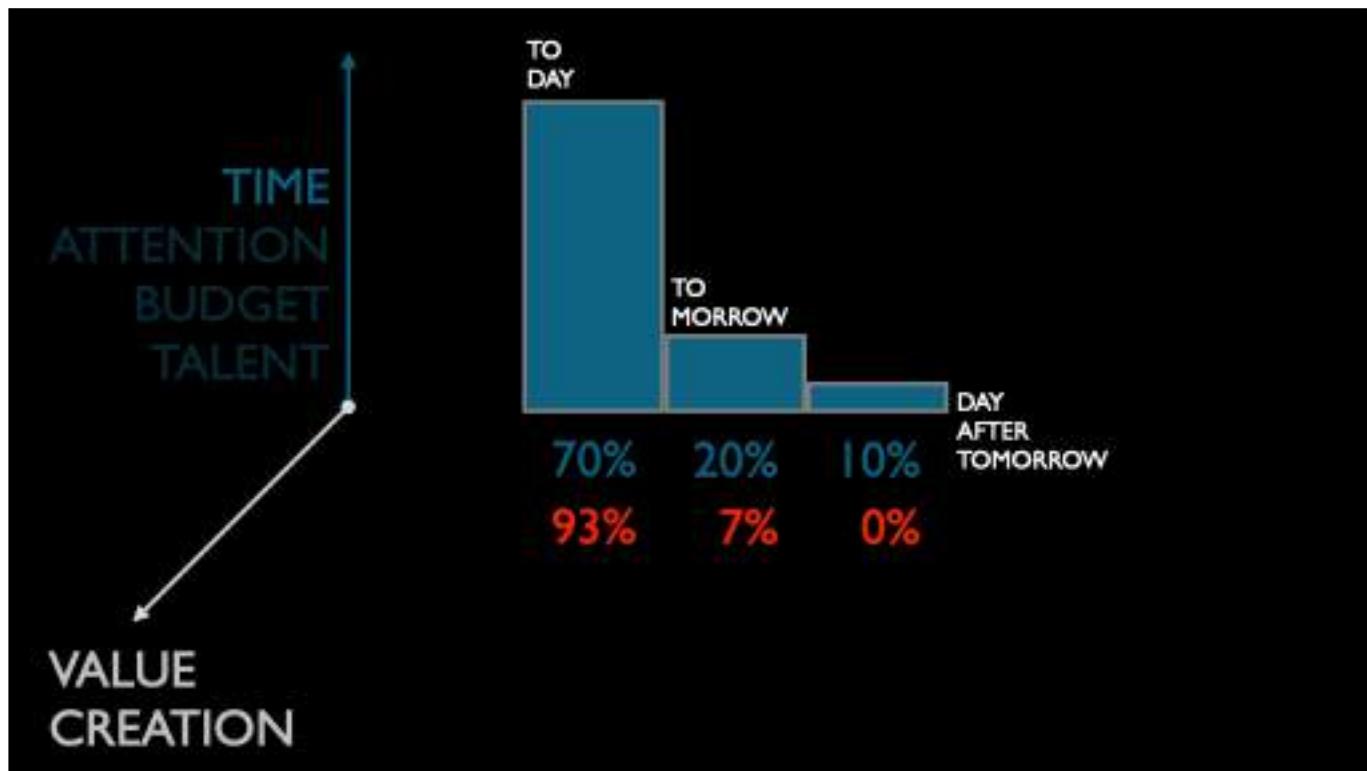
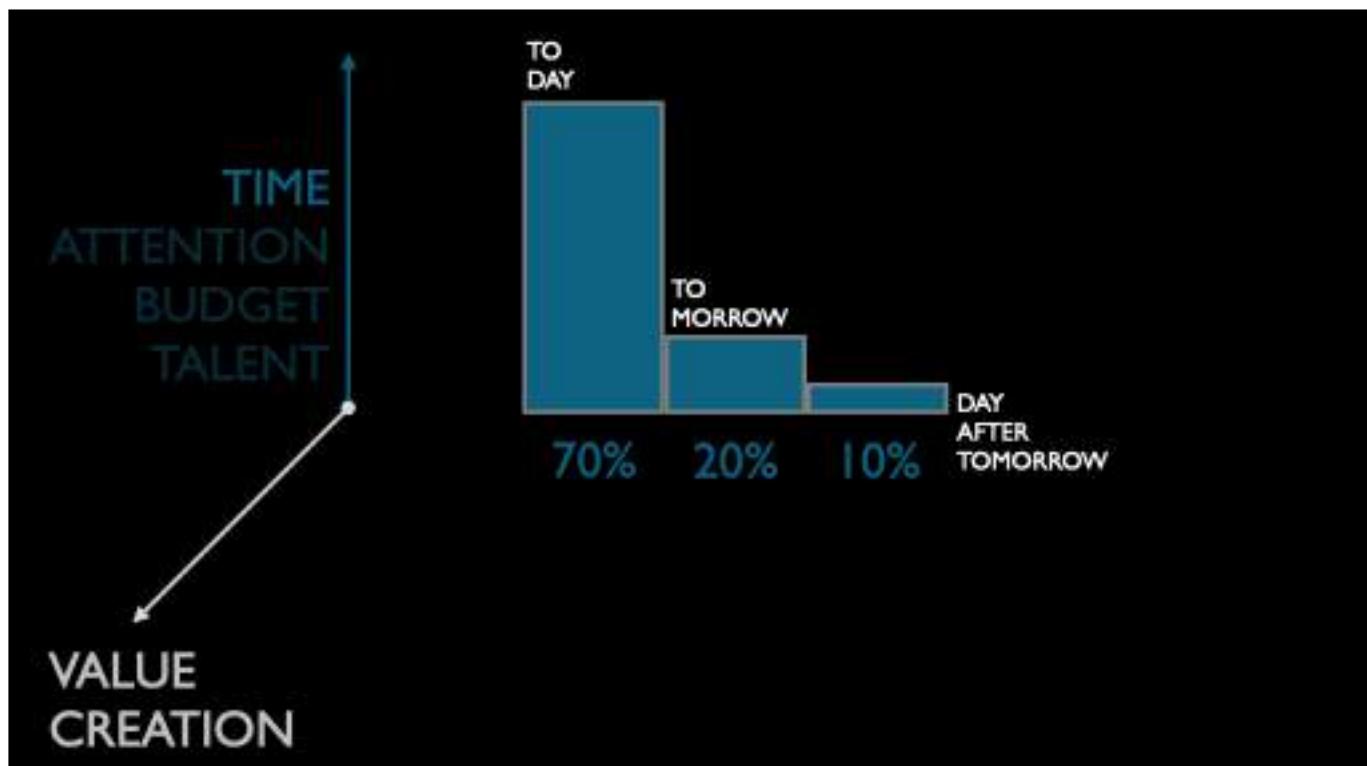
# Gradually.

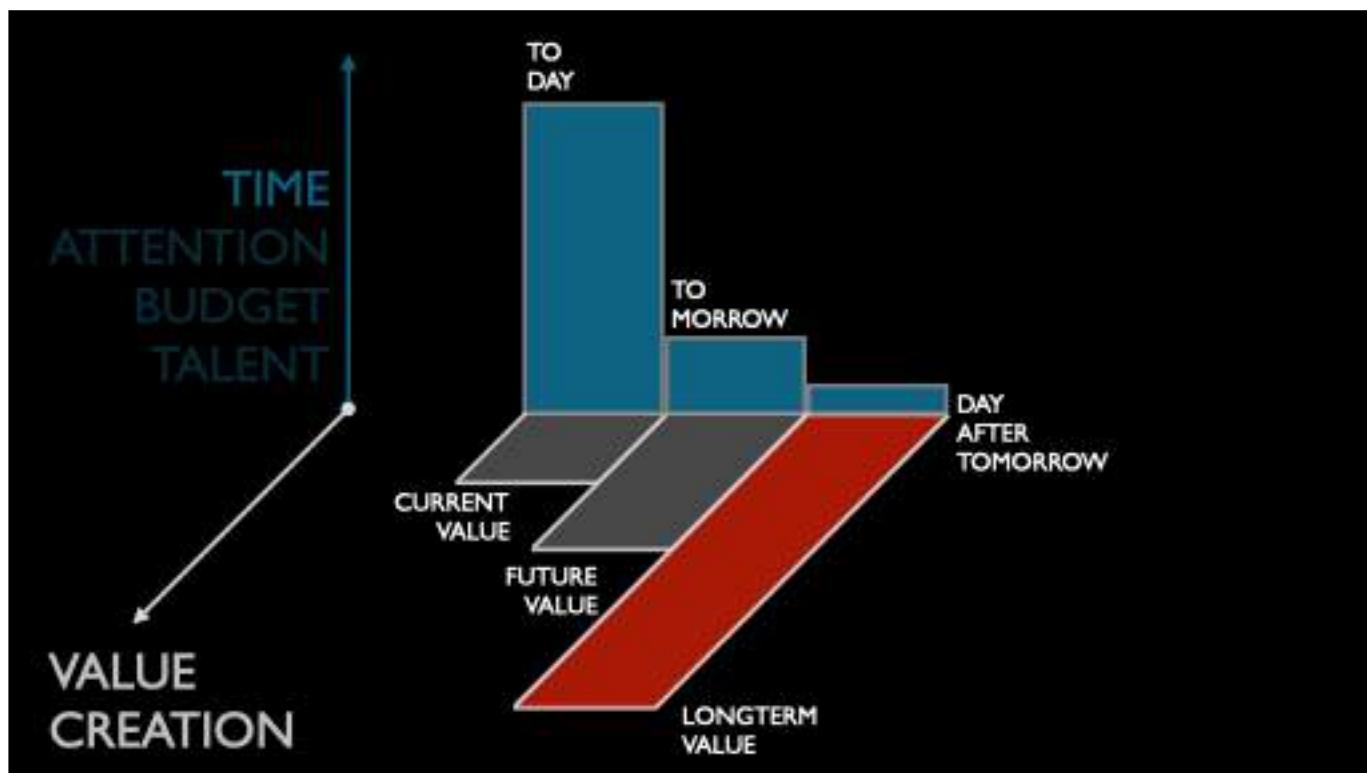
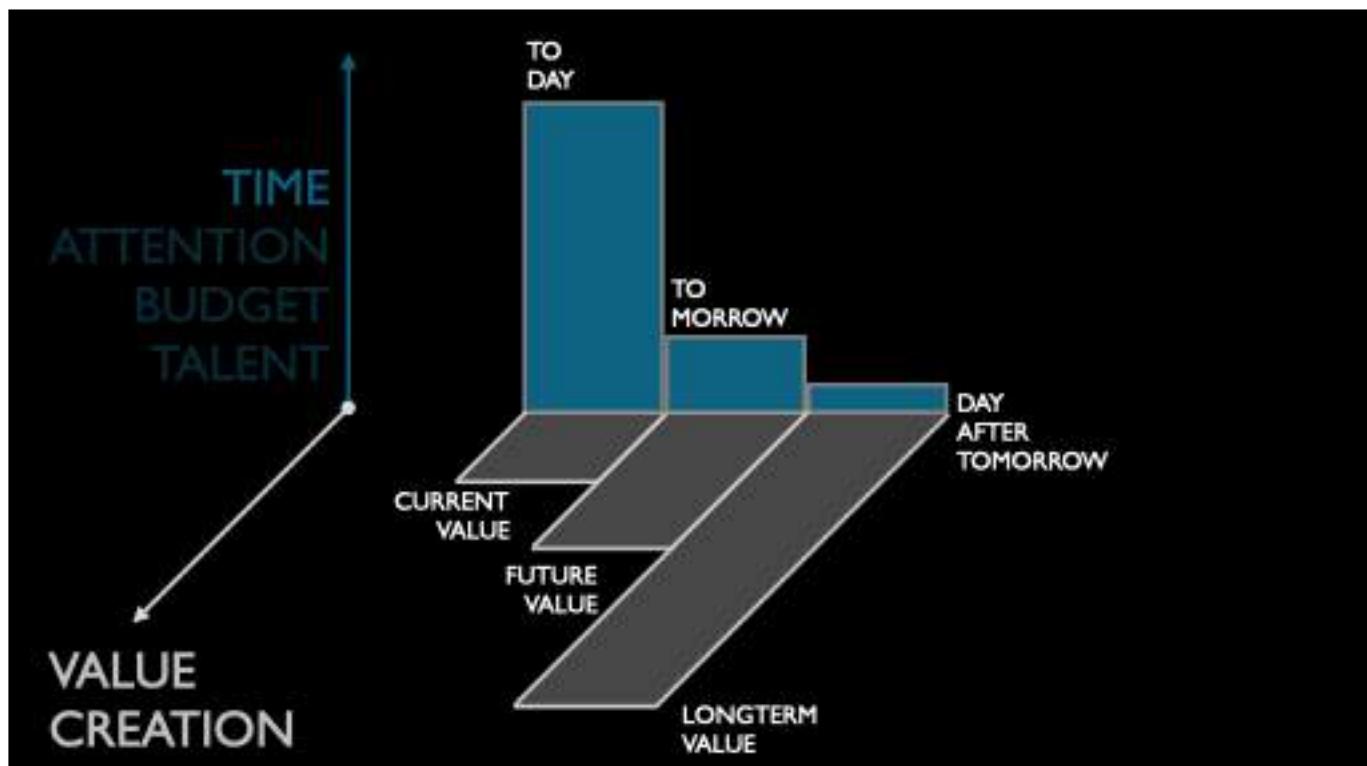


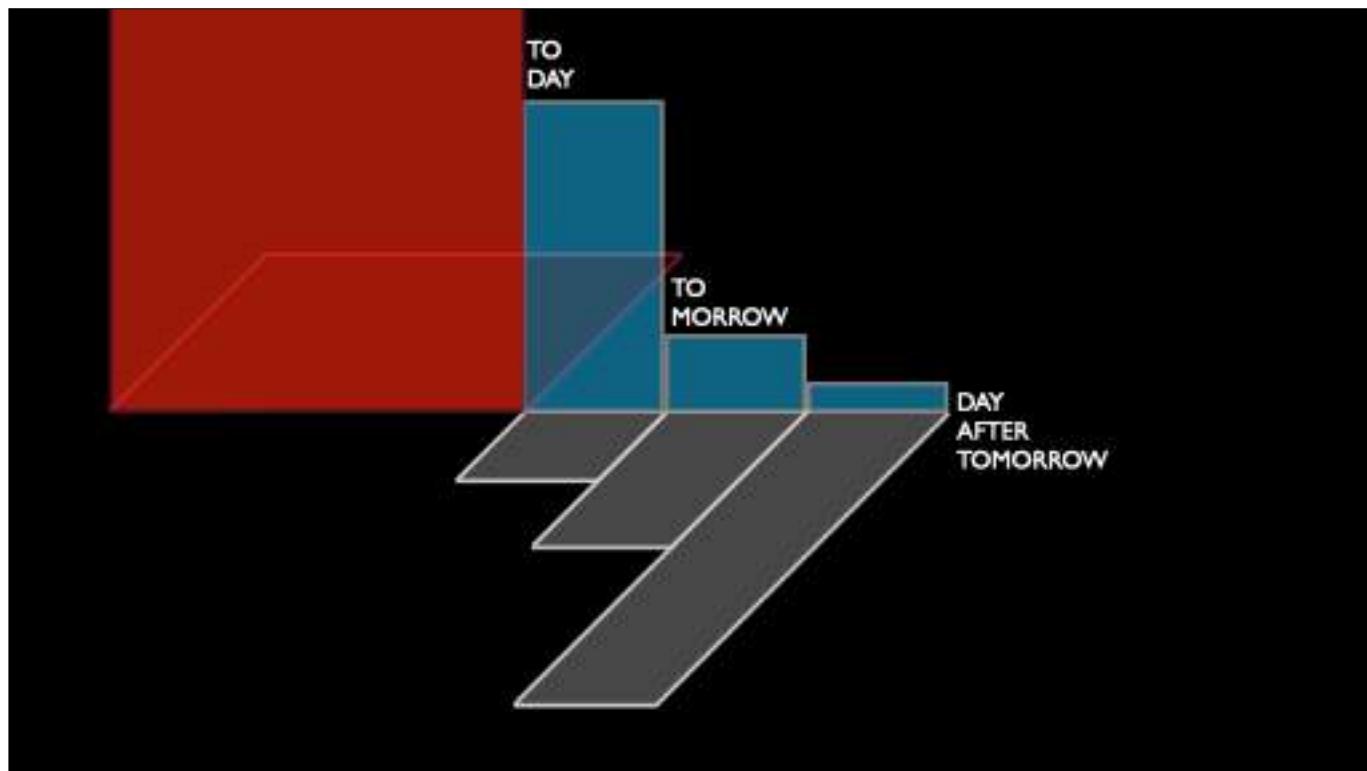
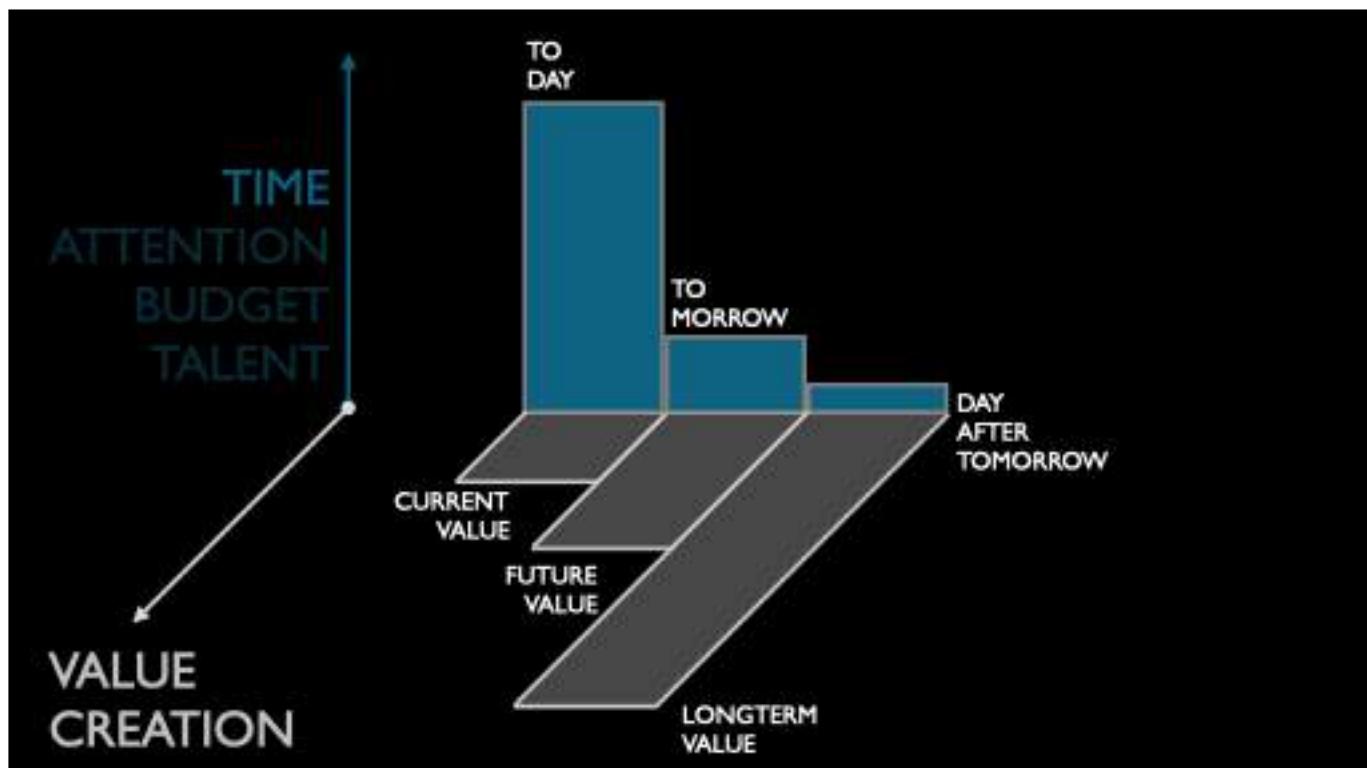
# Gradually. Then suddenly.

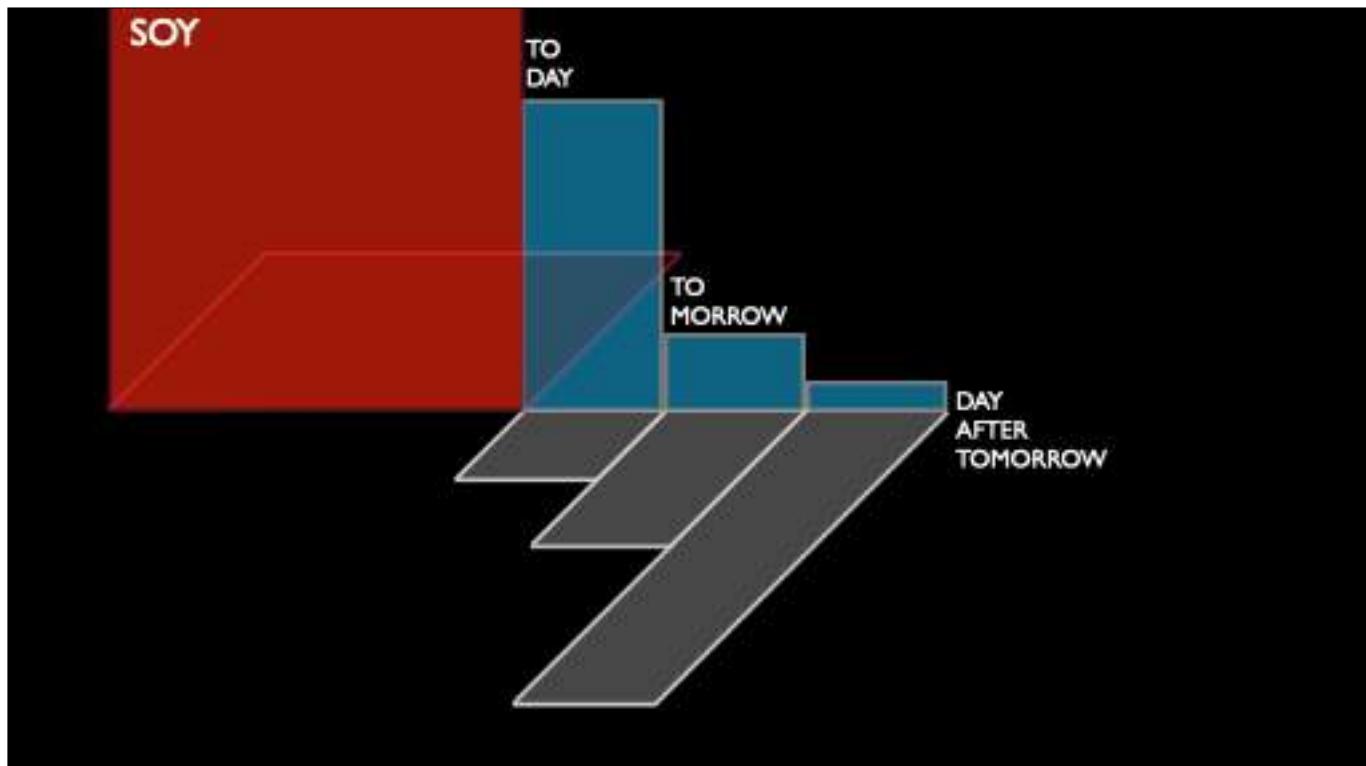


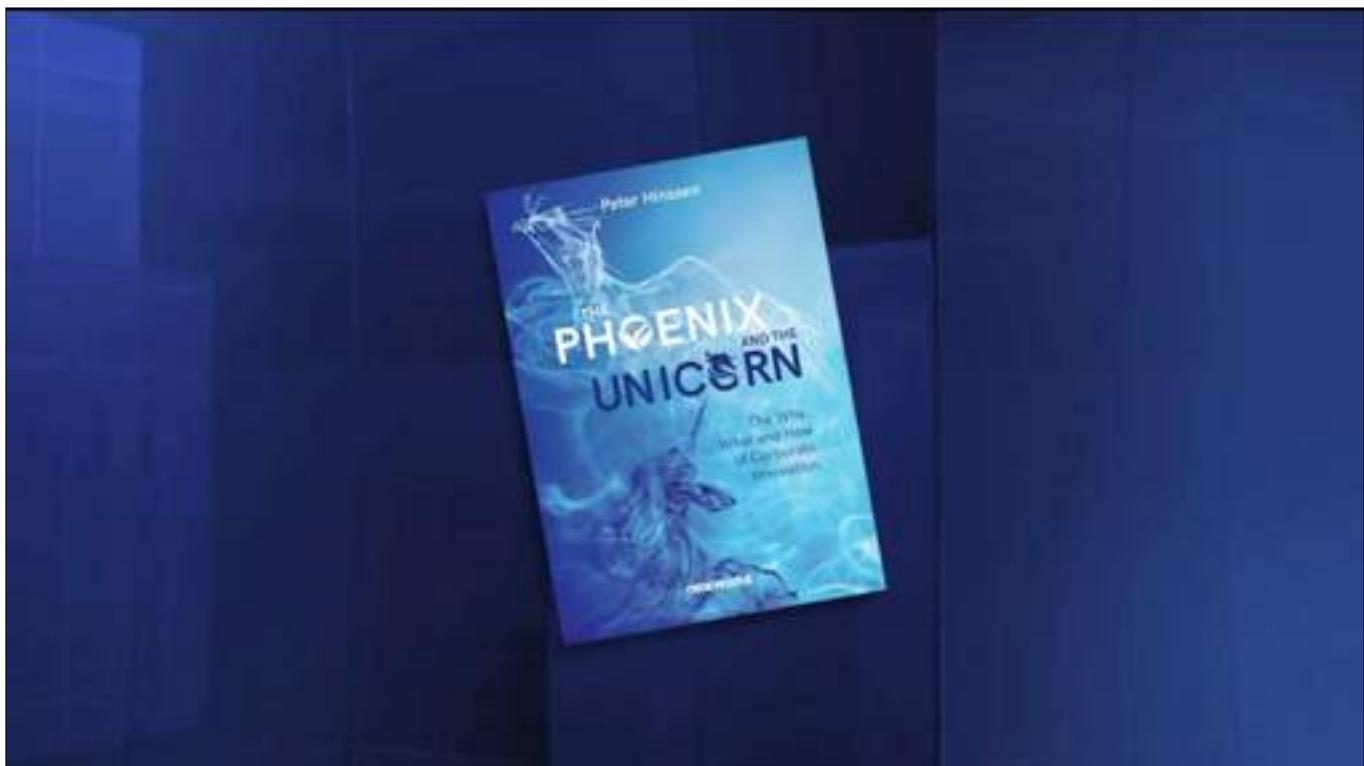












Dear Santa,  
How are you? I'm good.  
Here is what I want for  
Christmas.  
<http://www.amazon.com/gp/product/B0032HF60>  
Mref=c59\_hps\_bw\_g21\_ir03?pf\_rd\_m=ATVPDKIKXODER&pf\_rd\_S=GAMER-38&pf\_rd\_t=1XW4F2FH1K03Y73MWQNM&pf\_rd\_i=1018&pf\_rd\_d=p=1278901542&pf\_rd\_w=165379





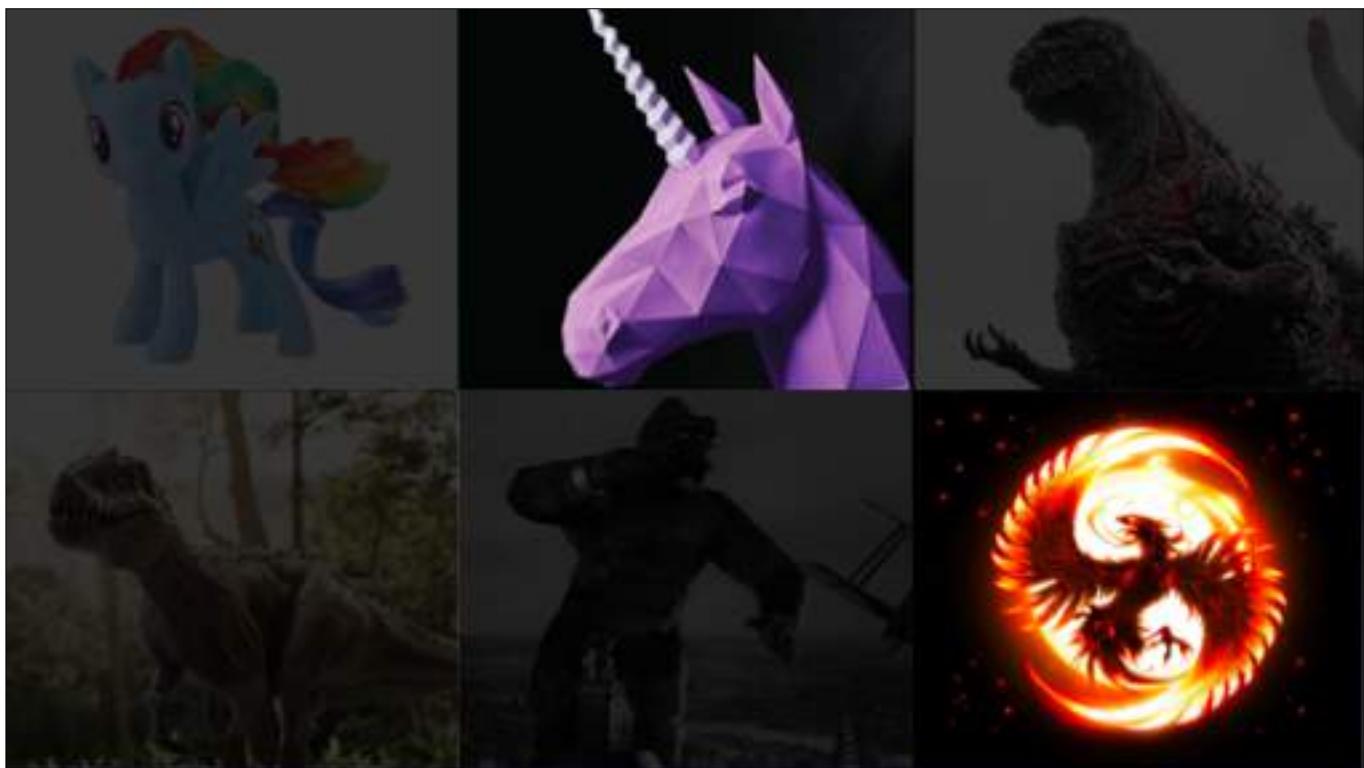
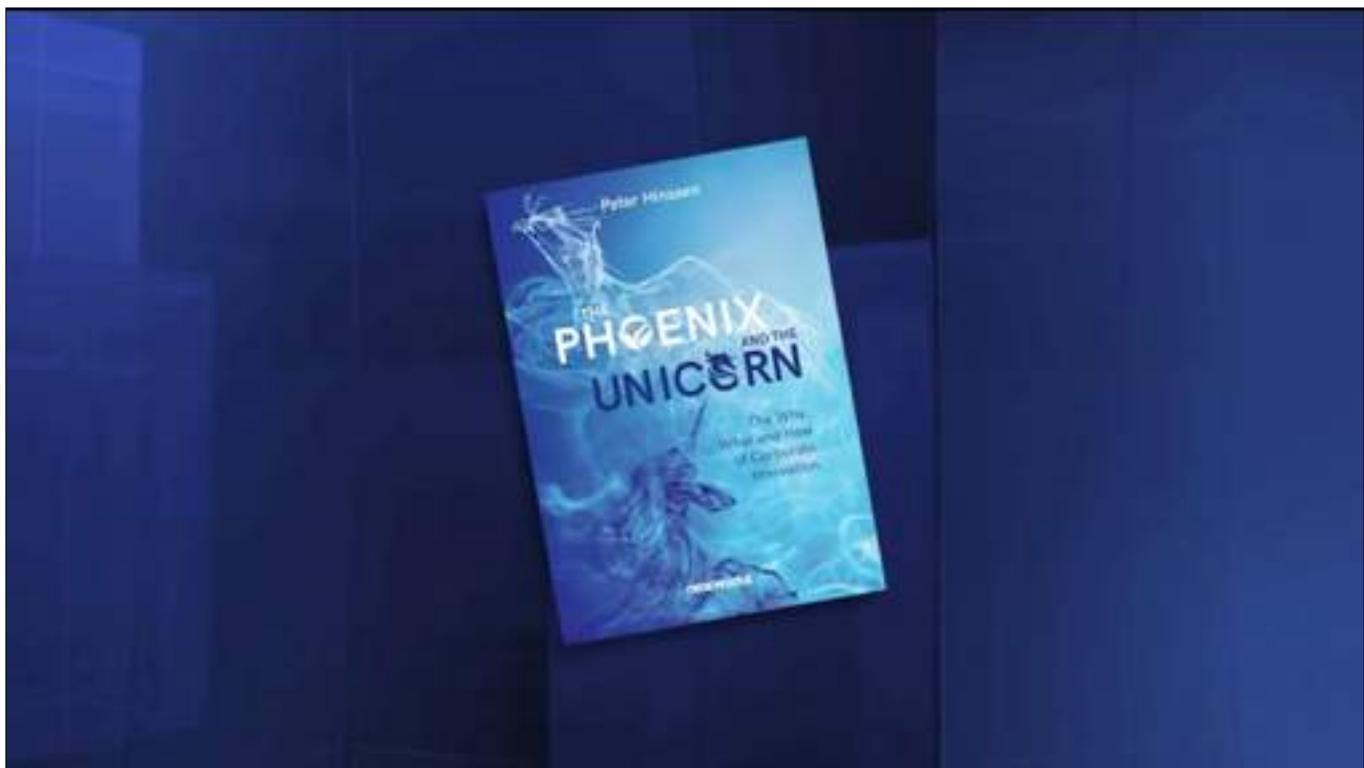
E-commerce [+ Add to myFT](#)

## Walmart vs Amazon: the battle to dominate grocery

The online retailer's push into grocery sets up a \$1.3tn fight that will shape how America shops





















THE NEW  
NEW  
THING





## Global Unicorn Herd Now Counts 1,000+ Companies



Number of privately held, up-and-coming companies with a valuation of \$1 billion or more, per country



As of March 30, 2022





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## How much is that unicorn in the window?

Unicorns are typically defined as startup companies, often private, with values above \$1 billion and no profits (and often deep losses). You may think can such lofty valuations be justified?

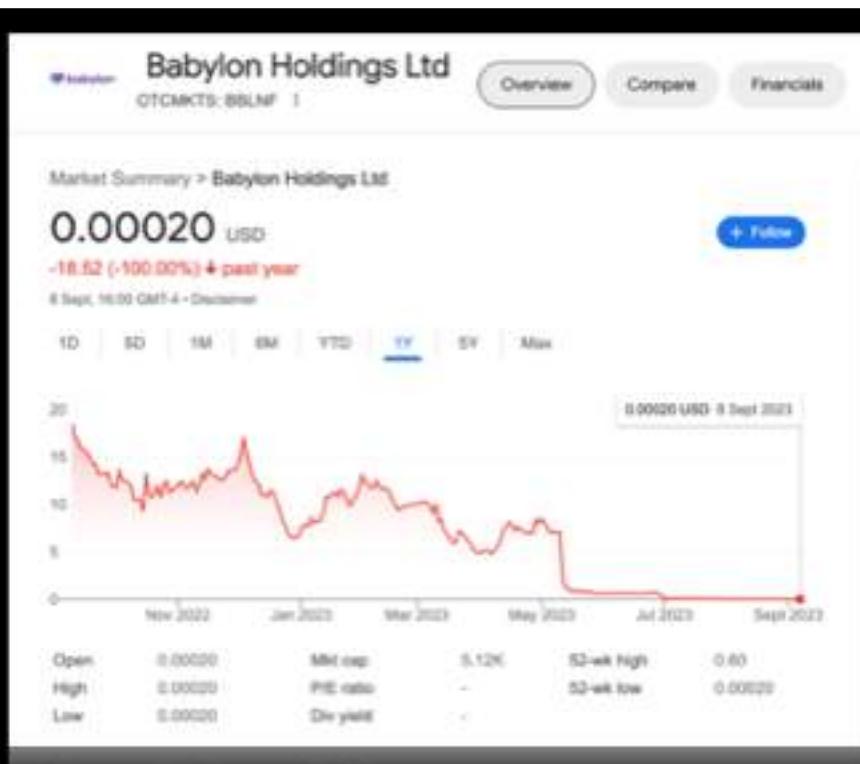
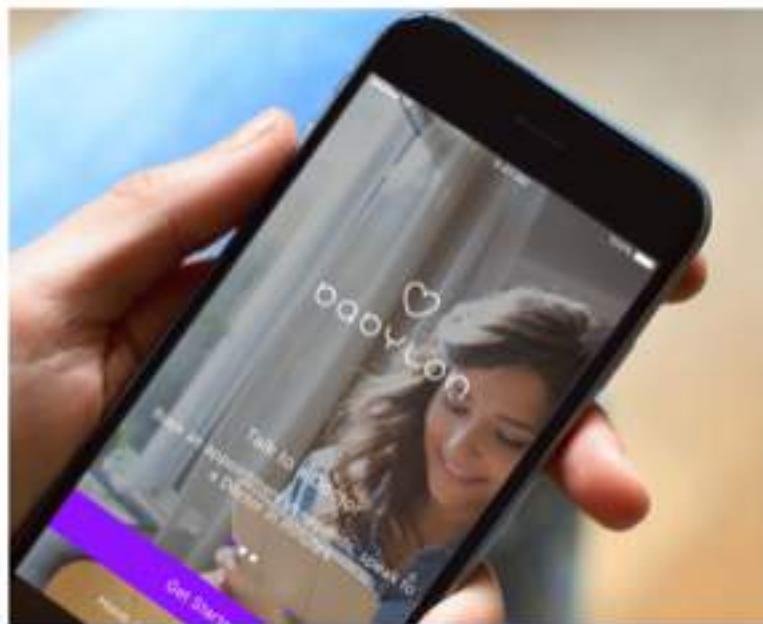
A close-up photograph of a white unicorn's head. The unicorn has a distinctive multi-colored horn with a rainbow gradient, transitioning from yellow to orange, red, and purple. Its eyes are dark and expressive, and it has a gentle expression. The background is a plain, light color.

## The fall of Babylon: Failed telehealth startup once valued at \$2B goes bankrupt, sold for parts

Digital Leader | @TechCrunch | 1 COMMENT | 1 AUGUST 21, 2023

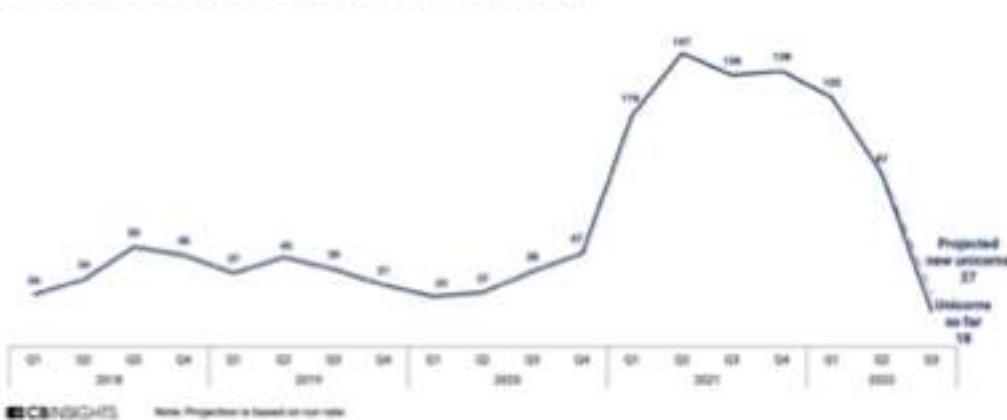
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## The number of new unicorns takes a nosedive in Q3'22

Number of new companies reaching a \$1B+ valuation (as of 8/31/22)



STARWARS

RETURN OF THE  
J E D I

# **STAR WARS** RETURN OF THE EBITDA

INSIDER

A startup 'mass extinction event' has begun. You can't see it clearly yet, but it's going to be bad.



# "ZUME PIZZAS" MADE BY ROBOTS

OVEN BAKED ON ROUTE TO  
CUSTOMERS



INSIDER

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 Zume

**Zume** Summary Financials People Technology Signals & News

**About**

Zume is a manufacturing technology company focused on food packaging with economically viable substitutes for plastic packaging.

- California, United States
- 111-250
- Venture - Series Unknown
- Private
- [www.zume.com](http://www.zume.com)
- 11

**Highlights**

Acquisitions 1	Total Funding Amount \$423M
Contacts 65	Employee Profiles 8
Investors 10	Similar Companies 37







# Apple is the biggest FinTech in the world

## 1. Apple Finance Empire - Unbundling the Bank









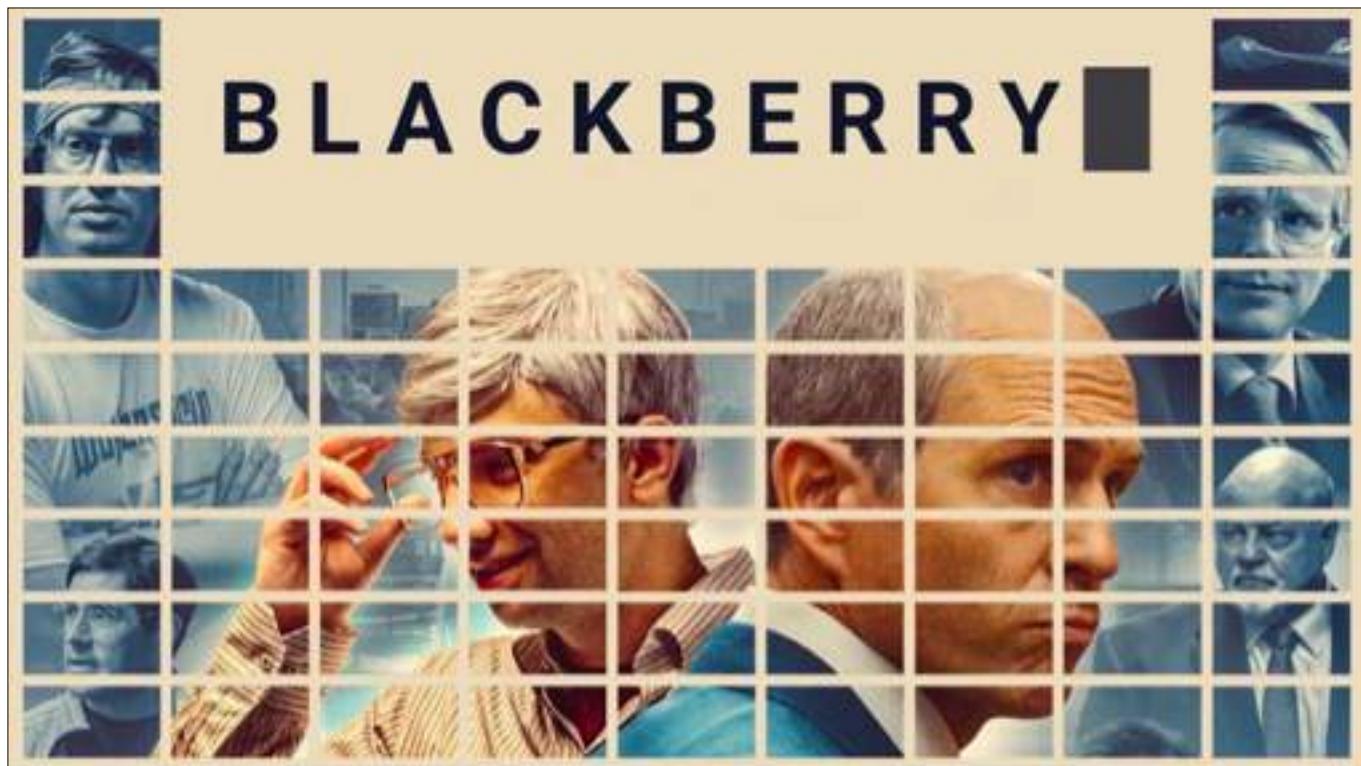
# KING KONGS

BIG LOUD, NO IDEA HOW THEY GOT THERE













**"A good business is  
like a strong **castle**  
with a deep **moat**  
around it.  
I want sharks in the moat.  
I want it **untouchable**."**

- Warren Buffett





**“Don’t confuse SURVIVING  
With THRIVING.”**

- Jerry Chen - Greylock



**INNOVATION**

→ potential

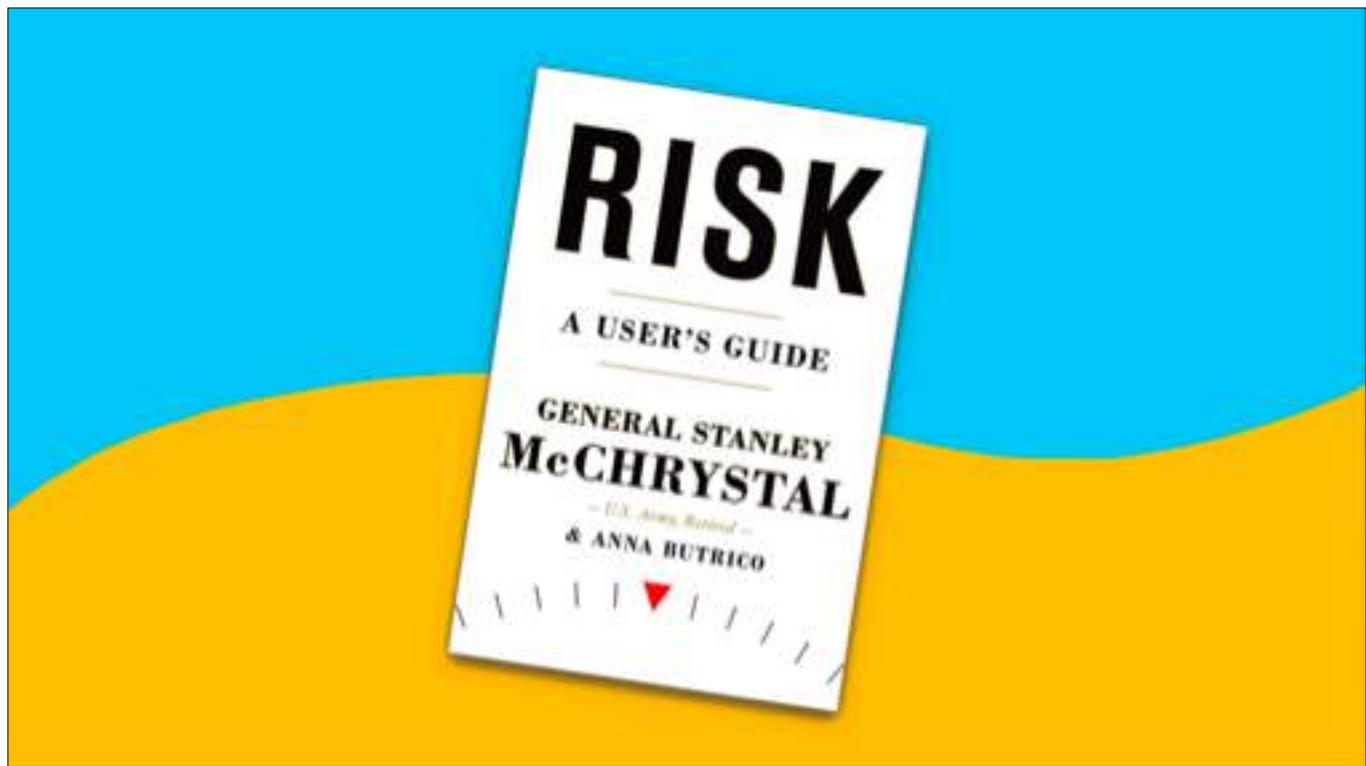
**UNREALIZED**

**INNOVATION**

→ potential



**DESIGNED**  
*for*  
**CHANGE**



A black and white photograph of General Stanley McChrystal. He is wearing a military uniform and glasses, and is seated in what appears to be a military vehicle or aircraft. He is looking off to his left, and a cigarette is visible in his hand. The background is dark and textured, suggesting an interior or nighttime setting.

**THE  
RUNAWAY  
GENERAL**

General McChrystal, Obama's top commander in Afghanistan, has passed muster of the war by never taking his eye off the field. *Energy: The swings in the White House*

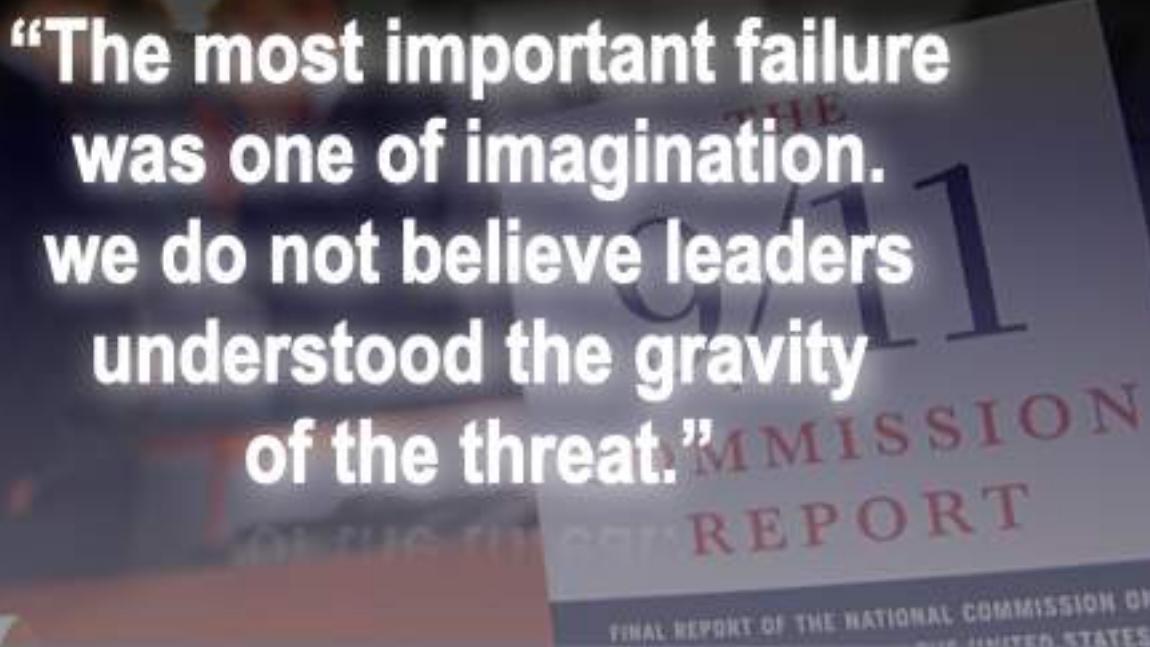
BY MICHAEL MARTINEZ

Photograph by Matt Lutton

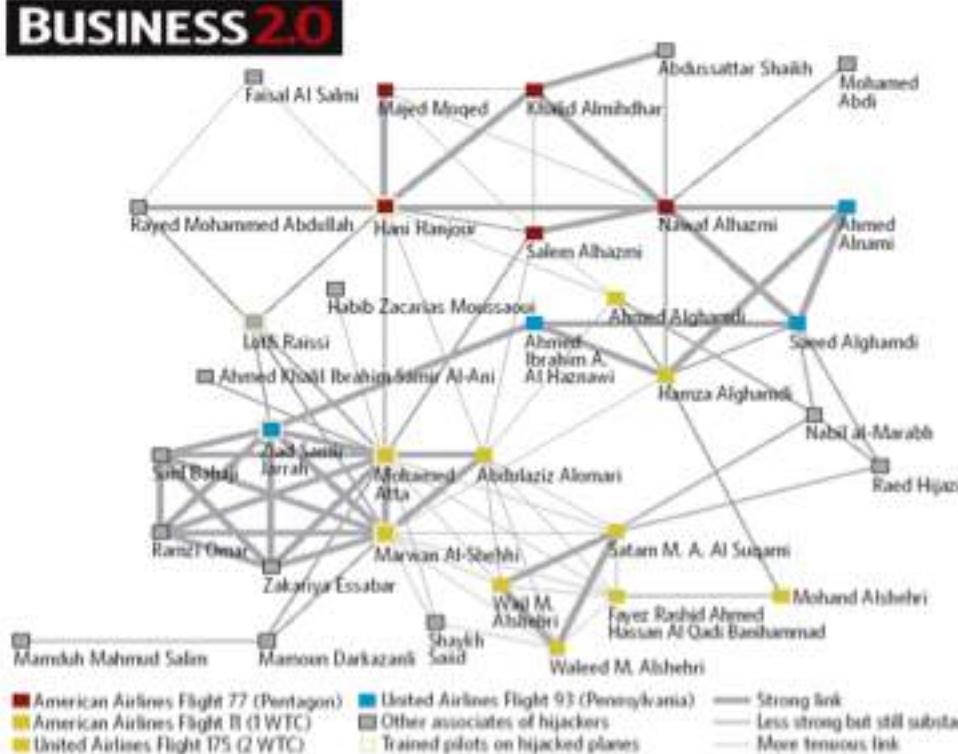


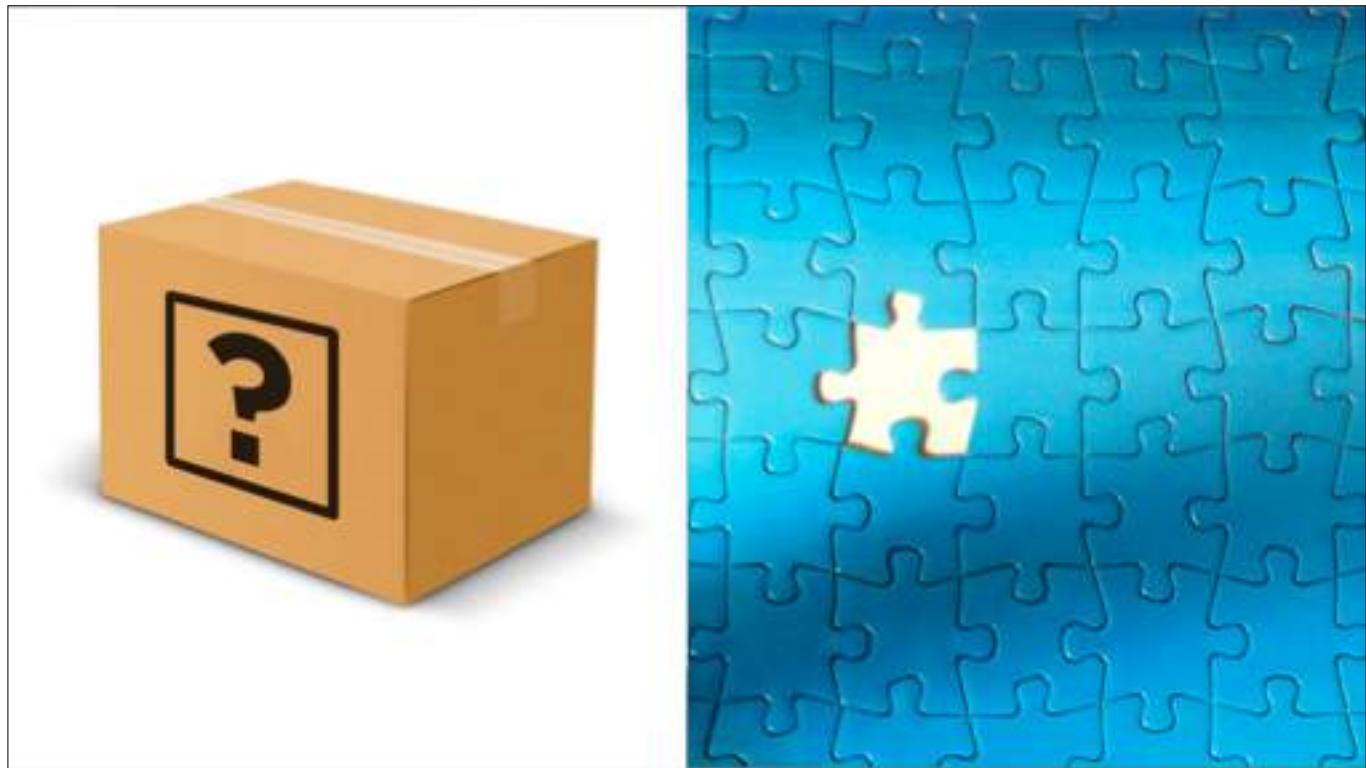
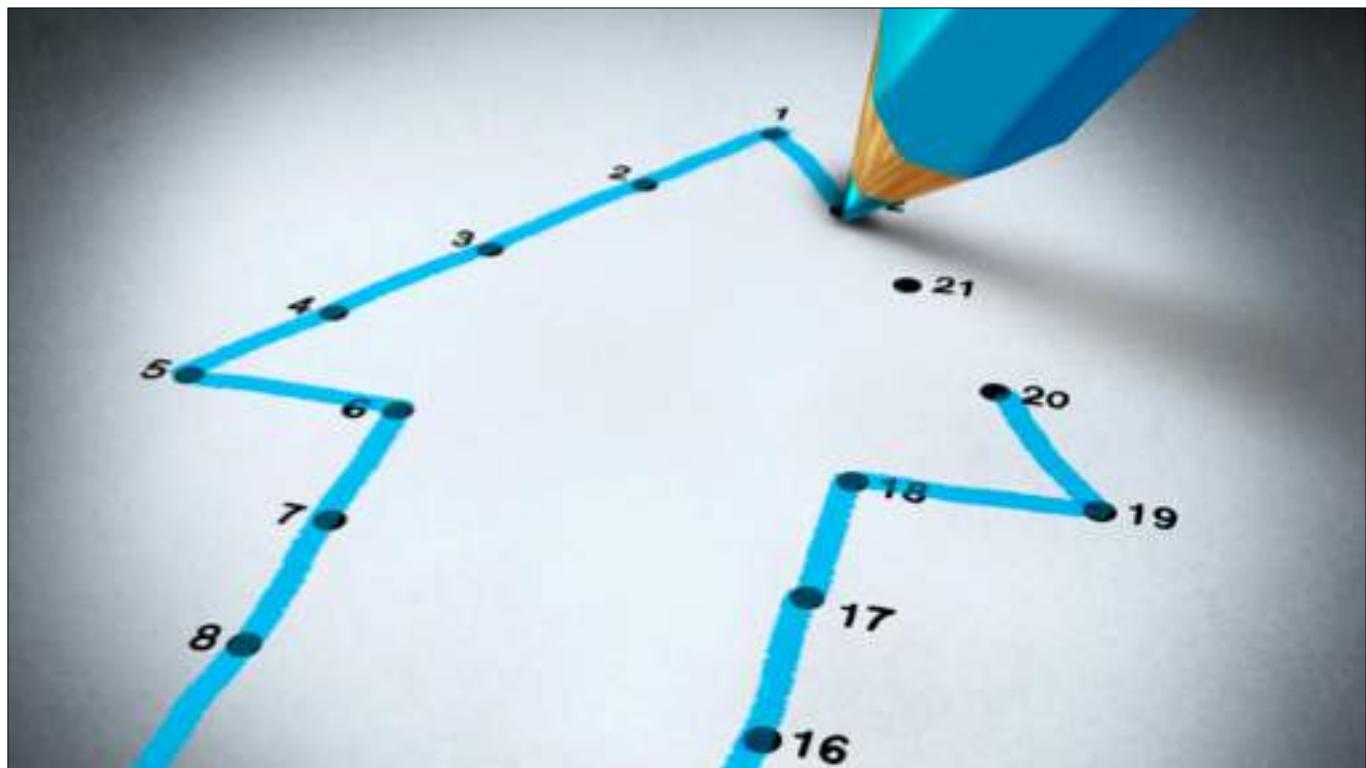
The Economist

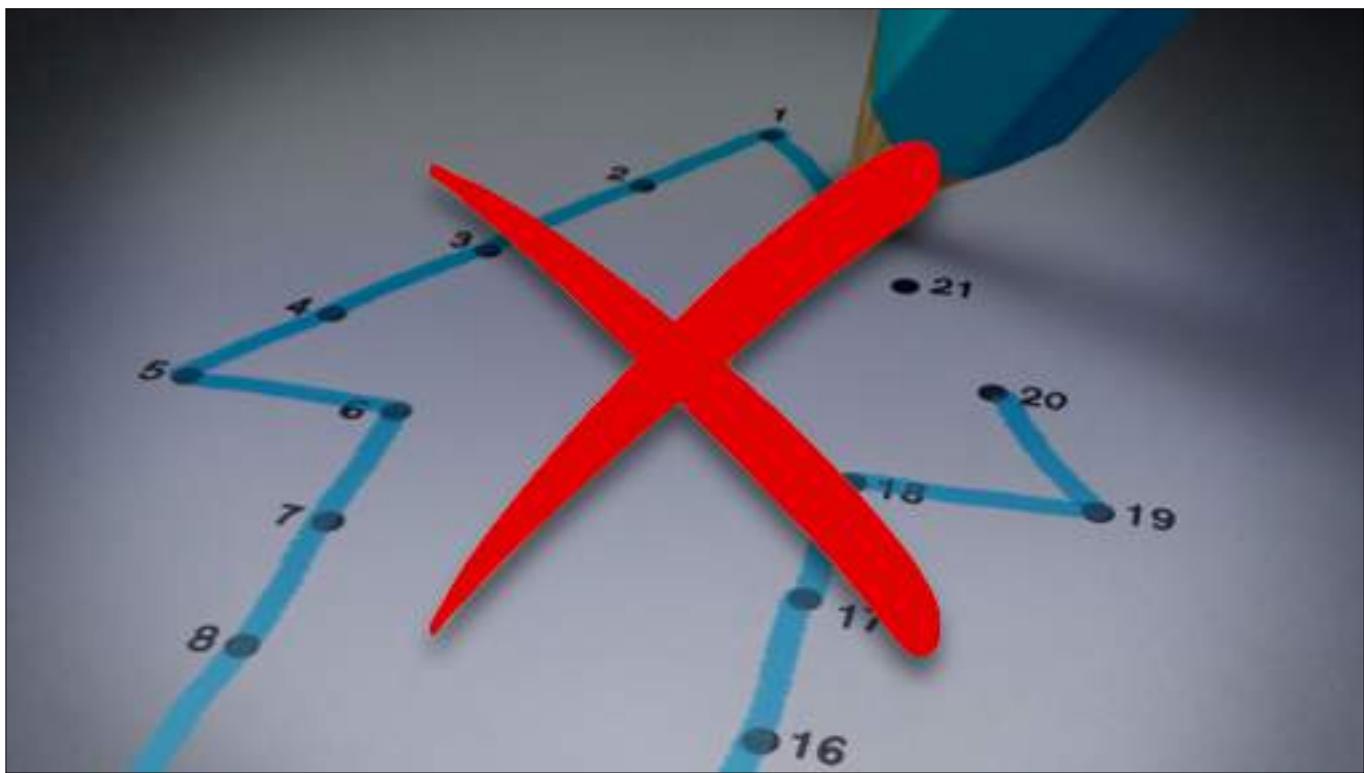
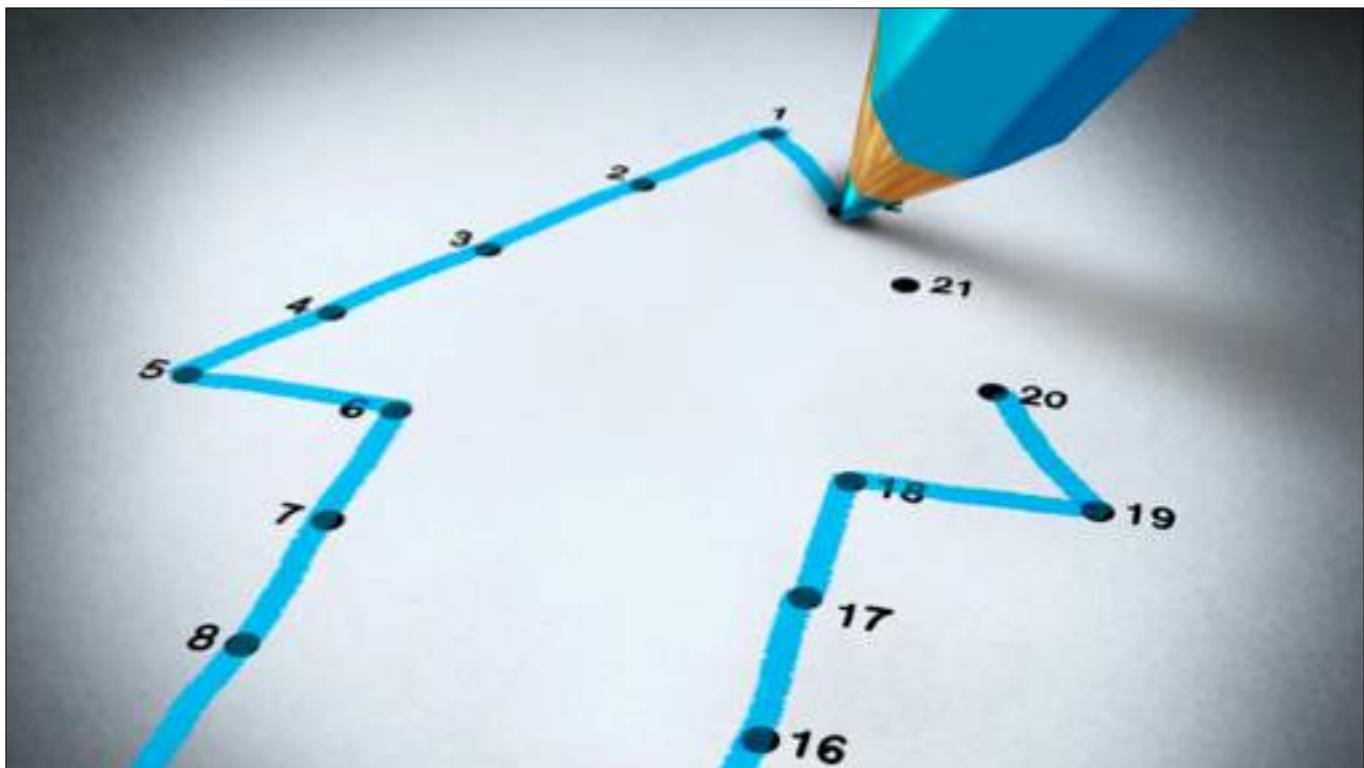




## BUSINESS 2.0



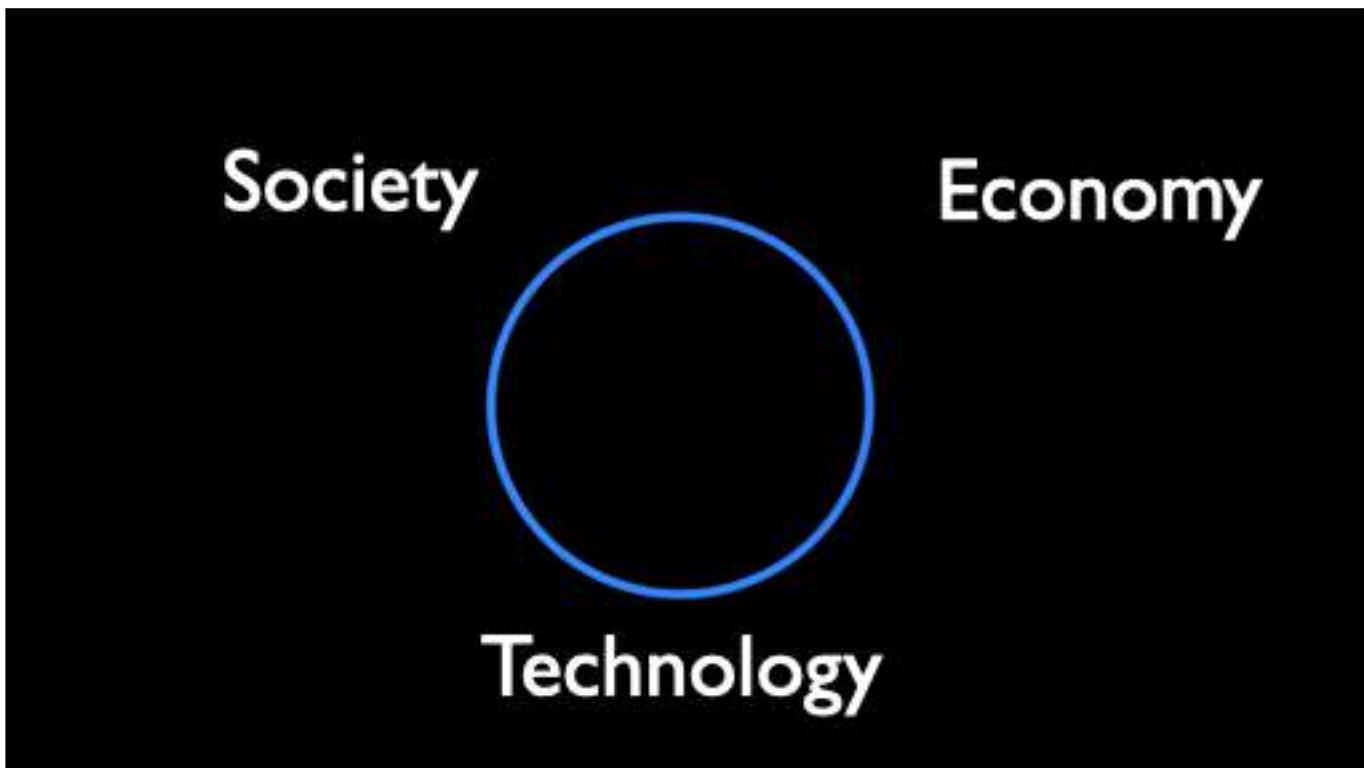


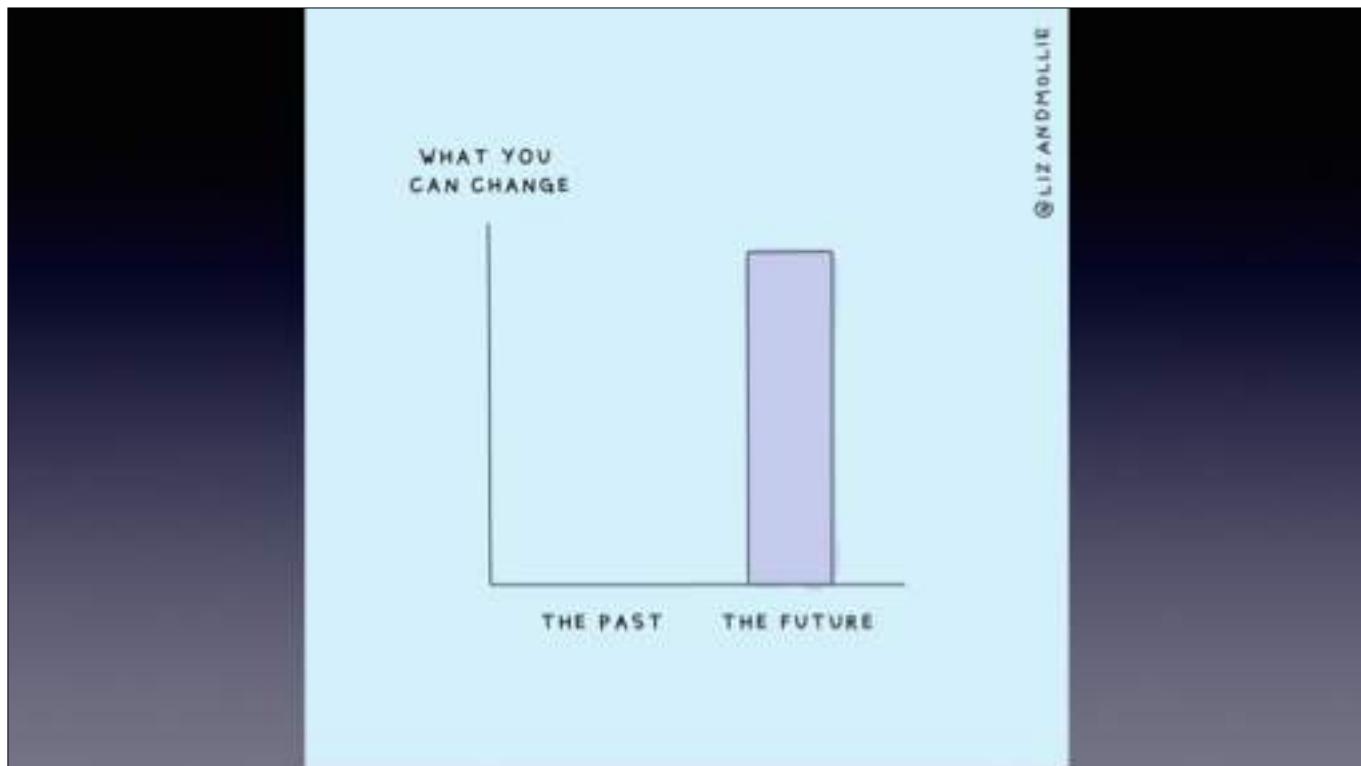




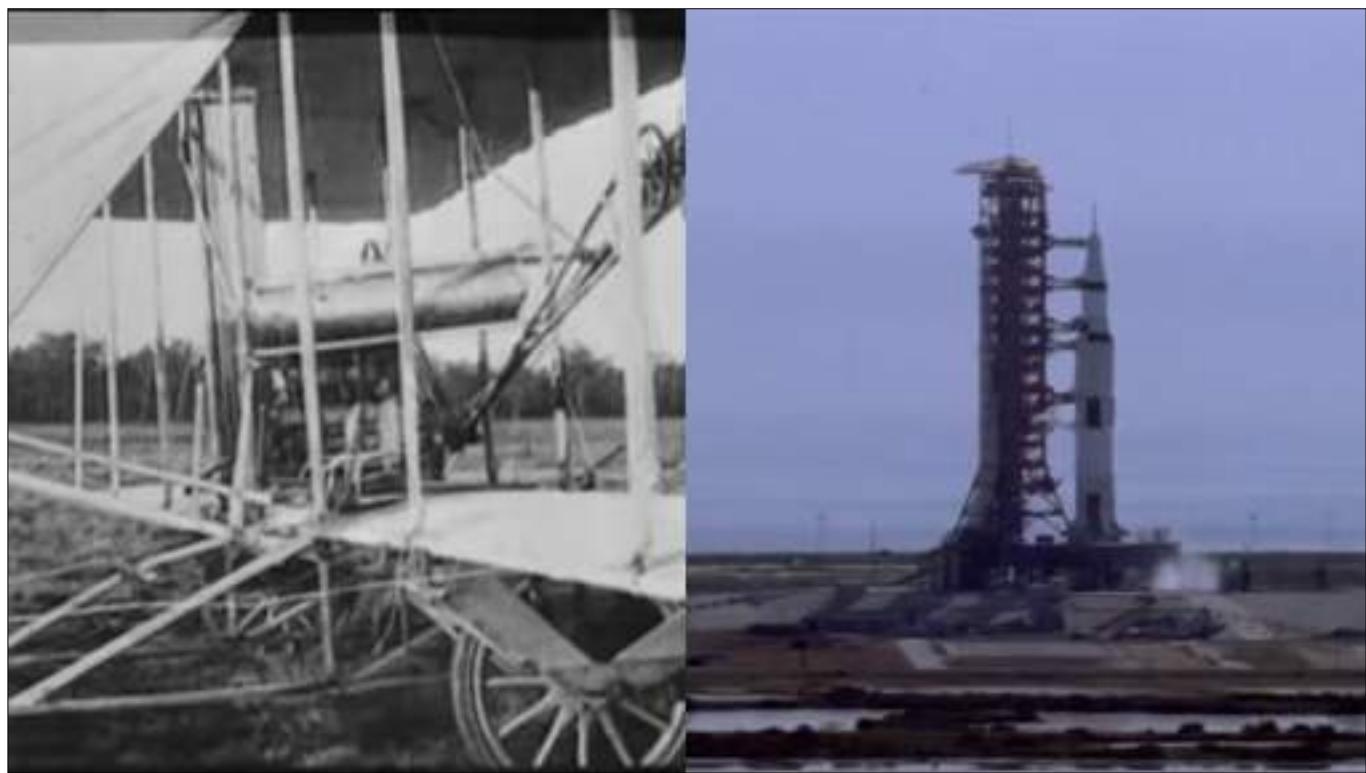
**CONTROL vs. RELEVANCE ?**

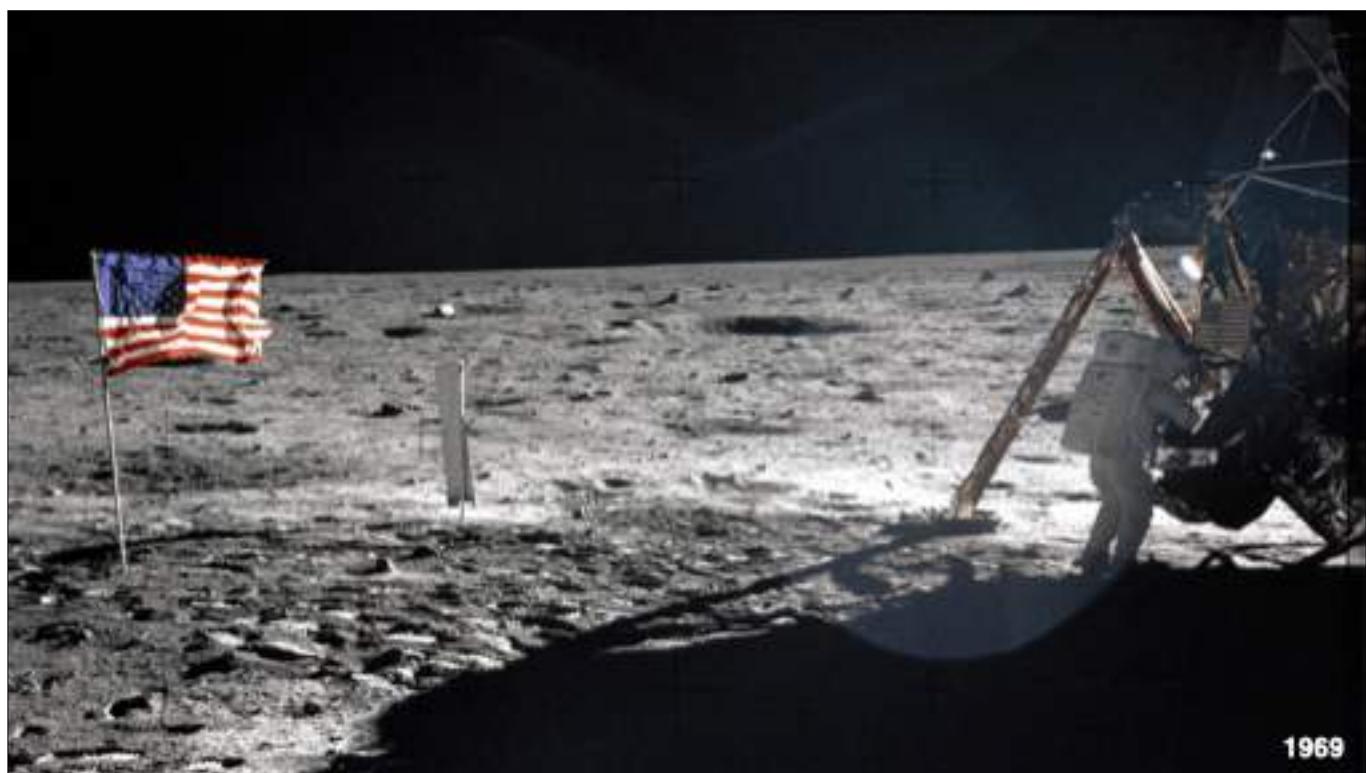
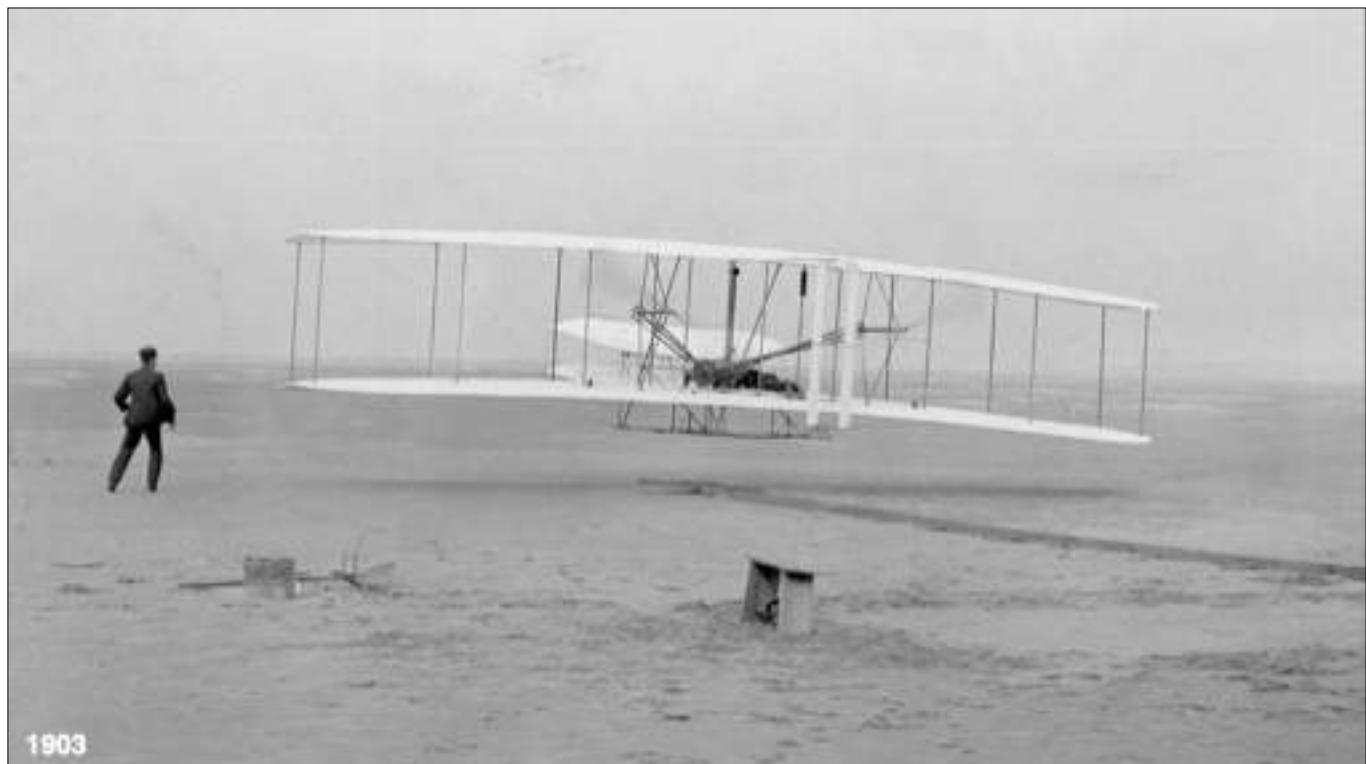














1903



1969

PROGRESS...



ARE WE MAKING ANY ?



PROGRESS...



ARE WE MAKING ANY ?

NOW

Later



to be best ...  
point of view.

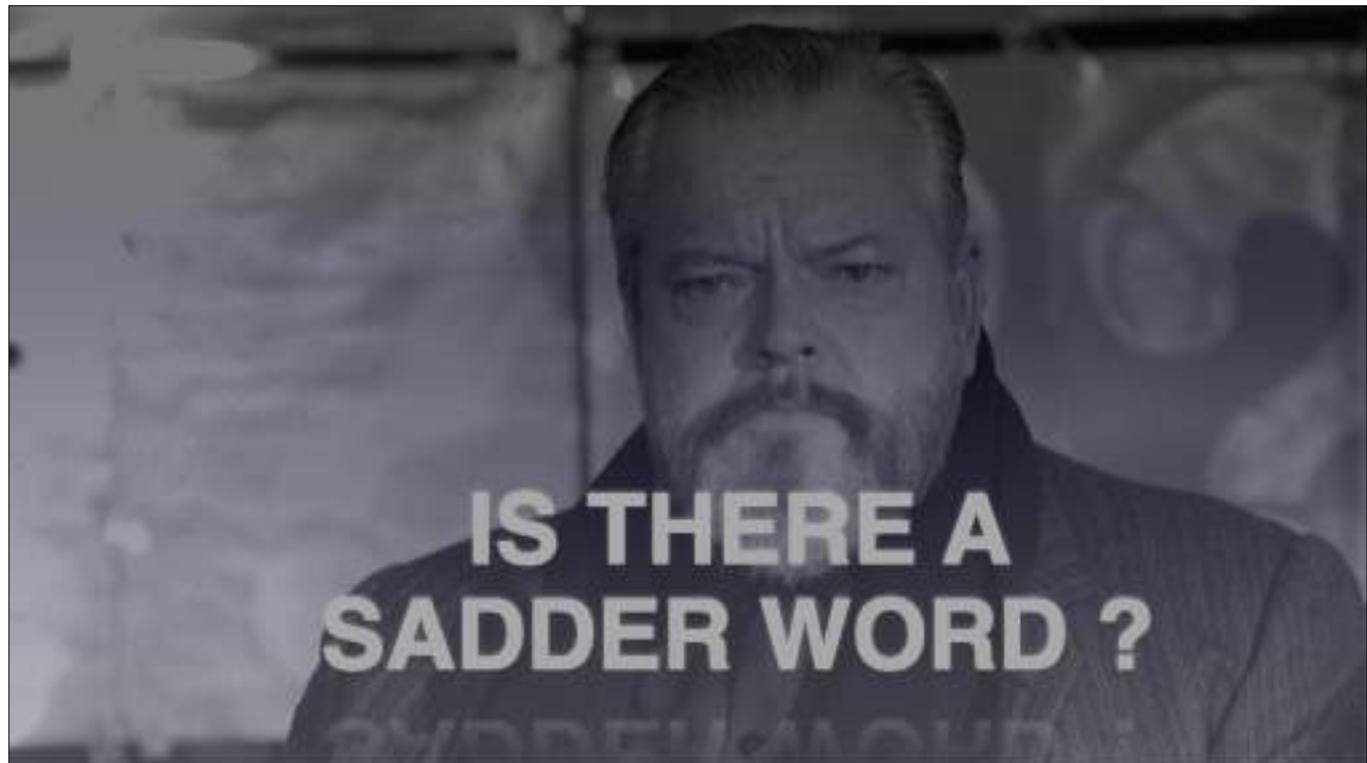
## **Amateur**

activity, esp a  
pastime rather  
inexperienced





I HATE THE WORD  
**'PROFESSIONAL'**



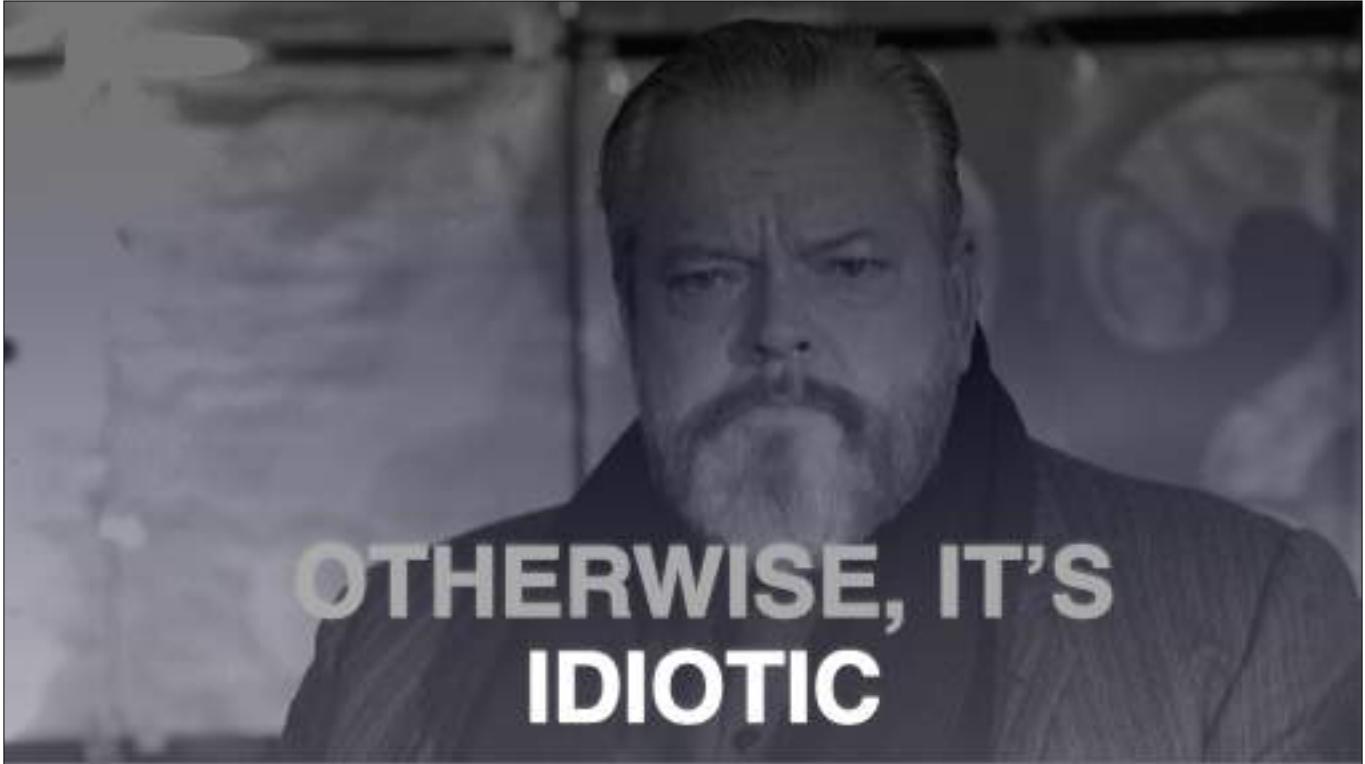
IS THERE A  
**SADDER WORD ?**



**'AMATEUR'  
COMES FROM  
'AMOUR'**



**YOU HAVE TO DO THINGS  
FOR LOVE**



**OTHERWISE, IT'S  
IDIOTIC**

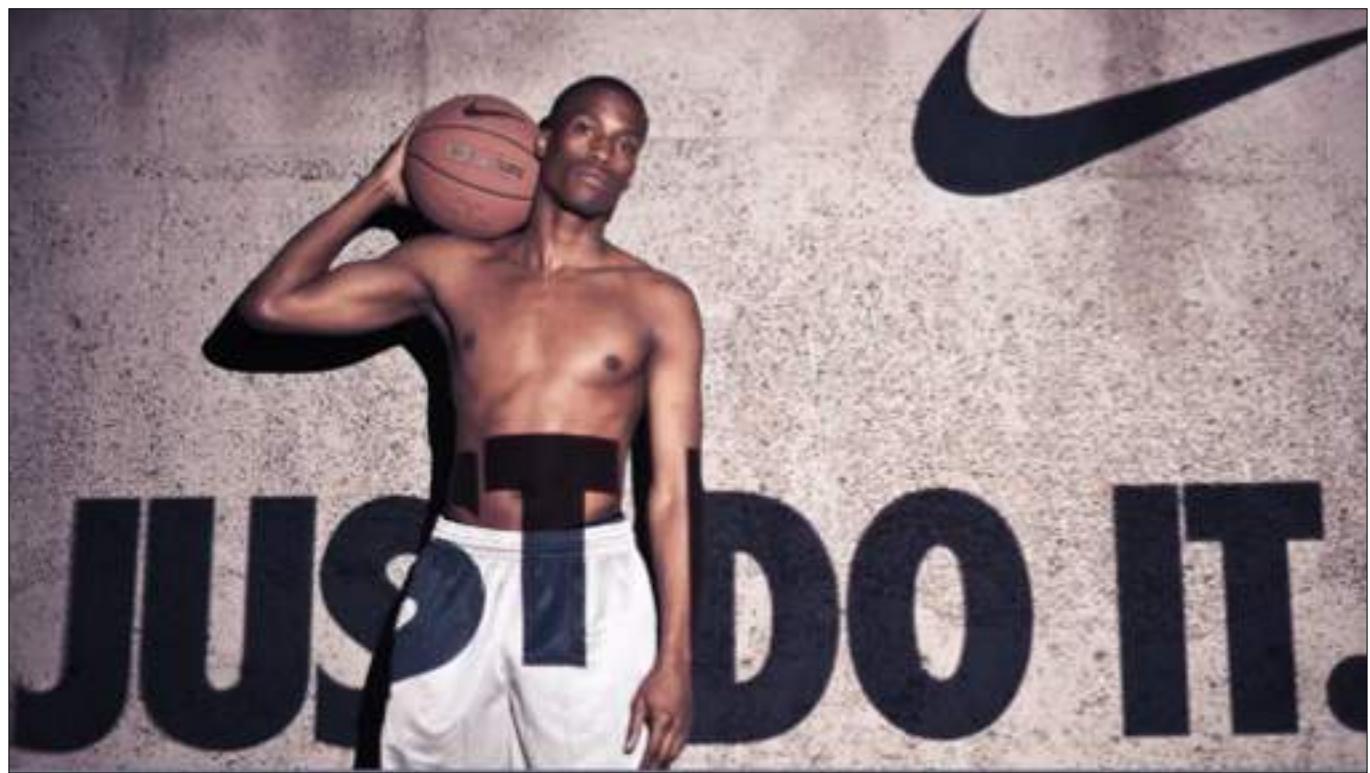
b *adorned with*  
**a** **lass** (lăs) *n.*  
accumulate [L. ad,  
am-a-tour (am' -ă-  
any study, art, or  
not for money; a.  
ish a. unskilled;  
tourishness n.  
am-a-tive (am' -ă-  
to lo-





If you don't take change by the hand, it will take you by the throat.

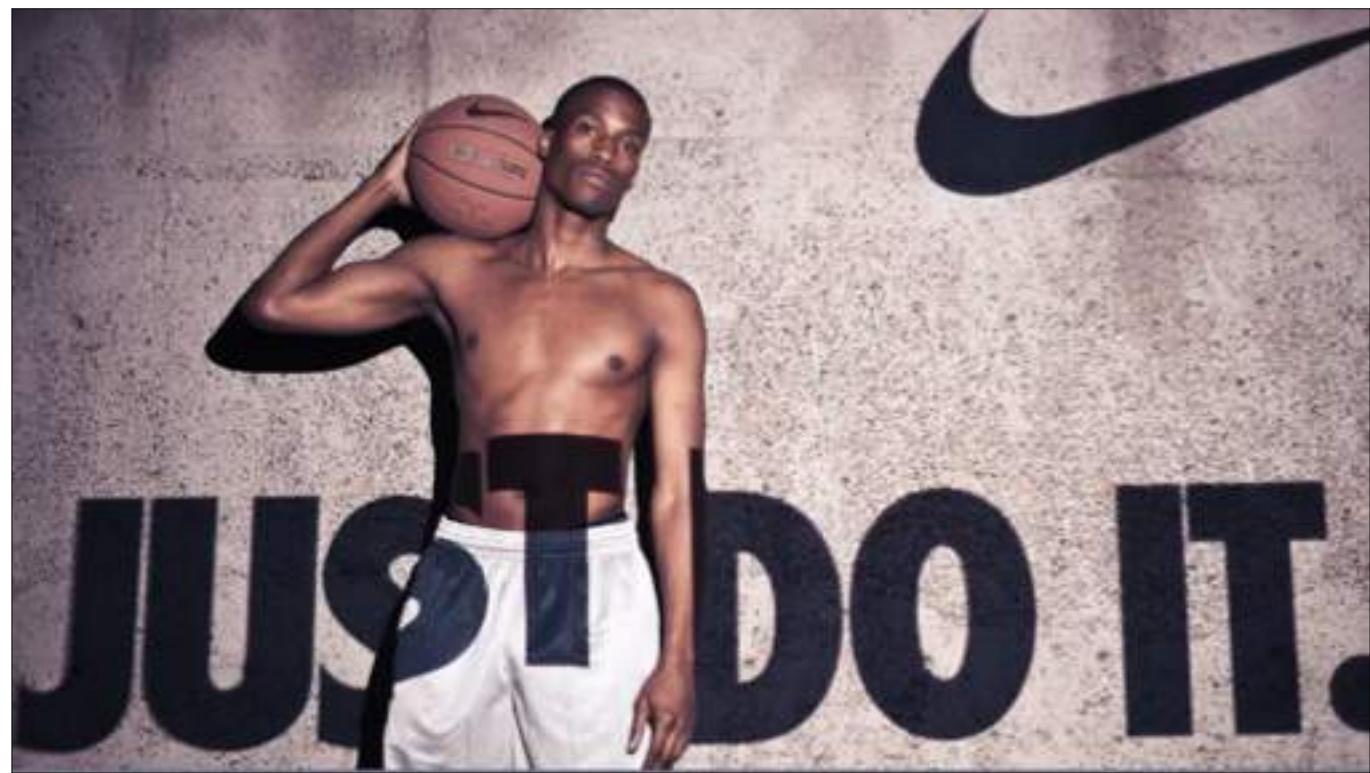
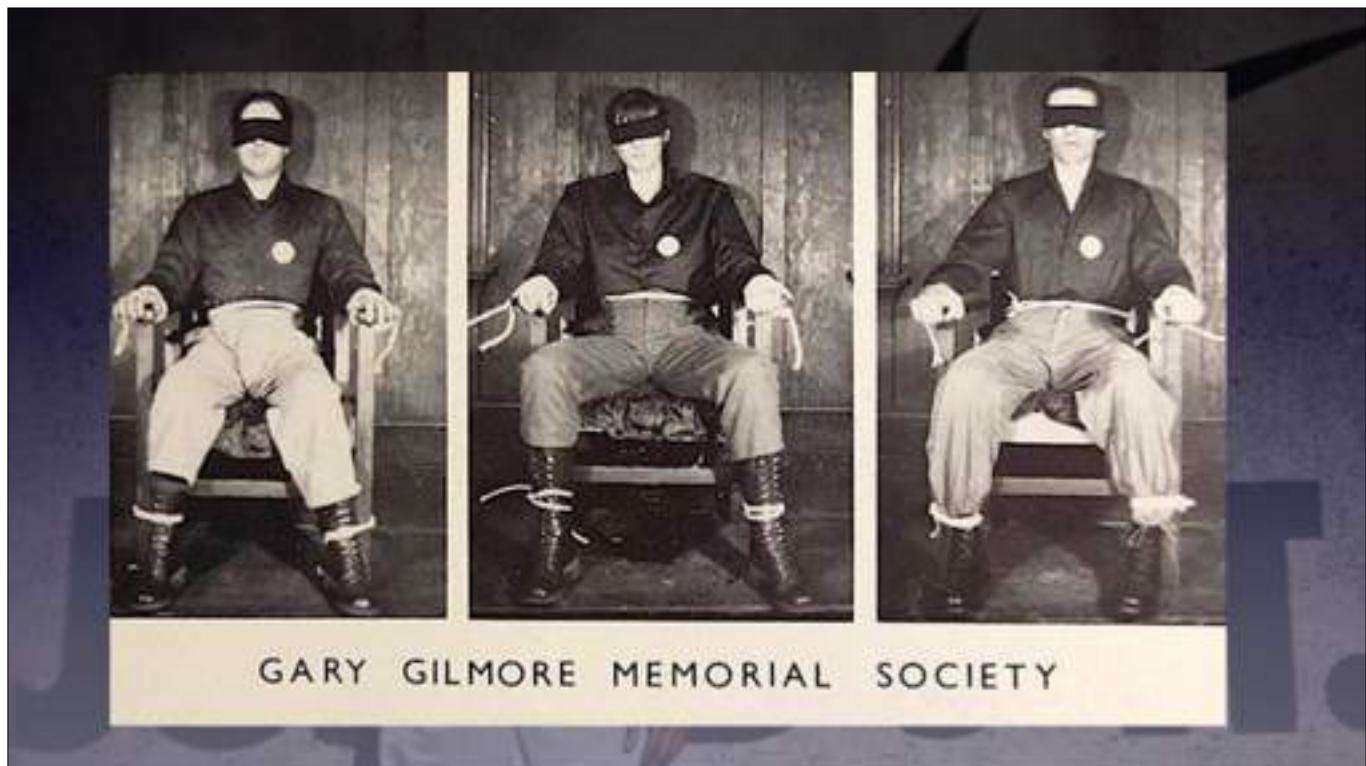
Winston Churchill





GARY GILMORE MEMORIAL SOCIETY

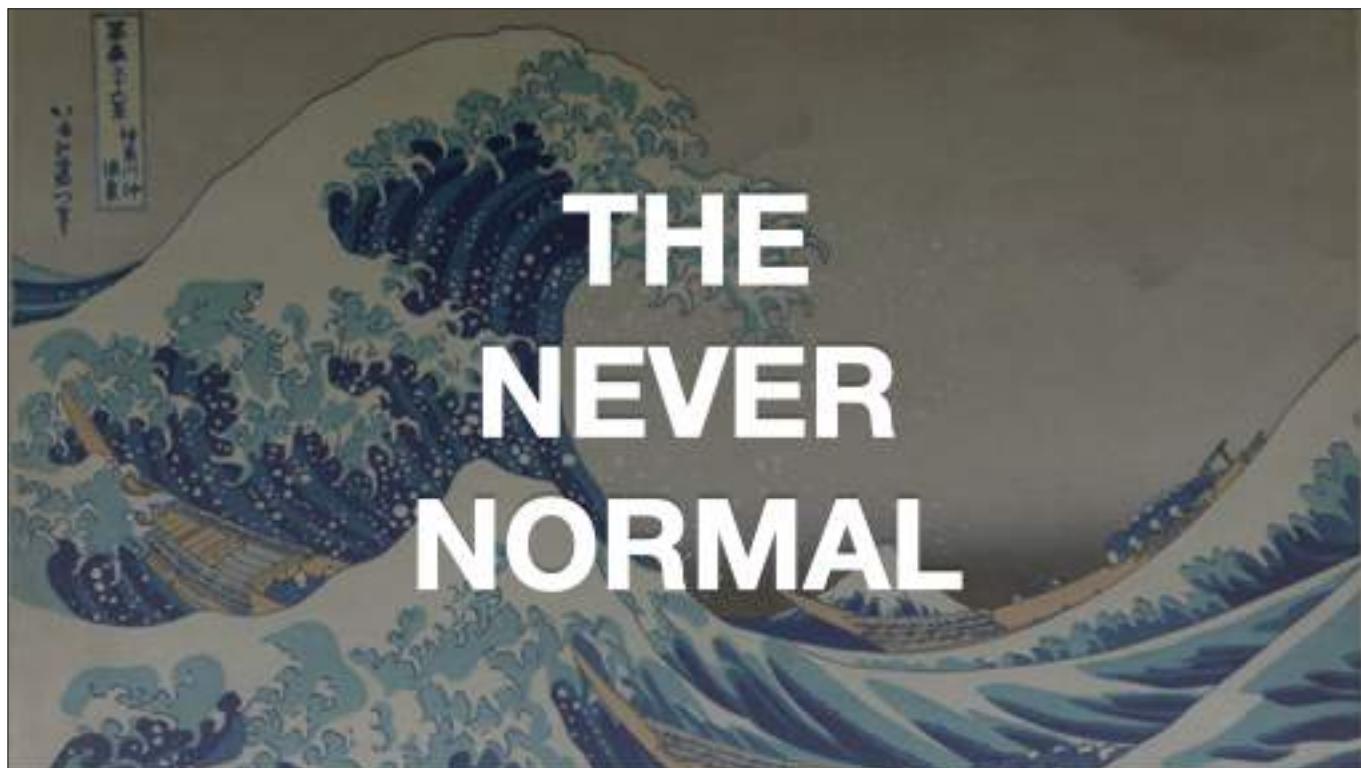






If you're always  
trying to be **normal**  
you will **never know**  
how **amazing** you can be.

- Maya Angelou





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brand new book  
The Phoenix and The  
Unicorn"



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